

Non-substantive Change Request

For: Identifying and Testing Strategies for Management of Opioid Use and Misuse in Older Adults in Primary Care Practices.”

ICR REFERENCE NUMBER: 201907-0935-003

OMB control number 0935-0258

We are submitting a non-substantive change request to increase the survey incentive offered in our survey of primary care clinicians from \$25 for all clinicians responding to the survey to \$100 for a limited number of respondents.

We have asked a national sample of 4,588 primary care clinicians to complete a roughly 10 minute online survey. Due to a number of factors, the response rate is lower than we anticipated: (1) primary care clinicians are burnt out by the COVID-19 pandemic; (2) this is a web-only survey, primarily relying on email recruitment, and health systems have improved their spam/phishing filters in recent years; (3) clinicians are increasingly trained not to click on links from outside organizations. The raw, unadjusted response rate is currently 7% after about two months of data collection (317 responses). We had hoped to achieve a 30% response rate. Given this, to date, the burden of the survey is less than we anticipated (roughly 229.4 hours anticipated vs roughly 52.8 hours to date).

To increase the response rate, we would like to offer a \$100 incentive to up to 100 “early respondents” who respond to the offer. We would continue to offer \$25 to clinicians who responded after the offer was no longer available. We anticipate that this change would result in an overall burden of no more than 114.7 hours (calculated using a 15% unadjusted response rate).