

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 11)

*Note: The questions below are the proposed questions for the eleventh wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 11 only or are being asked again to update data on a variable of interest. This wave's module is Vaccine Eligibility and Vaccine Concerns. This week we have added questions on Preparing the Nation message testing, post-vaccination behavior, awareness of CDC guidance for vaccinated people, and concerns about variants.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust.** How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q3

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_fam.** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: cdc\_fam= 2, 3, 4, OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_trust.** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off.** How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q6**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_trust.** How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q7**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh1\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

**Variable Label:** beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #: Q8**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh2a\_cet.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? For this question, assume there is enough vaccine so that everyone who wants it can get it.

Variable Label: BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q10-Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_3_cet	I want to know if the vaccine is effective first.	beh4_3_cet: Confirm effectiveness
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant

beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any problems.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
00	Refused
100	Valid skip

// Page Break //

//BASE: beh3a\_cet =1 OR 2//

Item #: Q12

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**eligibility**. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE eligibility\_1 – eligibility\_5//

eligibility_1	I know where to look to find out when I am eligible to receive the COVID-19 vaccines.	eligibility_1: Eligibility
eligibility_6	I know <u>when</u> I will be eligible to get a vaccine.	eligibility_6: When
eligibility_3	I know <u>how</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine.	eligibility_3: How to schedule
eligibility_4	I know <u>where</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine.	eligibility_4: Where to schedule
eligibility_5	I know how to prepare for my eventual COVID-19 vaccine appointments (e.g., what to bring).	eligibility_5: How to prepare

Value	Value Label
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1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh3a\_cet =1 OR 2//

Item #: Q13-Q14

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**eligible\_sources**. Which of the following sources have you used to find out about COVID-19 vaccine eligibility and distribution? Select all that apply.

//PROGRAMMING NOTE: RANDOMIZE eligible\_sources\_1-eligible\_sources\_10//

<b>eligible_sources_1</b>	Your state health department	eligible_sources_1: State
<b>eligible_sources_2</b>	Your county/city health department	eligible_sources_2: County/city
<b>eligible_sources_3</b>	National public health departments (e.g., CDC, HHS)	eligible_sources_3: National public health departments
<b>eligible_sources_4</b>	Local or national chain pharmacies	eligible_sources_4: Pharmacies
<b>eligible_sources_5</b>	Health care providers	eligible_sources_5: Health care providers
<b>eligible_sources_6</b>	Advertising campaigns	eligible_sources_6: Ad campaigns
<b>eligible_sources_7</b>	Family members	eligible_sources_7: Family
<b>eligible_sources_8</b>	Friends	eligible_sources_8: Friends
<b>eligible_sources_9</b>	Coworkers	eligible_sources_9: Coworkers
<b>eligible_sources_10</b>	Your employer	eligible_sources_10: Employer
<b>eligible_sources_11</b>	Other	eligible_sources_11: Other
<b>eligible_sources_12</b>	None of the above, I have not looked for information on vaccine eligibility or distribution	eligible_sources_12: None

Value	Value Label
0	No

1	Yes
-99	Refused
-100	Valid skip

// Page Break //

//BASE: SHOW IF AT LEAST ONE RESPONSE FROM eligible\_sources\_1-eligible\_sources\_6= 1. PIPE "YES" RESPONSES //

Item #: Q15-Q16

Question Type: Multi-Punch Grid

// Soft Prompt: "We would like your response to this question." //

**eligible\_sources**. From which of the following sources did you see or hear about vaccine eligibility and distribution? Select all that apply.

//PROGRAMMING NOTE: MATCH ORDER OF eligible\_sources\_1-eligible\_sources\_6. //

<b>source_1</b>	Your state health department	eligible_sources_1: State
<b>source_2</b>	Your county/city health department	eligible_sources_2: County/city
<b>source_3</b>	National public health departments (e.g., CDC, HHS)	eligible_sources_3: National public health departments
<b>source_4</b>	Local or national chain pharmacies	eligible_sources_4: Pharmacies
<b>source_5</b>	Health care providers	eligible_sources_5: Health care providers
<b>source_6</b>	Advertising campaigns	eligible_sources_6: Ad campaigns

Value	Value Label
1	Website
2	Newspaper (online or print)
3	Social media
4	Television
5	Radio
6	Other

Value	Value Label
0	No
1	Yes
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q17

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**vaccine\_guidance**. Please indicate whether you think each of the following statements are true or false.

According to the latest CDC guidance, adults that have been fully vaccinated...

*Note: Someone is considered fully vaccinated two weeks after their last dose (i.e., second dose for Pfizer or Moderna vaccines, or single dose for Johnson & Johnson vaccine).*

//PROGRAMMING NOTE: RANDOMIZE vaccine\_guidance\_1-vaccine\_guidance\_5//

<b>vaccine_guidance_1</b>	... <u>can</u> gather indoors with other fully vaccinated people without wearing a mask or staying 6 feet apart.	vaccine_guidance_1: Gather with other vaccinated people (T)
<b>vaccine_guidance_2</b>	... <u>can</u> gather indoors with unvaccinated people of any age without masks or staying 6 feet apart (even if those people or anyone they live with has an increased risk for severe illness from COVID-19).	vaccine_guidance_2: Gather with unvaccinated people (F)
<b>vaccine_guidance_3</b>	... <u>do not</u> need to wear a mask in public places.	vaccine_guidance_3: Wear masks (F)
<b>vaccine_guidance_4</b>	...and have been exposed to someone who has COVID-19 <u>do not</u> need to stay away from others or get tested unless they have symptoms.	vaccine_guidance_4: Exposure to COVID-19 (T)
<b>vaccine_guidance_5</b>	... <u>do not</u> need to self-quarantine after arriving in the United States after international travel.	vaccine_guidance_5: Quarantine after international travel (T)

Value	Value Label
1	True
2	False
-99	Refused

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF ptn\_msg\_effective to ptn\_msg\_notstuck//

//RANDOMIZE GRID SUBITEMS FOR ptn\_msg\_effective to ptn\_msg\_notstuck, BUT KEEP ORDER CONSISTENT FOR EACH PARTICIPANT//



//BASE: beh1\_cet=0 OR -99//

Item #: Q18

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_severe

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"In clinical trials, all 3 COVID vaccines reduced the risk of severe COVID-19 by over 99%."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_severe_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_severe_1: Convincing
ptn_msg_severe_2	This message was difficult to understand.	ptn_msg_severe_2: Difficulty
ptn_msg_severe_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_severe_3: Share
ptn_msg_severe_4	You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message.	ptn_msg_severe_4: Web
ptn_msg_severe_5	This message was believable.	ptn_msg_severe_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1\_cet=0 OR -99//

Item #: Q19

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_death

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**“In clinical trials, all 3 of the vaccines were 100% effective at preventing death from COVID-19.”**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_death_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_death_1: Convincing
ptn_msg_death_2	This message was difficult to understand.	ptn_msg_death_2: Difficulty
ptn_msg_death_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_death_3: Share
ptn_msg_death_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_death_4: Web
ptn_msg_death_5	This message was believable.	ptn_msg_death_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**// BASE: beh1\_cet=0 OR -99//**

Item #: Q20

Question Type: Grid

**// Soft Prompt: “We would like your response to this question.” //**

ptn\_msg\_diverse

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**“More than 100,000 people from diverse backgrounds and ethnicities participated in the vaccine trials.”**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_diverse_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_diverse_1: Convincing
ptn_msg_diverse_2	This message was difficult to understand.	ptn_msg_diverse_2: Difficulty
ptn_msg_diverse_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_diverse_3: Share
ptn_msg_diverse_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_diverse_4: Web
ptn_msg_diverse_5	This message was believable.	ptn_msg_diverse_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q21

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_socialize

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"When you're fully vaccinated, you can safely socialize with other vaccinated people indoors without masks or distancing."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_socialize_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_socialize_1: Convincing
ptn_msg_socialize_2	This message was difficult to understand.	ptn_msg_socialize_2: Difficulty
ptn_msg_socialize_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19	ptn_msg_socialize_3: Share

	vaccines.	
ptn_msg_socialize_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_socialize_4: Web
ptn_msg_socialize_5	This message was believable.	ptn_msg_socialize_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q22

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_quarantine

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"If you're fully vaccinated and are exposed to COVID, you don't have to quarantine unless you have symptoms."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_quarantine_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_quarantine_1: Convincing
ptn_msg_quarantine_2	This message was difficult to understand.	ptn_msg_quarantine_2: Difficulty
ptn_msg_quarantine_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_quarantine_3: Share
ptn_msg_quarantine_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_quarantine_4: Web
ptn_msg_quarantine_5	This message was believable.	ptn_msg_quarantine_5: Believable

Value	Value Label
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1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1\_cet=0 OR -99//

Item #: Q23

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_outcome. Thinking about the messages you viewed, how likely are you to do each of the following as a result?

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_outcome_1	Get a COVID-19 vaccine at no cost	ptn_outcome_1: Vaccine
ptn_outcome_2	Wear a mask anytime you leave your home and in public.	ptn_outcome_2: Mask
ptn_outcome_3	Maintain social distance of at least 6 feet from others when outside of your home in public.	ptn_outcome_3: Social Distance
ptn_outcome_4	Trust information that the U.S. Department of Health and Human Services (HHS) provides about COVID-19.	ptn_outcome_4: Trust HHS
ptn_outcome_5	Trust information that the U.S. Centers for Disease Control and Prevention (CDC) provides about COVID-19.	ptn_outcome_5: Trust CDC

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither
4	Somewhat likely
5	Very likely
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q24

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

variant\_concerns. Compared to the beginning of this year when new COVID-19 variants were first detected in the United States, how concerned are you now about COVID-19 variants?

Value	Value Label
1	Much less concerned
2	Slightly less concerned
3	Neither more nor less

	concerned
4	Slightly more concerned
5	Much more concerned
-99	Refused

//BASE: beh1\_cet=1 or 2//

Item #: Q25

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

post\_vacc. Please indicate how much you agree or disagree with the following statements.

After getting the COVID-19 vaccine...

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
post_vacc_1	...I have only told close family and friends that I have been vaccinated.	post_vacc_1: Told close family/friends
post_vacc_2	...I have been hesitant to tell others I have been vaccinated because I do not want people to think I have skipped the line.	post_vacc_2: Perceptions of skipping line
post_vacc_3	...I have been hesitant to tell others I have been vaccinated because I do not want to answer questions about why I am eligible (e.g., because of underlying conditions).	post_vacc_3: Revealing eligibility
post_vacc_4	...I have been open about getting vaccinated with most people in my life (e.g., posted on social media, told coworkers).	post_vacc_4: Open about being vaccinated
post_vacc_5	...I have actively encouraged other people to get vaccinated.	post_vacc_5: Encouraged others

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused