

[Insert Organization Name Here]

2013 Licensed Certification Provider Partner of the Year Written Statement Template

Please complete, save, and upload to your award application. Compose your written statement by addressing the evaluation criteria below based only on your activities in 2012, unless otherwise requested. Your written statement must be **no more than six (6) pages in length**. Organize and label your statement using the categories listed below (e.g., "Builder Support"). The point values following each category indicate the maximum potential value for all activities within that category. Some partners may not be able to address all of the evaluation criteria, but may be eligible for an Excellence Award if they exhibit outstanding accomplishments in one of the following categories.

Remember that Partner of the Year awards are based on activities that increase awareness about the WaterSense program, labeled products, new homes and services. General education on the importance of water efficiency is valued, but the focus of your application should be on activities that specifically integrated WaterSense. If you choose to submit supporting materials that complement your written statement, which is recommended, clearly reference each supporting material in your written statement (preferably with annotations).

Evaluation Criteria

1. Builder Support (35 points)

- Describe how you educated builders on water-efficient building practices and how the WaterSense New Homes program complements other green building programs.
- Describe how you worked with builders to market or advertise WaterSense labeled new homes to potential home buyers.
- Identify the number and location of the new homes built in 2012 that your organization inspected or certified to use the WaterSense label.

2. Builder Recruitment (25 points)

- Identify any builders you recruited to become WaterSense partners. Explain how you encouraged them to partner with WaterSense and to build to the WaterSense New Home Specification. Elaborate on your use of the WaterSense partner tool kit materials or other recruitment tools that your organization found effective.
- Describe any recruiting events you organized, or tools or materials you created to recruit builders. Include these supporting materials with your application package.

3. Employee/Inspector Education and Training (25 points)

- Describe the training process you used to educate your employees/inspectors on the WaterSense New Home Specification and the inspection process.
- Identify the number of inspectors you trained in 2012.
- If your inspectors identified any nonconformities while inspecting new homes built to the WaterSense New Home Specification, describe the issues and how they were resolved.

4. Strategic Collaboration (15 points)

- Describe how you collaborated with WaterSense or other stakeholders, including home builder trade associations, home owner associations, realtors, WaterSense irrigation professionals, and local governments, to spread the word about WaterSense and to encourage builders to construct, and consumers to buy, WaterSense labeled new homes.

[Insert Organization Name Here]

- Describe research your organization conducted, funded, or reviewed that furthered the development of a WaterSense product or practice specification. (You may include specification support that began prior to but continued into 2012.)