

## General Information

### Manufacturer Name on Partnership Agreement \*

Please select...

### Contact Name(s)

Please provide U.S. contacts if possible. This information is for internal use only; WaterSense will not share contact information.

Name \*

Email \*

Telephone \*

Contact Type \*  To select multiple options: - Using Windows, hold Ctrl key and select

Please select...  
Primary Contact  
Reporting  
Technical

multiple options with mouse. - Using a Mac, hold Command key and select multiple options with mouse.

Contact Update? \*

Name

Email

Telephone

Contact Type   
Please select...  
Primary Contact  
Reporting  
Technical

Contact Update?

Please update your [interests and preferences](#) to receive more specific communications from WaterSense.

## WaterSense Labeled Product Availability and Program Feedback

Information on WaterSense's impact on the marketplace is vital to the continued success of the program. Please provide data on product availability and promotion.

1a. Are you promoting your WaterSense labeled products to consumers or other stakeholders? \*  Yes

No

1b. Please estimate the number of consumers reached in 2012 (e.g., through circulars, via the Web, etc.) \*

Please enter a number without commas.

1c. Please indicate how you are promoting your WaterSense labeled products. \*

To select multiple options: - Using Windows, hold Ctrl key and select  
Please select...  
On product packaging  
On the product itself  
Brochures and other marketing materials

multiple options with mouse. - Using a Mac, hold Command key and select multiple options with mouse.

Other description \*

1d. Do you mention WaterSense or include the WaterSense promotional label or partner logo on your:

To select multiple options: - Using Windows, hold Ctrl key and select multiple options  
Please select...  
Print advertising  
Broadcast advertising  
Web advertising

with mouse. - Using a Mac, hold Command key and select multiple options with mouse.

**1e. Are you working with retailers and/or distributors to promote your WaterSense labeled products? \***

Yes  No

**Which retailers/distributors are you working with?**

**2. Did your company participate in any WaterSense promotional campaigns last year? \***

Please select...	To select multiple options: - Using Windows, hold Ctrl key and select multiple options with mouse. - Using a Mac, hold Command key and select multiple options with mouse.
Fix a Leak Week 2012	
We're for Water	
Peak water season outreach	

multiple options with mouse. - Using a Mac, hold Command key and select multiple options with mouse.

**Other description \***

**Please elaborate on your company's participation \***

**3. Where can consumers find your WaterSense labeled products?**

**Markets (e.g., city, state, or region) \***

**Retailer/distributor company names \***

**4. On a scale of 1 to 5 (5 = most valuable), how valuable do you find the WaterSense program? \***

**How has the WaterSense label added value? \***

**5. On a scale of 1 to 5 (5 = most valuable), how valuable do you find the WaterSense partner website? \*\* \***

**6. In the past year, how often have you visited the WaterSense partner website? \***

**7. By submitting both your online and hard copy annual reporting forms, you will be eligible to apply for a 2013 WaterSense Partner of the Year award. WaterSense encourages all partners to apply regardless of company size. Are you interested in applying for an award this year? \***

Yes  No

**Help us improve the awards program by telling us why you're not interested in applying for an award. \***

Please go to the [awards page](#) for application materials and instructions. Award application materials will be available on the WaterSense partner website by February 1.

**8. Please provide suggestions for improving the WaterSense program (e.g., general tools/materials, webinar topics, communications, Helpline, websites etc.) \***