

Dear [PARTICIPANT FIRST NAME]:

We greatly appreciate your participation in the *Feeding My Baby and Me Study* and hope you and [baby name] are doing well.

We have been having difficulty reaching you recently to conduct the online surveys. Please contact us as soon as possible [TOLL FREE NUMBER] or [EMAIL ADDRESS] to update your contact information. You can also log in to [WEBSITE] to check your survey schedule and update your contact information. Your PIN is [PIN].

We enrolled only a select group of about 4,300 from the millions of pregnant women in America. We are no longer recruiting anyone into the study and you cannot be replaced. **Your participation is key to the success of this study. The data from the surveys you complete will provide important information to guide the CDC and others seeking to improve the health of all of our nation's children**

We know as a Mom, your time is precious. We have made study participation as easy as possible. The surveys take only about 15 - 20 minutes and can be completed online at your convenience. If needed, you can take a break and pick up where you left off.

As you know, we will provide you with \$30 for each survey you complete. Even if you missed the last surveys, you can still continue to participate until your child turns two and receive money for the completed surveys.

With your assistance, we can make this study a great success and learn more about how today's Moms are nurturing their infants to become happy, healthy children.

Sincerely,

Janice Machado
Project Director