

ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



CET – Annotated Questionnaire (Wave 16)

Note: The questions below are the proposed questions for the sixteenth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 16 only or are being asked again to update data on a variable of interest. This wave's module is Parent Vaccination Decision being run for a second week. This week we have added questions on PTN message testing, knowledge and support for the Pfizer vaccine authorization for children ages 12 to 15, and the general support for vaccination among all age ranges.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

Standard Questions

Modular Questions

One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc_off. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

Variable Label: vacc_off: Confidence in U.S. public health officials

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc_trust: Trust in Safety of Vaccine

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

| Value | Value Label |
|-------|--|
| 0 | No, I have not received a COVID-19 vaccine |
| 1 | Yes, but I have only received one shot out of the two required shots |
| 2 | Yes, I have received all of the required shots |
| -99 | Refused |

// Page Break //

//BASE: beh1_cet =0 OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: beh1_cet =0 OR -99//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3a_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? For this question, assume there is enough vaccine so that everyone who wants it can get it.

Variable Label: BEH3a_CET: Wait to get vaccinated

| Value | Value Label |
|-------|--|
| 1 | I will get a vaccine as soon as I can |
| 2 | I will wait to get a vaccine for one or more reasons |
| 3 | I will never get a COVID-19 vaccine |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE beh3a_cet=2//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3a_cet_wait You responded that you will wait to get a COVID-19 vaccine. How long do you plan to wait to get a COVID-19 vaccine?

Variable Label: beh3b_cet: Wait to complete vaccination

| Value | Value Label |
|-------|-----------------------------|
| 1 | 0-3 months |
| 2 | 4-6 months |
| 3 | 7-12 months |
| 4 | 1 year to less than 3 years |
| 5 | 3 years or more |
| 99 | I don't know |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE beh3a_cet =2//

Item #: Q7-Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh4_cet. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: BEH4_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3_1_CET-BEH3_10_CET

| Variable Name | Variable Text | Variable Label |
|---------------|---|--------------------|
| beh4_1_cet | I will wait because of my age. | beh4_1_cet: Age |
| beh4_2_cet | I will wait because of my health status, allergies, | beh4_2_cet: Health |

| | | |
|-------------|---|-----------------------------------|
| | or medical history. | |
| beh4_3_cet | I want to know if the vaccine is effective first. | beh4_3_cet: Confirm effectiveness |
| beh4_4_cet | I am pregnant or expect to become pregnant. | beh4_4_cet: Pregnant |
| beh4_5_cet | I want to talk to my doctor first. | beh4_5_cet: Talk to doctor first |
| beh4_6_cet | I want to compare the effectiveness of the different vaccines. | beh4_6_cet: Compare vaccines |
| beh4_7_cet | I want to see if my friends and family get the vaccine. | beh4_7_cet: Friends/family |
| beh4_8_cet | I want to see if others who get the vaccine first develop any problems. | beh4_8_cet: Side effects |
| beh4_9_cet | I want to make sure it is safe for people like me first. | beh4_9_cet: Confirm safety |
| beh4_10_cet | I want to hear from leaders in my community about the vaccine first. | beh4_10_cet: Hear from leaders |
| beh4_11_cet | Other | beh4_11_cet: Other |

| Value | Value Label |
|-------|-------------|
| 0 | No |
| 1 | Yes |
| 99 | Refused |
| 100 | Valid skip |

// Page Break //

//BASE: All respondents//

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

pfizer_children. True or False: The FDA authorized the Pfizer-BioNTech COVID-19 Vaccine for use in children ages 12 through 15, and CDC recommended its use in this age group.

Variable Label: pfizer_children: Pfizer vaccine authorized ages 12 to 15

| Value | Value Label |
|-------|-------------|
| 1 | True |
| 2 | False |
| 3 | Don't know |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

pfizer_child_support. **This is true.** The FDA authorized the Pfizer-BioNTech COVID-19 Vaccine for use in children ages 12 through 15, and CDC recommended its use in this age group.

Do you support or oppose this decision?

Variable Label: pfizer_child_support: Support for Pfizer vaccine ages 12 to 15

| Value | Value Label |
|-------|-----------------|
| 1 | Strongly oppose |
| 2 | Somewhat oppose |
| 3 | Neutral |
| 4 | Somewhat favor |
| 5 | Strongly favor |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q11

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

parent. Are you the parent of a child or children in the following age groups?

Variable Label: parent: Parent of children in following age groups

| Value | Value Label |
|-------|---|
| 1 | Younger than 6 months old |
| 2 | 6 months to <2 years old |
| 3 | 2 to 5 years old |
| 4 | 6 to 11 years old |
| 5 | 12 to 15 years old |
| 6 | 16 to 17 years old |
| 99 | None of the above, I do not have children in those age groups (EXCLUSIVE) |
| -99 | Refused |

// Page Break //

//BASE: Parent= 6//

Item #: Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

children_vaxxed. Has your 16- to 17-year-old(s) received a COVID-19 vaccine?

Note: If you have more than one 16- to 17-year-old child, please answer for at least one of them.

Variable Label: children_vaxxed: Teen vaccinated

| Value | Value Label |
|-------|---|
| 0 | No, has not received a COVID-19 vaccine |
| 1 | Yes, but has only received |

| | |
|-----|---|
| | one shot out of the two required shots |
| 2 | Yes, has received all of the required shots |
| -99 | Refused |

// Page Break //

//BASE: Parent= 1-6//

Item #: Q13

Question Type: Multi punch grid

// Soft Prompt: “We would like your response to this question.” //

child_covid_concern. How concerned are you about your child(ren) in the following age groups getting COVID-19?

Note: If you have more than one child in the same age group, please answer for at least one of them.

Variable Label: child_covid_concern: Concern about child(ren)’s COVID-19 risk

//PROGRAMMING NOTE: PIPE 1-6 responses from parent//

| Value | Value Label |
|-------|---------------------------|
| 1 | Younger than 6 months old |
| 2 | 6 months to <2 years old |
| 3 | 2 to 5 years old |
| 4 | 6 to 11 years old |
| 5 | 12 to 15 years old |
| 6 | 16 to 17 years old |
| -99 | Refused |

| Value | Value Label |
|-------|-----------------------------|
| 1 | Not concerned |
| 2 | Slightly concerned |
| 3 | Somewhat concerned |
| 4 | Very concerned |
| 5 | Child has already had COVID |
| -99 | Refused |

//BASE: Parent= 1-6//

Item #: Q14

Question Type: Multi punch grid

// Soft Prompt: “We would like your response to this question.” //

child_vaccine_concern. How concerned are you about your child(ren) in the following age groups having any side effects from the COVID-19 vaccine?

Note: If you have more than one child in the same age group, please answer for at least one of them.

Variable Label: child_vaccine_concern: Concern about child(ren)’s vaccine risk

//PROGRAMMING NOTE: PIPE 1-6 responses from parent//

| Value | Value Label |
|-------|---------------------------|
| 1 | Younger than 6 months old |

| | |
|-----|--------------------------|
| 2 | 6 months to <2 years old |
| 3 | 2 to 5 years old |
| 4 | 6 to 11 years old |
| 5 | 12 to 15 years old |
| 6 | 16 to 17 years old |
| -99 | Refused |

| Value | Value Label |
|-------|--------------------|
| 1 | Not concerned |
| 2 | Slightly concerned |
| 3 | Somewhat concerned |
| 4 | Very concerned |
| -99 | Refused |

//BASE: Parent=1-6//

Item #: Q15

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc_child_parent. If a COVID-19 vaccine was authorized and available for children in the following age groups, how likely would you be to get your child(ren) vaccinated?

Note: COVID-19 vaccines have now been authorized and are available for use in children as young as 12 years old. If you have more than one child in the same age group, please answer for at least one of them.

Variable Label: vacc_child_parent: Parent likelihood to get child(ren) vaccinated

//PROGRAMMING NOTE: PIPE 1-6 responses from parent.//

| Variable Name | Variable Text | Variable Label |
|---------------------------------|--|--|
| vacc_child_parent_6m | Younger than 6 months old | vacc_child_parent_6m: Younger than 6-months-old |
| vacc_child_parent_6mto2 | 6 months to <2 years old | vacc_child_parent_6mto2: 6 months- to 2-years-old |
| vacc_child_parent_2to5 | 2 to 5 years old | vacc_child_parent_2to5: 2- to 5-years-old |
| vacc_child_parent_6to11 | 6 to 11 years old | vacc_child_parent_5to11: 6- to 11-years-old |
| vacc_child_parent_12to15 | 12 to 15 years old | vacc_child_parent_12to15: 12- to 15-years-old |
| vacc_child_parent_16to17 | 16 to 17 years old [ONLY SHOW IF children_vaxxed=0 or 99] | vacc_child_parent_16to18: 16- to 18-years-old |

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid Skip |

//BASE: Parent=1-6//

Item #: Q16

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

increase_uptake_parent. Which of the following would make you more likely to get a COVID-19 vaccine for your child(ren)?

Variable Label: increase_uptake_parent: Increase child vaccine uptake

//PROGRAMMING NOTE: RANDOMIZE increase_uptake_parent_1-

increase_uptake_parent_8//

| Variable Name | Variable Text | Variable Label |
|---------------------------|---|--|
| increase_uptake_parent_1 | If more information showing COVID-19 vaccines are <u>safe</u> for children was available | increase_uptake_parent_1: Safety |
| increase_uptake_parent_2 | If more information showing COVID-19 vaccines are <u>effective</u> for children was available | increase_uptake_parent_2: Effectiveness |
| increase_uptake_parent_3 | If my child(ren)'s school required it | increase_uptake_parent_3: School required it |
| increase_uptake_parent_4 | If it would prevent my child(ren) from spreading COVID-19 to family and friends | increase_uptake_parent_4: Prevent spread to family and friends |
| increase_uptake_parent_5 | If it would allow my child(ren) to resume or do more social activities | increase_uptake_parent_5: Resume social activities |
| increase_uptake_parent_6 | If it would reduce the spread of COVID-19 in my child(ren)'s community | increase_uptake_parent_6: Reduce spread to community |
| increase_uptake_parent_7 | If cases of COVID-19 got more severe | increase_uptake_parent_7: COVID-19 cases more severe |
| increase_uptake_parent_8 | If it would allow my child to travel | increase_uptake_parent_8: Travel |
| increase_uptake_parent_9 | Other [ANCHOR] | increase_uptake_parent_9: Other |
| increase_uptake_parent_10 | None of the above, nothing would make me more likely to get a COVID-19 vaccine for my child(ren) [ANCHOR] | increase_uptake_parent_10: None |

//BASE: All respondents//

Item #: Q17

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

covid_risk. When it comes to COVID-19, how concerned are you personally about each of the following?

Variable Label: covid_risk: COVID-19 risk concerns

//PROGRAMMING NOTE: RANDOMIZE covid_risk_1- covid_risk_5//

| Variable Name | Variable Text | Variable Label |
|---------------|---|-----------------------------------|
| covid_risk_1 | Developing short-term COVID-19 symptoms | covid_risk_1: Short term symptoms |
| covid_risk_2 | Developing long-term COVID-19 symptoms | covid_risk_2: Long term symptoms |
| covid_risk_3 | Being hospitalized due to COVID-19 | covid_risk_3: Hospitalization |
| covid_risk_4 | Death due to COVID-19 | covid_risk_4: Death |
| covid_risk_5 | Infecting family or friends with COVID-19 | covid_risk_5: Infecting others |

| Value | Value Label |
|-------|----------------------|
| 1 | Not at all concerned |
| 2 | Slightly concerned |
| 3 | Moderately concerned |
| 4 | Very concerned |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q18-Q19

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc_agegroups. How important is it for the following age groups to get a COVID-19 vaccine?

Variable Label: vacc_agegroups: Importance of age groups getting vaccinated

| Variable Name | Variable Text | Variable Label |
|-------------------|---------------------------|---|
| vacc_agegroups_1 | Younger than 6 months old | vacc_agegroups_1: Younger than 6 months old |
| vacc_agegroups_2 | 6 months to <2 years old | vacc_agegroups_2: 6 months to <2 years old |
| vacc_agegroups_3 | 2 to 5 years old | vacc_agegroups_3: 2 to 5 years old |
| vacc_agegroups_4 | 6 to 11 years old | vacc_agegroups_4: 6 to 11 years old |
| vacc_agegroups_5 | 12 to 15 years old | vacc_agegroups_5: 12 to 15 years old |
| vacc_agegroups_6 | 16 to 17 years old | vacc_agegroups_6: 16 to 17 years old |
| vacc_agegroups_7 | 18 to 24 years old | vacc_agegroups_7: 18 to 24 years old |
| vacc_agegroups_8 | 25 to 34 years old | vacc_agegroups_8: 25 to 34 years old |
| vacc_agegroups_9 | 35 to 44 years old | vacc_agegroups_9: 35 to 44 years old |
| vacc_agegroups_10 | 45 to 54 years old | vacc_agegroups_10: 45 to |

| | | |
|-------------------|--------------------|---------------------------------------|
| | | 54 years old |
| vacc_agegroups_11 | 55 to 64 years old | vacc_agegroups_11: 55 to 64 years old |
| vacc_agegroups_12 | 65 years and older | vacc_agegroups_12: 65 years and older |

| Value | Value Label |
|-------|----------------------|
| 1 | Not at all important |
| 2 | Slightly important |
| 3 | Moderately important |
| 4 | Very important |
| -99 | Refused |

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF ptn_msg_dna to ptn_msg_immune//
 //RANDOMIZE GRID SUBITEMS FOR ptn_msg_dna to ptn_msg_immune, BUT
 KEEP ORDER CONSISTENT FOR EACH PARTICIPANT//

//BASE: All respondents, except see note on ptn_msg_dna_1//

Item #: Q20

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn_msg_dna

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

"COVID vaccines do not change or interact with your DNA in any way because the vaccines never enter the nucleus of the cell, which is where our DNA is kept."

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID//

| Variable Name | Variable Text | Variable Label |
|---------------|--|---------------------------|
| ptn_msg_dna_1 | This message is convincing to you personally as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99] | ptn_msg_dna_1: Convincing |
| ptn_msg_dna_2 | This message was difficult to understand. | ptn_msg_dna_2: Difficulty |
| ptn_msg_dna_3 | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_msg_dna_3: Share |
| ptn_msg_dna_4 | You would visit a website, such as cdc.gov/coronavirus , to learn more about the information shared in this message. | ptn_msg_dna_4: Web |
| ptn_msg_dna_5 | This message was believable. | ptn_msg_dna_5: Believable |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents, except see note on ptn_msg_reinfect_1//

Item #: Q21

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn_msg_reinfect

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

"If you already had COVID-19, you should still get a COVID vaccine because the chances of reinfection may increase over time."

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

| Variable Name | Variable Text | Variable Label |
|---------------------------|--|--------------------------------|
| ptn_msg_reinfect_1 | This message is convincing to you personally as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99] | ptn_msg_reinfect_1: Convincing |
| ptn_msg_reinfect_2 | This message was difficult to understand. | ptn_msg_reinfect_2: Difficulty |
| ptn_msg_reinfect_3 | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_msg_reinfect_3: Share |
| ptn_msg_reinfect_4 | You would visit a website, such as cdc.gov/coronavirus , to learn more about the information shared in this message. | ptn_msg_reinfect_4: Web |
| ptn_msg_reinfect_5 | This message was believable. | ptn_msg_reinfect_5: Believable |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |

| | |
|------|------------|
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

// BASE: All respondents, except see note on ptn_msg_nomask_1//

Item #: Q22

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn_msg_nomask

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

"When you're fully vaccinated, you can socialize both indoors and outdoors without a mask with other vaccinated people."

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

| Variable Name | Variable Text | Variable Label |
|------------------|--|------------------------------|
| ptn_msg_nomask_1 | This message is convincing to you personally as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99] | ptn_msg_nomask_1: Convincing |
| ptn_msg_nomask_2 | This message was difficult to understand. | ptn_msg_nomask_2: Difficulty |
| ptn_msg_nomask_3 | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_msg_nomask_3: Share |
| ptn_msg_nomask_4 | You would visit a website, such as cdc.gov/coronavirus , to learn more about the information shared in this message. | ptn_msg_nomask_4: Web |
| ptn_msg_nomask_5 | This message was believable. | ptn_msg_nomask_5: Believable |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

// BASE: All respondents, except see note on ptn_msg_travel_1//

Item #: Q23

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn_msg_travel

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

"When you're fully vaccinated and travel in the United States, you do not need to get tested before or after travel or self-quarantine after travel."

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

| Variable Name | Variable Text | Variable Label |
|------------------|--|------------------------------|
| ptn_msg_travel_1 | This message is convincing to you personally as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99] | ptn_msg_travel_1: Convincing |
| ptn_msg_travel_2 | This message was difficult to understand. | ptn_msg_travel_2: Difficulty |
| ptn_msg_travel_3 | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_msg_travel_3: Share |
| ptn_msg_travel_4 | You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message. | ptn_msg_travel_4: Web |
| ptn_msg_travel_5 | This message was believable. | ptn_msg_travel_5: Believable |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

// BASE: All respondents, except see note on ptn_msg_immune_1//

Item #: Q24

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn_msg_immune

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

“When you get a COVID vaccine, it primes your immune system and helps your body develop immunity to the virus that causes COVID-19 without having to get the illness.”

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

| Variable Name | Variable Text | Variable Label |
|------------------|--|------------------------------|
| ptn_msg_immune_1 | This message is convincing to you personally as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99] | ptn_msg_immune_1: Convincing |
| ptn_msg_immune_2 | This message was difficult to understand. | ptn_msg_immune_2: Difficulty |
| ptn_msg_immune_3 | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines. | ptn_msg_immune_3: Share |
| ptn_msg_immune_4 | You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message. | ptn_msg_immune_4: Web |
| ptn_msg_immune_5 | This message was believable. | ptn_msg_immune_5: Believable |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents, except see note on ptn_outcome_1//

Item #: **Q25**

Question Type: Grid

// Soft Prompt: “We would like your response to this question.” //

ptn_outcome_1 Thinking about the messages you viewed, how likely are you to do each of the following as a result?

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

| Variable Name | Variable Text | Variable Label |
|---------------|--|------------------------|
| ptn_outcome_1 | Get a COVID-19 vaccine at no cost. [ONLY SHOW IF BEH1_CET = 0 OR 99] | ptn_outcome_1: Vaccine |
| ptn_outcome_2 | Wear a mask anytime you leave your home and in public. | ptn_outcome_2: Mask |
| ptn_outcome_3 | Maintain social distance of at least 6 feet from others | ptn_outcome_3: Social |

| | | |
|---------------|---|--------------------------|
| | when outside of your home in public. | Distance |
| ptn_outcome_4 | Trust information that the U.S. Department of Health and Human Services (HHS) provides about COVID-19. | ptn_outcome_4: Trust HHS |
| ptn_outcome_5 | Trust information that the U.S. Centers for Disease Control and Prevention (CDC) provides about COVID-19. | ptn_outcome_5: Trust CDC |

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid skip |