

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 18)

*Note: The questions below are the proposed questions for the eighteenth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 18 only or are being asked again to update data on a variable of interest. There is no wave this module, and instead we are testing ideas for future modules centered around: the influence of mandates and incentives, active use of information sources, and conspiratorial thinking. ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions

Modular Questions

One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust**: How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q3

**Question type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**cdc\_fam:** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

**// Page Break //**

**//BASE: cdc\_fam= 2, 3, 4, OR -99//**

**Item #:** Q4

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**cdc\_trust.** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q5

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_trust.** How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh1\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2a\_cet.** What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q9-Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh4\_cet. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: beh4\_cet: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH4\_1\_CET-BEH4\_10\_CET

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_12_cet	I want to know if the vaccines are effective at preventing COVID-19 in the short-term.	beh4_12_cet: Short-term effectiveness
beh4_13_cet	I want to know if the vaccines are effective at preventing COVID-19 in the long-term (i.e., whether booster shots will be required).	beh4_13_cet: Long-term effectiveness
beh4_14_cet	I do not trust the vaccines.	beh4_14_cet: Lack of trust
beh4_15_cet	I do not think I am at risk of getting COVID-19.	beh4_15_cet: Lack of COVID-19 concern
beh4_16_cet	I want to know if the vaccines are effective at protecting people from COVID-19 variants.	beh4_16_cet: Effectiveness against variants
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any side effects.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes

-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vaccine\_attitudes. How do you feel about vaccines, in general?

Variable Label: vaccine\_attitudes: CDC vaccine attitude question

Value	Value Label
1	1 – Very negative
2	2 –
3	3 –
4	4 –
5	5 –
6	6 –
7	7 – Very positive
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q13

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc\_att\_oe. Can you please describe why you feel that way about vaccines?

Variable Label: vaccine\_attitudes: CDC vaccine attitude question

// Page Break //

//BASE All respondents//

Item #: Q14-Q15

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

req\_place. Some businesses and governments are requiring that people be vaccinated against COVID-19 before entering certain places or attending certain events.

In which of the following situations do you think people should be required to be fully vaccinated against COVID-19?

Variable Label: req\_place: Vaccine requirement situations

//PROGRAMMING NOTE: RANDOMIZE req\_place\_1-req\_place\_9//

req_place_1	For working in a health care setting	req_place_1: Health care
req_place_2	For indoor dining at restaurants	req_place_2: Indoor dining
req_place_3	For attending concerts, sporting events, or other large gatherings	req_place_3: Large gatherings

req_place_4	When traveling internationally on an airplane	req_place_4: International air travel
req_place_5	When traveling domestically on an airplane, train, or bus	req_place_5: Domestic travel
req_place_6	For in-person learning in K-12 schools	req_place_6: K-12 schools
req_place_7	For in-person learning in colleges and universities	req_place_7: Colleges
req_place_8	To use a gym or other workout facility	req_place_8: Gyms
req_place_9	When using public transportation	req_place_9: Public transit
req_place_10	None of the above, I do not think that a COVID-19 vaccine should be required in any situation [ANCHOR AND EXCLUSIVE]	req_place_10: None of the above

**// Page Break //**

**//BASE All respondents//**

Item #: Q16-Q17

Question Type: Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**require**. Some businesses, states, and cities are requiring that people get a COVID-19 vaccine before being able to visit certain places or engage in certain activities.

How much do you agree or disagree with the following statements?

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

**//PROGRAMMING NOTE: RANDOMIZE require\_1-require\_10//**

Variable Name	Variable Text	Variable Label
require_1	I think it is fair for individual businesses to require that their customers be vaccinated in order to go mask-less in their establishments.	require_1: Fair
require_2	I think that at this point all mask-wearing requirements should end and people should be able to decide when and where they feel comfortable going mask-less.	require_2: End mask-wearing
require_3	I think it is fair for businesses or events to have special “vaccinated-only” sections whereby certain areas and activities are restricted to fully vaccinated adults only.	require_3: Vaccinated-only sections
require_4	If there are vaccination requirements at different businesses or events, I trust people to be honest about their vaccination status and do not think people should be required to show proof they are fully vaccinated.	require_4: Trust in honor system
require_5	I think requiring people to show proof of their vaccination status violates HIPAA personal health privacy protections.	require_5: Violates HIPAA
require_6	I think that people that have religious or moral objections to vaccines should not be required to get a COVID-19 vaccine.	require_6: Objections
require_7	COVID-19 vaccine requirements are no	require_7: Same as

	different than requirements to get other vaccines that are required for travel or school.	other vaccines
require_8	States or cities should be allowed to ban vaccine requirements for all businesses or activities.	require_8: Requirement bans
require_9	I think it is fair for a business to require its employees to get a COVID-19 vaccination.	require_9: Require employees
require_10	I think vaccine requirements are unconstitutional.	require_10: Unconstitutional

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid skip

// Page Break //

//BASE All respondents, except see note on incentives\_5//

Item #: Q18

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**incentives.** Some states are offering incentives to get a COVID-19 vaccine, such as lotteries, cash, college scholarships, amusement park tickets, free food or drinks, and other rewards.

How much do you agree or disagree with the following statements?

Variable Label: BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE incentives\_1-incentive\_5

Variable Name	Variable Text	Variable Label
incentives_1	Vaccine incentives are fair for everyone.	incentives_1: Fair
incentives_2	Vaccine incentives are effective at encouraging people to get vaccinated.	incentives_2: Effective
incentives_3	Vaccine incentives should not be used to encourage vaccinations.	incentives_3: Should not be used
incentives_4	Vaccine incentives decrease my trust in COVID-19 vaccines.	incentives_4: Decrease trust
incentives_5	Vaccine incentives make me more likely to get vaccinated. [ONLY SHOW IF beh1_a_cet=0]	incentives_5: Lack of trust

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid skip

// Page Break //

**//PROGRAMMING NOTE: All respondents**

Item #: Q19-Q22

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_source**. On average, how often do you seek out information about the COVID-19 pandemic and/or information about COVID-19 vaccines from the following sources (e.g., by visiting a website or social media page, following their updates or Tweets, turning on the TV, opening a newspaper, turning on a podcast, etc.)?

**//PROGRAMMING NOTE: RANDOMIZE info\_source1-info\_source20//**

Variable Name	Variable Text	Variable Label
info_source1	Your State Government	info_source1: Source of Vaccine: Your State Government
info_source2	The U.S. Department of Health and Human Services (HHS)	info_source2: HHS
info_source3	The Centers for Disease Control and Prevention (CDC)	info_source3: CDC
info_source4	U.S. Federal public health officials	info_source4: Federal health officials
info_source5	The U.S. Food and Drug Administration (FDA)	info_source5: FDA
info_source6	Pharmaceutical companies	info_source6: Pharma
info_source7	Local public health officials (e.g., state, county, city, or town)	info_source7: Local public health officials
info_source8	The American Medical Association	info_source8: AMA
info_source9	Medical websites, like WebMD or the Mayo Clinic	info_source9: Medical websites
info_source10	Celebrities or social media influencers	info_source10: Influencers
info_source11	The White House	info_source11: White House
info_source12	Cable TV news (e.g., CNN, Fox News, MSNBC)	info_source12: Cable TV news
info_source13	Your local TV news station(s)	info_source13: Local TV
info_source14	Your local newspaper(s)	info_source14: Local newspaper(s)
info_source15	Large national newspaper(s) (e.g., Washington Post, Wall Street Journal, New York Times)	info_source15: National newspapers
info_source16	Digital or print magazines (e.g., National Geographic, The Atlantic, Newsweek, Reader's Digest, etc.)	info_source16: Magazines
info_source17	Radio (e.g., news stations, talk shows)	info_source17: Radio
info_source18	Podcasts	info_source18: Podcasts
info_source19	Your local hospital leadership (e.g., Chief Medical Officer)	info_source19: Hospital leadership
info_source20	Other (Please specify)	info_source20: Other



Value	Value Label
1	Never
2	Once or twice a month
3	Once a week
4	A couple times per week
5	Once a day
6	A couple times per day
-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q23

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cost\_concern**. Please indicate how much you agree or disagree with the following statements:

**Variable Label:** cost\_concerns: Concerns about costs of vaccines

//PROGRAMMING NOTE: RANDOMIZE cost\_concerns\_1-cost\_concerns\_5//

Variable Name	Variable Text	Variable Label
cost_concerns_1	I am concerned about hidden financial costs of the COVID-19 vaccines.	cost_concerns_1: Hidden costs
cost_concerns_2	I am worried my health insurance will not cover a COVID-19 vaccine.	cost_concerns_2: Health insurance concerns
cost_concerns_3	I do not think that the government or my health insurance will cover the booster shots we might need.	Cost_concerns_3: Boosters
cost_concerns_4	Being concerned about hidden costs is a major reason why I have not gotten a COVID-19 vaccine.	Cost_concerns_4: Costs motivation
cost_concerns_5	I am uninsured and I am concerned a COVID-19 vaccine will not actually be free.	Cost_concerns_5: Uninsured

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
99	Not applicable
-99	Refused
-100	Valid skip

// Page Break //

// BASE: All respondents//

Item #: Q24

Question Type: Grid

// Soft Prompt: "We would like your response to this question."//

ptn\_w18

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

“I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.”

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_w18_1	Side effects after your second shot may be more intense than the ones you experienced after your first shot. These side effects are normal signs that your body is building protection and should go away within a few days.	ptn_w18_1: Side effects after second dose
ptn_w18_2	Side effects from vaccines, including COVID-19 vaccines, almost always happen within 6 weeks of vaccination and serious side effects that could cause long-term health problems are extremely unlikely.	ptn_w18_2: Side effects normal
ptn_w18_3	In one study, over a quarter of adults under 40 who got COVID reported fatigue, headaches, loss of taste, or other long-term symptoms 3 to 9 months after recovery.	ptn_w18_3: COVID symptoms
ptn_w18_4	People who received a COVID-19 vaccine cannot shed or release any of the vaccine components. In addition, none of the vaccines authorized for use in the United States contain a live virus so it is not possible to shed it.	ptn_w18_4: Not shedding
ptn_w18_5	Nearly 1 in 5 new COVID-19 cases in the United States are in children ages 17 and younger. Now everyone 12 and older can get a COVID vaccine.	ptn_w18_5: New COVID cases in children

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**//BASE All respondents//**

Item #: Q25

Question Type: Single punch

// Soft Prompt: “We would like your response to this question.” //

conspiracy. Please indicate how much you agree or disagree with the following statements:

Variable Label: conspiracy: Conspiratorial Beliefs Scale

//PROGRAMMING NOTE: RANDOMIZE conspiracy\_1-conspiracy\_5//

Variable Name	Variable Text	Variable Label
conspiracy_1	I think that politicians usually do not tell us the true motives for their decisions.	conspiracy_1: Politicians
conspiracy_2	I think that many very important things happen in the world, which the public is never informed about.	conspiracy_2: Not informed
conspiracy_3	I think that government agencies closely monitor all citizens.	conspiracy_3: Monitored
conspiracy_4	I think that events which superficially seem to lack a connection are often the result of secret activities.	conspiracy_4: Secret connections
conspiracy_5	I think that there are secret organizations that greatly influence political decisions.	conspiracy_5: Secret organizations

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused