

# SURVEY OF INTERNATIONAL AIR TRAVELERS





#### **Dear International Traveler:**

Please help the travel industry improve the services they offer you. The information collected in this survey is used by airlines, airports, hotels, government travel offices, destination marketing organizations, and other travel planners and providers to understand you, the international traveler, and thereby take steps to improve your next international trip.

This questionnaire is designed to be completed by both non-U.S. residents who have visited the country and U.S. residents traveling abroad. If you are 18 years of age or older, please complete this voluntary survey. **ONLY ONE RESPONSE PER FAMILY, PLEASE**. We will not be asking your name or any other personally identifying information.

Upon completing this survey, please return it to the person who gave it to you. The estimated average time to complete this questionnaire is 15 minutes. If you have any comments regarding this survey, or find you need to mail your completed survey, please forward to **National Travel and Tourism Office**, ITA, Washington DC 20230, or the Office of Information and Regulatory Affairs, OMB, Control 0625-0227, Washington DC 20503.

Thank you for your cooperation on this important survey.

This survey also available in Arabic, Chinese, French, German, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish.

إستطلاع الرأى هذا متوفرايضا باللغة العربية. تفضل بطلب نسخة منه اذا شئت.

#### 本調查表備有中文版, 歡迎索取.

Questionnaire disponible en français. Veuillez le réclamer s'il vous plaît.

Diese Umfrage ist auch auf deutsch erhältlich. Bei Bedarf bitte ein Exemplar anfordern.

Questa indagine è disponibile anche in italiano. Se necessario, si prega di richiederne una copia. 本アンケートには日本語版も用意してありますので、係のものにお申しつけください。

한국말로 된 설문서도 있습니다. 계원에게 요청하십시오.

#### Ta ankieta jest także na żadanie dostępna po polsku.

Há uma versão em Português da presente pesquisa. Se for necessário, favor pedir uma cópia. **Данный вопросник также имеется на русском языке. Пожалуйста**, попросите русскоязычный экземпляр. Este cuestionario también está en español. Solicítelo.

### **ONLY ONE RESPONSE PER FAMILY, PLEASE**

	Day	Year	C For NON-	U.S. Residents ONLY	
a. Today's Date				ht is part of the return	iourney to your
b. Name of Airline ——>			home, wh	at was the <b>main desti</b> ace you left home? ↓	
c. Flight Number ———			City/Coun	try:	
a. At what airport did or will you board <b>tl</b> today? 🖠	nis aire	craft	≯ 4a. What is y	our country of <b>CITIZE</b>	NSHIP? ¥
b. At which airport will you leave <b>this air</b>	craft?	<b>\</b>	b. What is yo	our country of <b>BIRTH</b> ?	<b>\</b>
a. Where do you live? ↓			Fo For II C w	esidents ONLY	
City:				ty or airport will you p	ass through U.S.
State: Postal (ZIP) Coc	40.		Customs a to the U.S	and Passport Control v .? ♦	vhen you return
State. Postal (ZIF) Coc	ie.		City/Airpo	rt:	
Country:			3.37.7	· ·	
b. For U.S. residents ONLY			b. For Non-	U.S. Residents ONLY	
What will be your main destination or	n THIS	trip? <b>∀</b>		ering the U.S., at what	
			pass throu	ugh U.S. Customs and F	Passport Control? ¥
City/Country:			City/Airpo	rt:	
			City/Airpo		
City/Country:  ION-U.S. Residents, continue with 3c. I.S. Residents, continue with 4a.  a. When planning THIS trip, how did you check (			mation used for		,,,
ON-U.S. Residents, continue with 3c.  J.S. Residents, continue with 4a.  a. When planning THIS trip, how did you	d liste	d below in	mation used for the column 6a	"Information Sources.	
ION-U.S. Residents, continue with 3c.  I.S. Residents, continue with 4a.  a. When planning THIS trip, how did you Check (✓) the information sources used b. For each information source used, plea	d liste	d below in	mation used for the column 6a n 6b whether th	"Information Sources.	was via: Electronic
a. When planning THIS trip, how did you Check (✓) the information sources used b. For each information source used, plea Media, Voice Contact, or Other Media.	d listed	d below in licate (√) i	mation used for the column 6a n 6b whether th	Information Sources.	was via: Electronic
a. When planning THIS trip, how did you Check (✓) the information sources used b. For each information source used, plea Media, Voice Contact, or Other Media.	d listed	d below in licate (√) i	mation used for the column 6a n 6b whether th 6b. N	Information Sources.  Is information source  Iedia for Information Sou	was via: Electronic urces Other Media
a. When planning THIS trip, how did you Check (✓) the information sources used b. For each information source used, plea Media, Voice Contact, or Other Media.  6a. Information Sources	d listed	d below in licate (√) i	mation used for the column 6a n 6b whether th 6b. N	"Information Sources. his information source ledia for Information Sou  Voice Contact (Phone or In-Person)	was via: Electronic urces Other Media
a. When planning THIS trip, how did you Check (✓) the information source used, plea Media, Voice Contact, or Other Media.  6a. Information Sources  Airline	d listed	d below in licate (√) i	mation used for the column 6a n 6b whether th 6b. N ctronic Media t or Social Media)	Information Sources.  Is information source  Iedia for Information Sou  Voice Contact (Phone or In-Person)	was via: Electronic  urces  Other Media (TV, Radio or Print Media)
a. When planning THIS trip, how did you Check (✓) the information sources used Media, Voice Contact, or Other Media.  6a. Information Sources  Airline  Corporate Travel Department	d listed	d below in licate (√) i	mation used for the column 6a n 6b whether the 6b. Noteronic Media tor Social Media)	Information Sources.  Inis information source  Iledia for Information Sou  Voice Contact (Phone or In-Person)	Was via: Electronic  Irces  Other Media (TV, Radio or Print Media)
a. When planning THIS trip, how did you Check (✓) the information sources used Media, Voice Contact, or Other Media.  6a. Information Sources  1 Airline 2 Corporate Travel Department 3 National/State/City Travel Office	(V)	d below in licate (√) i	mation used for the column 6a n 6b whether the 6b. Noteronic Media t or Social Media)	Information Sources.  Is information source  Iedia for Information Sou  Voice Contact (Phone or In-Person)	Other Media (TV, Radio or Print Media)
Airline  Corporate Travel Department  National/State/City Travel Office  Online travel agency (e.g., Expedia/Ebookers)	(V)	d below in licate (√) i	mation used for the column 6a n 6b whether the 6b. Noteronic Media tor Social Media)	"Information Sources. his information source ledia for Information Sou  Voice Contact (Phone or In-Person)	Other Media (TV, Radio or Print Media)
Airline  Corporate Travel Department  National/State/City Travel Office  Online travel agency (e.g., Expedia/Ebookers)  Personal recommendation (e.g., friends/relatives)	(V)	d below in licate (√) i	mation used for the column 6a n 6b whether the 6b. Noteronic Media t or Social Media)	Information Sources.  Is information source  Iedia for Information Sou  Voice Contact (Phone or In-Person)	Other Media (TV, Radio or Print Media)
Airline  Corporate Travel Department  National/State/City Travel Office  Online travel agency (e.g., Expedia/Ebookers)  Personal recommendation (e.g., friends/relatives)  Tour Operator/Travel Club	(V)	d below in licate (√) i	mation used for the column 6a n 6b whether the 6b. Noteronic Media tor Social Media)	Voice Contact (Phone or In-Person)	Other Media (TV, Radio or Print Media)
Airline  Corporate Travel Department  National/State/City Travel Office  Online travel agency (e.g., Expedia/Ebookers)  Personal recommendation (e.g., friends/relatives)  Tour Operator/Travel Club  Travel Agency Office	(V)	d below in licate (√) i	mation used for the column 6a n 6b whether the 6b. No extronic Media t or Social Media)	Information Sources.  Its information sources.  Itedia for Information Source  Voice Contact (Phone or In-Person)	Was via: Electronic  Other Media (TV, Radio or Print Media)
ION-U.S. Residents, continue with 3c.  J.S. Residents, continue with 4a.  a. When planning THIS trip, how did you check (✓) the information sources used b. For each information source used, plea Media, Voice Contact, or Other Media.  6a. Information Sources  1 Airline 2 Corporate Travel Department 3 National/State/City Travel Office 4 Online travel agency (e.g., Expedia/Ebookers) 5 Personal recommendation (e.g., friends/relatives) 6 Tour Operator/Travel Club 7 Travel Agency Office 8 Travel Guide	(V)	Elec (Interne	mation used for the column 6a n 6b whether the 6b. No ctronic Media t or Social Media)	Information Sources.  Is information sources.  Iedia for Information Sou  Voice Contact (Phone or In-Person)	Other Media (TV, Radio or Print Media)
ION-U.S. Residents, continue with 3c.  J.S. Residents, continue with 4a.  a. When planning THIS trip, how did you check (✓) the information sources used.  b. For each information source used, plea Media, Voice Contact, or Other Media.  6a. Information Sources  1 Airline 2 Corporate Travel Department 3 National/State/City Travel Office 4 Online travel agency (e.g., Expedia/Ebookers) 5 Personal recommendation (e.g., friends/relatives) 6 Tour Operator/Travel Club 7 Travel Agency Office 8 Travel Guide 9 Other (Specify)	(V)	Elec (Interne	mation used for the column 6a n 6b whether the 6b. Notronic Media tor Social Media)	Information Sources.  Its information sources.  Itedia for Information Sources.  Voice Contact (Phone or In-Person)	Other Media (TV, Radio or Print Media)

). F	low were AIRLINE rese	rvations	made 1	for this tri	ip?	13a	a. In Column A below,   MAIN purpose of yo			s the
	Airline Reservations	M	tronic edia ernet)	Voic Conta (Phone In-Pers	act e or	k	Check (√) ONLY ONE in Column B, please Check (√) AS MANY AS	n Colui <b>mark</b> :	<i>mn A.</i> any other trip purpo	se(s).
1	Directly with the airline									
2	Corporate travel dept.						<b>A - MAIN</b> purpose Check ( <b>√</b> ) only one	(√)	<b>B - OTHER</b> purpose( Check (✓) as many	s) (√)
3	Internet booking service						,		as apply	
4	Tour operator/Travel club					1	Business/professional		Business/professiona	
5	Travel agency office					1	Visit customer		Visit customer	
6	Other (Specify)					2	Visit supplier		Visit supplier	
l0a	. How far in advance v		nent ma	ade for yo	ur	3	Sales/marketing  Internal company meeting		Sales/marketing Internal compan	у 🛚
				Davis		5	Convention		Convention	
	Months (or)	Weeks	(or)	Days		6	Conference		Conference	
						7	Trade show	П	Trade show	
b	o. Are these ONE WAY	ickets?				8			Government/Military	
	1 □ <b>Yes</b> 2 □ <b>No</b>					9	Education		Education	
1	Was travel insurance բ	urchase	d for th	is trin?		10	Health treatment	П	Health treatment	
	1 □ Yes	archase		iis trip.		11	Vacation/Holiday		Vacation/Holiday	
	2 □ No 3 □ Don't Know					12	Religion/Pilgrimage		Religion/Pilgrimage	
	. Before you left home	didyo	u or any	ono olso		13	Visit friends/Relatives		Visit friends/Relatives	
	commercial lodging  1 Yes – GO to questi  2 No – SKIP to quest  3 Don't Know – SKII  b. How did you make y	on 12b on 13a ' to quest		s for naid		14 <b>14.</b>	Other (specify)  With whom are you tr  Check (√) ALL that apple		Other (specify)  ag now?	
C	accommodations or						1 ☐ Spouse/Partner 2 ☐ Family/Relatives	iy		
	Lodging Reservations		ectronic Media nternet)	Voice Conta (Phone In-Pers	oct e or		3 □ Business associated 4 □ Friend(s) 5 □ Tour group 6 □ Traveling alone	(s)		
1	Directly with the lodging establishment						Including yourself, he children are in your tr			
2	Corporate travel departm	ent					other tour group men	nbers	if you <b>did not</b> plan t	
	Internet booking service (e.g., Hotels.com)						travel with them before Number of adults:			
4	Through the airline								,	
H	Tour operator/Travel club						Number of children _ under 18 years old:	<b>&gt;</b>		
H	Travel agency office Other (Specify)					16.	How many nights awa			ent
							or will you spend on t Number of nights <b>in</b> t (including U.S. territor	he U.S	-	
							Number of nights <b>out</b> the USA	side	Outside.	
							<b>Total</b> number of nigh from home on this trip	ts awa	Total:	

			Туре	of Lodging Indicat	e ONE per l	ine
<b>Destinations</b> (Cities/Attractions)			Accommo	dation or Lodging	Chec	:k ( <b>√</b> )
In the order of your itinerary Enter ONLY ONE destination per line	State or Country	Number of Nights	(Hotel	or Motel, etc.) ame of company	Private Home	Other
1.						
2.						
3.						
4.						
5.						
6.						
7.						
How many pickts ladeing a	ro included?	Nighter		Rental car Tour guide for en	ntire trip	
	kage was booked.	Nights:	10 C	Tour guide for en	Don	't Know
E. Enter the month and year this pack	kage was booked. e prepaid package	Nights:  M  cost and ho	onth	Tour guide for en  Year  ople's expenses a	Don'	ed?
c. Enter the month and year this pacl	kage was booked. e prepaid package	Nights:  M  cost and horrency, and to	onth	Tour guide for en  Year  ople's expenses a	Don' re include ed below.	ed?
c. Enter the month and year this pack d. Approximately how much did the Please indicate the total amount,	e prepaid package the country of cur Country of cur amount of money cial responsibility)	Nights:  Me cost and horrency, and the rency:  / spent, or ex. Please estir	onth  w many pethe number  spected to k	Year  Year  Year  Number of the spent, by you arouch total money here.	Don' re include d below. f people: nd your tr nas been s tems you	ed?
d. Approximately how much did the Please indicate the total amount,  Total package cost:  These next questions ask about the (travelers for whom you have financor will be spent, outside your own coin 18d above.	e prepaid package the country of cur Country of cur amount of money cial responsibility) country. If you had	Nights:  Me cost and horrency, and the rency:  y spent, or existing a prepaid party of the rency and the rency:	onth  w many pethe number  spected to k	Year  Year  Year  Number of the spent, by you arouch total money here.	ponded below.  If people:  Ind your trass been stems you  # of ind	ed?
d. Approximately how much did the Please indicate the total amount,  Total package cost:  These next questions ask about the (travelers for whom you have financor will be spent, outside your own compared to the control of the contr	e prepaid package the country of cur Country of cur amount of money cial responsibility) country. If you had	Nights:  Me cost and horrency, and the rency:  y spent, or existing a prepaid party of the rency and the rency:	onth  ow many petthe number  spected to keep the number of	Year  Year  Year  Number of people include  Number of people include include those include those include inclu	ponded below.  If people:  Ind your trass been stems you  # of ind	ed?  avel paspent, listed
I. Approximately how much did the Please indicate the total amount,  Total package cost:  These next questions ask about the (travelers for whom you have financor will be spent, outside your own coin 18d above.	cage was booked.  The prepaid package the country of current country of current amount of money cial responsibility) country. If you had our own country, was not part of a trip the total cost of the	Nights:  Me cost and horrency, and the rency:  I spent, or expense estimate a prepaid parameters.  Ame	onth  ow many petthe number  spected to keep the number of	Year  Year  Year  Number of people include  Number of people include include those include those include inclu	ponded below.  If people:  Ind your trass been stems you  # of ind	ed?  avel paspent, listed

**U.S. RESIDENTS - SKIP TO QUESTION 20** 

THOM CIDINGSIGCING	ONLY				
(continued)			Amount of spending	Country of currency	# of people included in spending
d. Of the total expendite estimate how much v					
e. Of the total expendituestimate (in currency)					
1. Accommodations/		Г			
2. Additional air trans	sportation in the	U.S.			
3. Entertainment and	I recreation in the	U.S.			
4. Food and beverage	es in the U.S.				
5. Ground transporta in the U.S.	tion (rail, bus, tax	(i, etc.)			
6. Shopping, gifts, an	d other purchase	s in the U.S.			
7. Medical services in	the U.S.				
8. Other spending, if any, in the U.S.					
	ayment was ma	de, or will be	made, to cover ALL expe	nses on this trip.	
			made, to cover ALL expe	nses on this trip.	
Please tell us HOW pa	ayment was ma			nses on this trip.	
Please tell us HOW pa Type of payment Cash advance/ withdrawal using	Percentage of expenses			nses on this trip.	
Please tell us HOW pa Type of payment Cash advance/ withdrawal using credit card Purchases using credit	Percentage of expenses			nses on this trip.	
Type of payment Cash advance/ withdrawal using credit card Purchases using credit card Cash advance/ withdrawal using debit card Purchases using debit card	Percentage of expenses  %			nses on this trip.	
Type of payment Cash advance/ withdrawal using credit card Purchases using credit card Cash advance/ withdrawal using debit card Purchases using debit Card	Percentage of expenses  % %			nses on this trip.	
Type of payment Cash advance/ withdrawal using credit card Purchases using credit card Cash advance/ withdrawal using debit card Purchases using debit card Cash brought from	Percentage of expenses  % %			nses on this trip.	
Type of payment Cash advance/ withdrawal using credit card Purchases using credit card Cash advance/ withdrawal using debit card Purchases using debit card Purchases using debit card Cash brought from home	Percentage of expenses  %  %  %  %  %  %  %  %  %  %			nses on this trip.	
Type of payment Cash advance/ withdrawal using credit card Purchases using credit card Cash advance/ withdrawal using debit card Purchases using debit card Cash brought from home Traveler's checks	Percentage of expenses  %  %  %  %  %  100%	Issuing Com			

7 ☐ Ferry/River taxi/Short scenic cruise

10 ☐ Rented bicycle/Motorcycle/Moped
11 ☐ Ride-sharing service (i.e., Uber, Lyft, etc.)

13  $\square$  Rented auto — Specify company name below  $\psi$ 

8 ☐ Motor home/Camper 9 ☐ Railroad between cities

12 Taxicab/Limousine

☐ Go sightseeing				nall towns/Cou						
2 ☐ Go shopping			14 □ Visit hi	storical location	ns					
3 ☐ Go nightclubbing/Danc	3 □ Go nightclubbing/Dancing 4 □ Go on guided tour(s) 5 □ Go to a casino/Gamble 6 □ Attend a sporting event				15 ☐ Experience fine dining  Participate in activities:					
					16 □ Hunting/Fishing					
7 ☐ Attend a sporting event			17 Snow sports							
	□ Visit amusement/Theme parks				18 □ Golfing/Tennis					
9 Visit national parks/Mor		19 □ Camping/Hiking 20 □ Water sports								
10 □ Visit art galleries/Museu				nmental/Ecolog	gical excursion	ons				
11 Visit cultural/Ethnic heri										
12 Visit American Indian co	mmunities		22 🗆 Other	(specify) →						
Please rate THIS airline for th	ne flight vou are t	taking today	ı. Check (√) one	for each attrib	ute below					
ricuse rate rins annie ror ti	ie ingrie you are i	uning toda,	, encen (v ) one	Below		Not				
	Excellent	Good	Average	average	Poor	Applicable				
Pre-flight										
a. Airline club/Lounge	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆				
b. Check-in personnel	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆				
c. Check-in waiting time	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆				
d. Convenient schedule	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆				
e. Reservation experience	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆				
f. Ticket price	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆				
In-flight	- C	4 🗆	2 🗆	2 🗆	1 🗆	о П				
g. Cabin cleanliness	5 🗆 5 🗆	4 🗆	3□	2 🗆	1 🗆	0 🗆				
h. Flight attendant service		4 🗆		2 🗆	1 🗆	0 🗆				
i. Food/Beverage quality j. In-flight entertainment	5 🗆 5 🗆	4 🗆	3□	2 🗆	1 🗆	0 🗆				
j. m-night entertainment	5 🗀	4 🔲	3 🗀	2 L		0 🗆				
k Soat comfort	5 🗆	4 🗆	3 □	2 🗆	1 🗆	$\cap \Box$				
k. Seat comfort	5 🗆 5 🗆	4 🗆 4 🗆	3 □	2□	1 🗆	0 🗆				
I. Overall evaluation of flight	5 🗆	4 🗆	3□	2 🗆	1 🗌	0 🗆				
I. Overall evaluation of flight  Would you choose or recom another trip on this route? Comparison of the comparison of t	mend this airline heck (√) ONE	4□	26a. Where are aircraft to 1  First cli 2  Execut 3  Premiu 4  Econor b. What type Check ( \(  \)).	you sitting, or day? Check (√) ass ive/Business claim economy my/Tourist/Coate of airline tickers.	where will y ONE ass	0 □ you sit in the				
Would you choose or recom another trip on this route? Call pefinitely would probably would another trip would another trip would another trip would not another	mend this airline heck (√) ONE  reasons for flying harking "1" for the next important portant reason.	4 on the most reason, DO NOT	26a. Where are aircraft to  1  First cla 2  Execut 3  Premit 4  Econor  b. What type Check ( / ) 1  Paid tid 2  Paid up 3  Freque 4  Freque 5  Discou	e you sitting, or day? Check ( \( \frac{1}{2} \)) ass ive/Business claim economy my/Tourist/Coate of airline ticke ALL that apply cket ograde ent flyer award tent flyer upgradnt/Group fare	where will y ONE  ass  ch  at do you have cicket	0 □ you sit in the				
Would you choose or recom another trip on this route? Company of the probably would anoted probably would noted pr	mend this airline theck (√) ONE  reasons for flying narking "1" for the next important reason. asons.	4 on the most reason, DO NOT	26a. Where are aircraft to 1  First cla 2  Execut 3  Premiu 4  Econor b. What type Check (/) 1  Paid tic 2  Paid up 3  Freque 4  Freque	e you sitting, or day? Check ( \( \frac{1}{2} \)) ass ive/Business claim economy my/Tourist/Coate of airline ticke ALL that apply cket ograde ent flyer award tent flyer upgradent/Group fare evenue	where will y ONE  ass  ch  at do you have cicket	0 □ you sit in the				
I. Overall evaluation of flight  Would you choose or recom another trip on this route? Compared to the probably would anot and period to the probably would not another trip on the probably important reason, "2" for the probable trip of the probable tri	mend this airline heck ( \(  \) ONE  reasons for flying narking "1" for the next important reason. asons.  _On-time reputation_Previous good	g on ne most reason, DO NOT	26a. Where are aircraft to 1 First cla 2 Execut 3 Premiu 4 Econor  b. What type Check (/) 1 Paid tic 2 Paid up 3 Freque 4 Freque 5 Discou 6 Non-re	e you sitting, or day? Check ( \( \frac{1}{2} \)) ass ive/Business claim economy my/Tourist/Coate of airline ticke ALL that apply cket ograde ent flyer award tent flyer upgradent/Group fare evenue	where will y ONE  ass  ch  at do you have cicket	0 □ you sit in the				
Would you choose or recom another trip on this route? Convenient schedule  Would you choose or recom another trip on this route? Convenient schedule  Would you choose or recom another trip on this route? Convenient schedule	mend this airline heck ( ) ONE  reasons for flying narking "1" for the next important reason. asons.  On-time reputation. Previous good experience Mileage bonus/Fi	g on ne most reason, DO NOT	26a. Where are aircraft to 1 First cla 2 Execut 3 Premiu 4 Econor  b. What type Check (/) 1 Paid tic 2 Paid up 3 Freque 4 Freque 5 Discou 6 Non-re	e you sitting, or day? Check ( \( \frac{1}{2} \)) ass ive/Business claim economy my/Tourist/Coate of airline ticke ALL that apply cket ograde ent flyer award tent flyer upgradent/Group fare evenue	where will y ONE  ass  ch  at do you have cicket	0 □ you sit in the				
Would you choose or recom another trip on this route? Company to the probably would anoty to the probably would noty to the probably t	mend this airline heck ( ) ONE  reasons for flying narking "1" for the next important reason. asons.  On-time reputation. Previous good experience Mileage bonus/Fiflyer program In-flight service	for  Jon ne most reason, DO NOT  on	26a. Where are aircraft to 1 First cla 2 Execut 3 Premiu 4 Econor  b. What type Check (/) 1 Paid tic 2 Paid up 3 Freque 4 Freque 5 Discou 6 Non-re	e you sitting, or day? Check ( \( \frac{1}{2} \)) ass ive/Business claim economy my/Tourist/Coate of airline ticke ALL that apply cket ograde ent flyer award tent flyer upgradent/Group fare evenue	where will y ONE  ass  ch  at do you have cicket	0 □ you sit in the				

## 27. Please rate the following attributes of the AIRPORT from which you have just departed (or are currently waiting to depart) the U. S.

	Excellent	Good	Average	Below average	Poor	Did Not Use
a. Airport terminal cleanliness	5 🗆	4 🗆	3 □	2 🗆	1 🗆	0 🗆
b. Airport terminal signage	5 🗆	4 🗌	3 🗆	2 🗆	1 🗌	0 🗆
c. Business center/wireless availability	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆
d. Concession prices	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆
e. Ease of transit through airport	5 🗆	4 🗌	3 🗆	2 🗆	1 🗆	0 🗆
f. Ground transportation	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆
g. Retail goods/Services/Duty Free	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆
h. Security measures	5 🗆	4 🗌	3 🗆	2 🗆	1 🗆	0 🗆
i. Terminal seating availability	5 🗆	4 🗆	3 🗆	2 🗆	1 🗆	0 🗆
j. Overall airport evaluation	5 🗆	4 🗌	3 🗆	2 🗆	1 🗆	0 🗆

#### U.S. RESIDENTS – SKIP TO QUESTION 30a ON PAGE 8

For	Non-U.S. Residents Only						
28	Please rate your entry experien	ce at the <b>airn</b> e	ort where	vou entered	l the II S		
20.	Check ( $\checkmark$ ) ONE rating for each	cc at the an p	ort where	you entered	t the o.s.		
		- " .					
		Excellent	Good	Average	Below average	Poor	Don't Know
	1. Passport Control Personnel				. —		
	a. Professionalism	5 🗆	4 🗌	3 🗆	2 🗆	1 🗆	0 🗆
	b. Efficiency	5 🗆	4 🗆	3 🗆	2 🗆	1 🗌	0 🗆
	c. Friendliness	5 🗆	4 🗌	3 🗆	2 🗆	1 🗆	0 🗆
	d. Welcoming	5 🗆	4 🗌	3 🗆	2 🗆	1 🗆	0 🗆
	e. About how long did it take you to	o clear Passport (	Control?		Minutes:		
	f. How would you describe the wait	t time? Check (	') ONE →	1 ☐ Short	2 ☐ Reasonable	3□Long	
	2. Checked baggage collection						
	a. About how long did it take you to	get your check	ed bag(s)?		Minutes:		
	b. How would you describe the wai	t time? Check (	<b>′</b> ) ONE →	1 ☐ Short	2 Reasonable	3 ☐ Long	
	3. Customs clearance						
	a. About how long did it take you to	o clear customs?			Minutes:		
	b. How would you describe the wai	t time? Check ( <b>√</b>	<b>′</b> ) ONE →	1 ☐ Short	2 ☐ Reasonable	3 ☐ Long	
	4. How would you rate your U.S.	Excellent	Good	Average	Below average	Poor	Don't Know
	entry experience overall?	5 🗆	4 🗌	3 🗆	2 🗆	1 🗆	0 🗆
29a.	Do you expect to visit the United	States again	?				
	1 □ Yes						
	2 ☐ No If not, would you pleas	se share the re	ason? →				

b. How well did this overall trip experience in the U.S. meet your expectations? *Check (√) ONLY ONE* 

1 ☐ Exceeded expectations 2 ☐ Met expectations

3 ☐ Did not meet expectations

30a. Is this your first trip by air to/from the United States? Check (✓) ONE  1 □ Yes – SKIP to question 31 2 □ No – Go to question 30b
b. Including this trip, how many round trips by air have you made to/from the U.S. in the past 12 months?
Include this trip:
31. Please give us some information about yourself.  a. What is your occupation? Check (✓) ONE  1 □ Management, Business, Science, and Arts Occupations 2 □ Service Occupations 3 □ Sales and Office Occupations 4 □ Natural Resources, Construction, and Maintenance Occupations 5 □ Production, Transportation, and Material Moving Occupations 6 □ Military/Government 7 □ Homemaker 8 □ Student 9 □ Retired 10 □ Other (specify) →
b. What is your age?  ¥
Years:
c. What is your gender?  1 Female 2 Male
32. What is the total combined annual income of all members of your household? Give your answer either in U.S. dollars or in your own country's currency. Please specify the country of currency.
a. Total annual household income -> Amount:
b. Country of currency → Country:
For U.S. Residents Only:  33a. What is your ethnicity? Check (✓) ONE  1 ☐ Hispanic 2 ☐ Non-Hispanic  b. What is your race? Check (✓) ALL that apply  1 ☐ American Indian/Alaskan Native 2 ☐ Asian 3 ☐ Hawaiian/Pacific Islander 4 ☐ Black 5 ☐ White

THANK YOU FOR COMPLETING THIS QUESTIONNAIRE.