**Attachment 4**

**PRAMS Response Incentives and Rewards used by States**

States individually select incentives and rewards without CDC input based on the following criteria: what they can afford, what appeals to women in their population, and what is allowed by their state health department and local IRB.

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| State/ city | Response Incentive | Response Reward |
| AL |  | Infant CDs or stationery |
| AK |  | $10 gift card |
| AZ | Reusable shopping bag with PRAMS logo |  |
| AR | Baby picture magnet | $10 gift card(mail)  $20 gift card (phone) |
| CO | Pen | $20 gift card |
| CT | Baby picture magnet, pen | $10 Walmart gift card |
| DE |  | $30 early responders  $20 late responders |
| DC | $5 gift card | $25 gift card |
| FL | Ink Pen, Baby Bib | $10 gift card |
| GA |  | $10 gift card |
| HI |  | $5 gift card  $10 gift card (Lanai and Molokai Islands) |
| IL |  | Stationary, vanity bag, nail file, infant thermometer (mothers of non-deceased infants)  Letter of appreciation, stationary, vanity bag (mothers of deceased infants) |
| IN | Pen | Diaper voucher- value TBD  Gift card value TBD- (mothers with deceased infants) |
| IA | Baby book  Manicure set (mothers of deceased infants) | $10 gift certificate for diapers  $10 gift card (mothers of deceased infants) |
| KS | Reusable shopping bag with PRAMS logo | $15 gift card |
| KY | Manicure set | $10 Walmart gift card |
| LA | Pen | $20 Walmart gift card |
| ME |  | Birth certificate or CD |
| MD | Nail file | Monthly Drawing for $100 gift card |
| MA | Pen | $10 gift card |
| MI |  | $10 gift card |
| MN | Relaxation CD | Children’s Music CD, or $9 birth certificate coupon, manicure set |
| MS | Cosmetic bag | $10 Walmart gift card |
| MO | Pen | $10 gift card (mail)  $20 gift card (phone) |
| MT | $5 | Quarterly raffle for baby gift basket ($50 value) |
| NE | Baby bib, Nature sounds CD, Flat pen (mothers of non-deceased infants)  Bookmark, Bereavement booklet (mothers of deceased infants) | $5 gift card |
| NV | None | $10 |
| NH | pen, magnet, and notepad | Coupon for birth certificate |
| NJ | $10 cash | $25 cash (phone only for selected strata) |
| NM | Manicure set, first aid kit | $10 gift card (mail)  $20 gift card (phone) |
| NY1 | Pen | $15 gift card OR pack or diapers (Mail)  $25 gift card OR pack or diapers (Mail) |
| NYC | $20 cash |  |
| NC | Manicure set |  |
| ND | TBD | TBD |
| OK | Baby bib, nursery CD (mothers of non-deceased infants)  Manicure set (mothers of deceased infants) | Diapers and choice of baby book or music CD (mothers of non-deceased infants)  Choice of earbuds or lunch bag (mothers of deceased infants) |
| OR | Magnetic picture frame (mothers of non-deceased infants)  Pressed flower bookmark (mothers of deceased infants) | $200 gift certificate raffle |
| PA | $10 cash |  |
| PR | Pen | Infant milestone calendar& crib net  Insect repellent for deceased infants |
| RI | $5 gift card | $10 gift card (late responders only) |
| SC | Bag | $10 gift card |
| SD | $2 | Lunch bag, baby wipes, baby care kit, baby book (mothers of non-deceased infants)  Lunch bag, coffee mug, shower gel, hand sanitizer (mothers with deceased infants) |
| SD-Tribal | $2 | Lunch bag, baby wipes, baby care kit, baby book  Lunch bag, coffee mug, shower gel, hand sanitizer (mothers with deceased infants) |
| TN | Baby bib, magnet (mothers of non-deceased infants)  Journal (mothers of deceased infants) | $10 gift card |
| TX | Baby forehead Thermometer  Flower pin (mothers of deceased infants) | $20 gift card |
| UT | Tote bag and gel pens |  |
| UT-Stillbirth | Gel Pens, Memory Necklace |  |
| VT | Notepad and pen | Music CD  Tote bag (mothers of deceased infants) |
| VA | $10 gift card | $10 gift card (phone only) |
| WA | Bookmark (mothers of deceased infants) | Two $50 gift certificates raffle |
| WV | infant thermometer | Complementary birth certificate (mothers of non-deceased infants)  Memory book (mothers of deceased infants) |
| WI | $5 cash (minority oversample only) | Baby songs CD (mothers of non-deceased infants)  Relaxation CD (mothers of deceased infants) |
| WY | Pen, bath time thermometer  Pressed flower bookmark (mothers of deceased infants) | Infant sleep sack (mothers of non-deceased infants)  + $10 gift card (American Indian phone completes)  $10 gift card (mothers of deceased infants) |

1New York State excluding New York City