

PSCR 2021 Participant Survey Emails

First Email:

%%First_Name%%,

Thank you for participating in PSCR 2021 The Digital Experience! We hope you enjoyed receiving this year's research updates in a virtual format. With the virtual climate we are currently in, we understand that this engagement was different from both our annual in-person event and last year's Digital Experience, and we are grateful that you joined us.

In the coming weeks, PSCR will reconvene on feedback and learnings from PSCR 2021. Whether you have joined an Annual Stakeholder Meeting in the past or this was your first time interacting with PSCR, please take a moment to fill out this participant survey.

YOU are the reason we convene, and we want to hear from you. You may even see your thoughts and suggestions reflected in future programming!

(Insert a large button with the survey link, recommend the text says "Take the Survey")

Thank you for all that you do,
PSCR

Reminder Email:

%%First_Name%%,

PSCR's momentum never slowed even in the midst of events of 2020. We're committed to progressing the public safety communications technology field so that first responders have the tools and services they need to serve and protect us all. I'm writing to sincerely thank you for joining us at PSCR 2021 to learn about our research advancements from the past year, connect with us, and share your feedback.

While nothing compares to sharing a space with each other, I'm pleased we were able to bring you research updates and enable you to provide input, feedback, and guidance to the entire stakeholder community. If you have not done so already, please take a moment to fill out this attendee survey; YOU are the reason we convene, and we want to hear from you. The feedback we received from all of you at last year informed our programming at this year's digital event. PSCR 2021 was new and different, and I look forward to reading your evaluation of the experience. Please don't hesitate to send supplemental comments that were not covered in the survey to info@pscr.gov.

Stay informed, stay connected, and above all, stay well.

(Insert a large button with the survey link, recommend the text says "Take the Survey")

THANK YOU,

Dereck Orr, Division Chief, PSCR