



## Small Business Pulse Survey: Tracking Changes During The Coronavirus Pandemic



The Small Business Pulse Survey (Business Pulse) measures the effect of changing business conditions during the Coronavirus pandemic on our nation's small businesses.

Business Pulse complements existing U.S. Census Bureau data collections by providing high-frequency, detailed information on the challenges small businesses are facing during the Coronavirus pandemic as well as their participation in federal programs such as the Paycheck Protection Program.

The survey includes information small business operations and finances, requests and receipt of assistance, and measures of overall well-being and expectations for recovery. Data is available by sector and state for the fifty most populous Metropolitan Statistical Areas (MSAs).

Survey results give local, state, and federal officials essential real-time data to aid in policy and decision-making. In addition, the information may aid businesses in making economic decisions and assist researchers studying the effects of the pandemic.

Business Pulse survey results are experimental data products and are subject to suppression based on overall response and disclosure avoidance thresholds. Data products may not meet some of the Census Bureau's statistical quality standards.

Data tabulations and visualizations for the first phase covering April through June are currently available using the "View Published Results" button below. Data from the second phase will be available starting in late August.

Still experimental data product per Nick at last week's meeting.

Data tabulations and visualizations for the previous phases are currently available using the "View Published Results" button below. Data from the third phase will be available late November.

[VIEW PUBLISHED RESULTS](#)

### Initial Data Release Dates

Phase 1: May 14, 2020 **Fine as is**

Phase 2: August 20, 2020

### Learn More

[Small Business Pulse Survey Questionnaire PDF \[\*\*< 1.0 MB\*\*\]](#)

WORKING PAPER | MAY 2020

**Measuring the Effect of COVID-19 on U.S. Small Businesses: The Small Business Pulse Survey**

## Small Business Pulse Survey Data Visualization Mockup

Data will be represented in a user-friendly graphical format and available at <https://www.census.gov/businesspulsedata> as a featured experimental data product.

### Home: Geographical and Bar Chart

// [Census.gov](#) > [Data](#) > [Experimental Data Products](#) > [Small Business Pulse Survey](#) > [Small Business Pulse Survey Data](#)

Small Business Pulse Survey Updated July 2nd, 2020

- DATA
- WEEKLY COMPARISONS
- DOWNLOADS
- ABOUT THE DATA
- HOW THE DATA ARE COLLECTED
- HELP



#### Responses by Geography and Sector

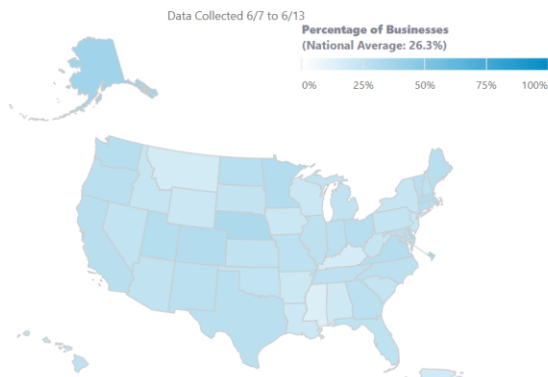
Need help understanding this page? Download the Visualization Guide

Collection Dates: Week 7 (6/7 to 6/13)

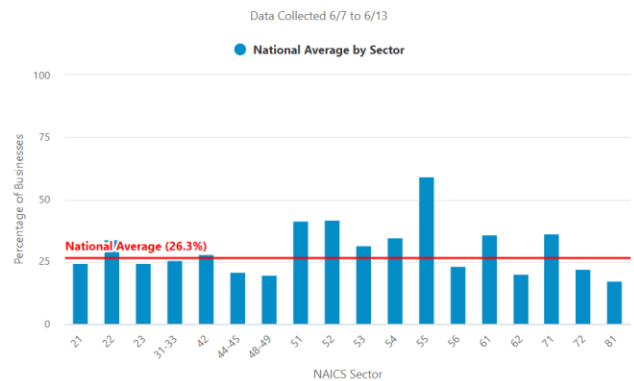
Survey Question: Cash on hand

Survey Answer: 3 or more months of business operations

How would you describe the current availability of cash on hand for this business, including any financial assistance or loans? Currently, cash on hand will cover:



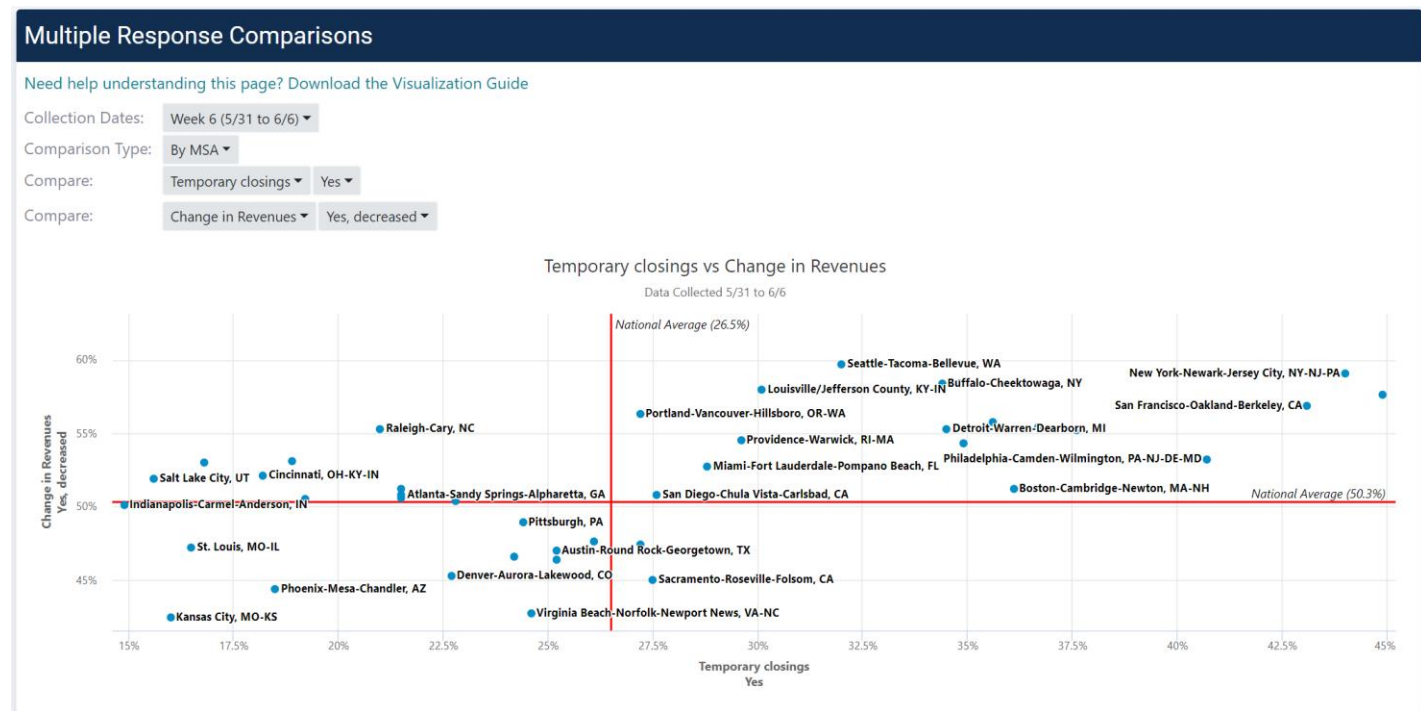
How would you describe the current availability of cash on hand for this business, including any financial assistance or loans? Currently, cash on hand will cover:



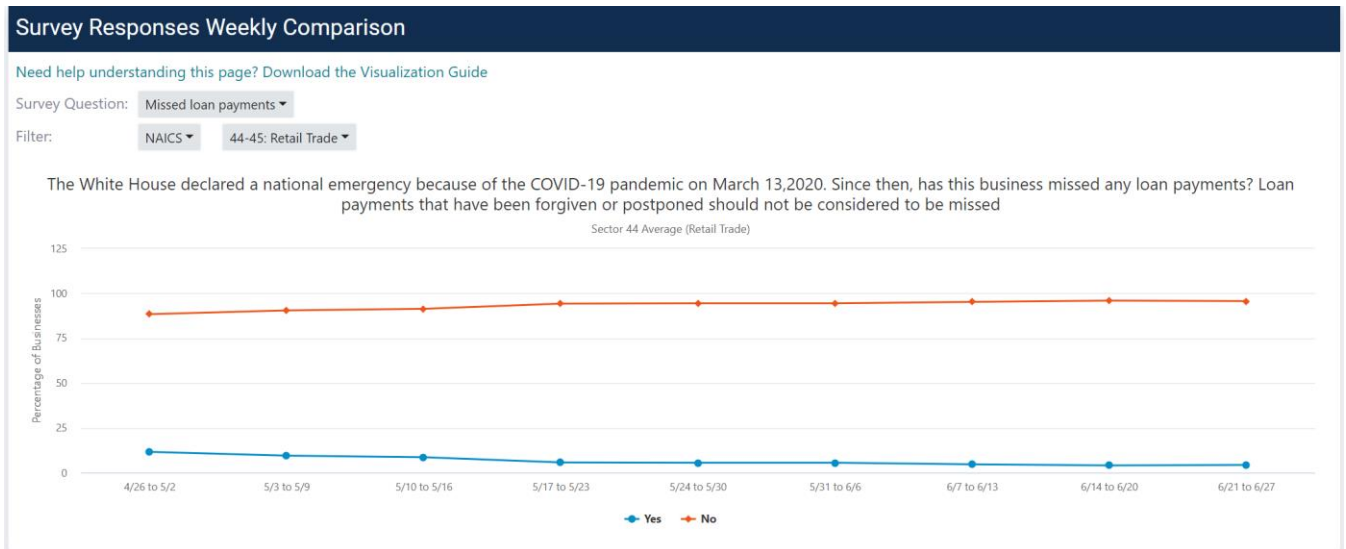
## Home: Survey Response Detail



## Home: Multiple Response Comparisons



## Weekly Comparisons tab: Survey Responses Weekly Comparison



## Downloads tab: Downloads and Documentation

**Downloads and Documentation**

| Dataset                    | 4/26 - 5/02         | 5/03 - 5/09         | 5/10 - 5/16         | 5/17 - 5/23         | 5/24 - 5/30         | 5/31 - 6/06         | 6/7 - 6/13          | 6/14 - 6/20         | 6/21 - 6/27         |
|----------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| National, Sector           | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> |
| National, State            | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> |
| National, State by Sector  | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> |
| Top 50 MSA                 | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> |
| Sub-sector (NAICS3)        | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> |
| National, Employee Size    | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> |
| Unit Response Rate         | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> | <a href="#">XLS</a> |
| All Files                  | <a href="#">ZIP</a> | <a href="#">ZIP</a> | <a href="#">ZIP</a> | <a href="#">ZIP</a> | <a href="#">ZIP</a> | <a href="#">ZIP</a> | <a href="#">ZIP</a> | <a href="#">ZIP</a> | <a href="#">ZIP</a> |
| <b>Documentation</b>       |                     |                     |                     |                     |                     |                     |                     |                     |                     |
| Data Dictionary            | <a href="#">CSV</a> |                     |                     |                     |                     |                     |                     |                     |                     |
| README                     | <a href="#">TXT</a> |                     |                     |                     |                     |                     |                     |                     |                     |
| <b>Documentation As Of</b> | <b>4/26</b>         |                     |                     | <b>5/17</b>         |                     |                     |                     |                     |                     |
| SBPS Questionnaire         | <a href="#">PDF</a> |                     |                     | <a href="#">PDF</a> |                     |                     |                     |                     |                     |
| Codebook                   | <a href="#">XLS</a> |                     |                     | <a href="#">XLS</a> |                     |                     |                     |                     |                     |