

## Appendix A: Door Hanger Literature to Distribute to Households



Coming soon to your neighborhood

**PAID STUDY**

**Receive \$50**

Survey and smoke alarm testing

Sponsored by the National Fire Protection Association (NFPA) & the U.S. Consumer Product Safety Commission (CPSC)  
Conducted by [PARTNER NAME] and EurekaFacts



Let's promote fire safety together!

OMB Control Number 3041-0180



Your neighborhood was randomly selected for a survey of your smoke and carbon monoxide detectors.

★ ★ ★ ★ ★

Interviewers will be knocking on doors to ask for your participation. Look for their badges and be a part of this important study.

COMPANY BADGE  
IMAGE HERE

For more information, call or visit  
**PHONE NUMBER HERE**  
[www.EurekaFacts.com/smoke-alarm-study](http://www.EurekaFacts.com/smoke-alarm-study)

Note that the door card information will slightly change based on the staffing and location (e.g., partner company mentioned, phone number to contact, and image of interviewer badges). Use of NFPA logo, mention of CPSC and NFPA as sponsors, and EurekaFacts name and website will remain consistent.