

FAST Track 3090-0297
FAST2020 Training Conference Exhibitor Survey
Req-12

Screen 1



Below is the text that

Thank you for exhibiting at GSA's FAST2020 Training Conference in Atlanta, GA. We would appreciate your feedback about your experience in order to better serve you in the future! This survey will take approximately 6 minutes to complete.

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corresponds to the hyperlink above titled "Form Approved OMB# 3090-0297 Exp. Date 08/31/2022 and Privacy Policy". The hyperlink appears on each page of the survey.

Paperwork Reduction Act Statement

OMB No: 3090-0297
Expires 08/31/2022

This information collection meets the requirements of 44 U.S.C. § 3507, as amended by section 2 of the Paperwork Reduction Act of 1995. You do not need to answer these questions unless we display a valid Office of Management and Budget (OMB) control number. The OMB control number for this collection is 3090-0297. We estimate that it will take 6 minutes to read the instructions, gather the facts, and answer the questions. Send only comments relating to our time estimate, including suggestions for reducing this burden, or any other aspects of this collection of information to: General Services Administration, Regulatory Secretariat Division (MVCB), ATTN: Lois Mandell/IC 3090-0297, 1800 F Street, NW, Washington, DC 20405.

Privacy Act Statement

The information you provide to complete the survey being conducted is collected pursuant to 6 USC §1523 (b)(1)(A)-(E), the [E-Government Act of 2002 \(44 USC § 3501\)](#) , and 40 USC § 501. The information that you submit is used to improve the user experience on this GSA website. This survey does not collect any personal information, nor can the information you provide be directly tied to you when used for analysis. If you choose to not disclose this information, you simply need not complete the survey in the pop up box. The information will be used by and disclosed to GSA personnel and contractors to process survey results. Additionally, GSA may share the information pursuant to its published Privacy Act system of records notice [GSA/CIO-3](#). All records are stored electronically in a secure database in GSA's implementation of Qualtrics, our survey management tool used to conduct this survey.

[You can read more about GSA's Privacy Policy and use of browser cookies here.](#)



Please indicate whether you agree or disagree with the following statements.

| | 1 - Totally disagree | 2 | 3 - Neither agree nor disagree | 4 | 5 - Totally agree | 6 - N/A |
|--|-----------------------|-----------------------|--------------------------------|-----------------------|-----------------------|-----------------------|
| The online exhibit booth purchasing process was easy. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The information provided in the pre-show kit was helpful. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The service provided by the conference website staff during the registration process was good. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The conference staff was courteous and helpful in answering my questions prior to event. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Exhibitor badge holder pickup was easy. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Onsite service provided by the Exhibitor Service Desk staff was helpful. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The conference mobile app worked well. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

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What was your **primary** purpose for participating in the FAST2020 exhibit hall?

- Generate leads for new business with the government
- Participate in training
- Network with other companies
- Network with GSA employees
- Other

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If the exhibitor selects “option 1 - Generate leads for new business with the government”, screen 4 will be displayed. If the exhibitor selects option 2, 3, 4 or 5, they skip to screen 9.

Screen 4



Did your company obtain leads/sales during the event?

- Yes
- No

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If the exhibitor selects “yes” from above, screens 5-8 will be displayed. If exhibitor selects “no”, they skip to screen 9.



How many leads did you obtain at FAST2020?

- 1-5
- 6-10
- 11-15
- 16-20
- Other (please provide estimate number)

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What is the estimated value of your company's sales leads?

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The exhibitor selects from the drop down list above. The options are:

Under \$10,000

\$10,001 - \$99,999

\$100,000 - \$500,000

Over \$500,000



The exhibit hall attendees were appropriate for my company's offerings.

- Yes
- No

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Screen 8



The bill I received after the exhibit hall closed was accurate and complete.

- Yes
- No

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Screen 9



Please rate your experience with the following statement regarding the GSA Exhibits.

| | 1 - Very dissatisfied | 2 - Dissatisfied | 3 - Neither satisfied nor dissatisfied | 4 - Satisfied | 5 - Very satisfied | N/A |
|---|--------------------------|-----------------------|---|-----------------------|-----------------------|-----------------------|
| The GSA Theatre presentations I attended were good. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| My visit to the GSA eTools lab was good. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The GSA exhibit booth staff were knowledgeable. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

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How likely are you to recommend GSA's FAST2020 Training Conference to a colleague?

| | | | | | | | | | |
|--------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1 - Not at all likely | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 - Very likely |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

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Screen 11



Please provide suggestions on how to improve the exhibitor experience at FAST2020.

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Screen 12



Please provide any additional feedback about your experience with the FAST2020 conference.

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Screen 13



Thank you for attending FAST2020! We value your feedback. Please click the "submit" button to complete the survey, or click [here](#) to "retake" the survey if you would like to change your responses.

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[Submit](#)