

# FMCSA Beyond Compliance Draft Online Video Instructions

## Overview

The purpose of today's meeting is to provide you a brief overview of FMCSA's Beyond Compliance study and to also provide instructions for completing the associated survey. The purpose of the Beyond Compliance study is to gauge the relative importance of various motor carrier safety program elements that lead to safe operations. You are being asked to take part in this research study because you were identified as a motor carrier with operations that are among the safest in the industry. This information will help FMCSA to determine those safety program tools, policies, and practices that lead to operations that go beyond compliance.

You will be asked to complete a survey as part of this research effort and will receive a link to access the survey after this webinar. We expect that it will take you 30 minutes to complete the survey. There is no risk to participating in this research. The main benefit of participation is that you are helping FMCSA to guide the development of a Beyond Compliance program which will provide incentives to motor carriers that do more than the basic requirements for transportation safety.

Next, we will go over the instructions for completing the survey and provide a few examples.

## Instructions for Completing the Survey

The survey is divided into two parts. The first part asks you to make a series of pairwise comparisons between potential elements of a safety program. Each question asks you to evaluate the importance of one safety program element relative to another. The purpose of these questions is to identify which safety program elements are most important for achieving safe operations. Seven safety program areas are evaluated in this survey. They are: (1) Advanced Safety Equipment, (2) Fatigue Management, (3) Driver Training, (4) Hiring Practices, (5) Data Analytics, (6) Safety Culture, and (7) Safety Incentives/ Discipline. More information on these safety program areas are provided in the survey.

Read each table from left to right. If Factor 1 is more important than factor 2, select a value of "Absolutely more important", "Strongly more important", "More important", or "Slightly more important" in the appropriate column on the left-hand side of the screen. If Factor 1 is less important than Factor 2, select a value of "Absolutely less important", "Strongly less important", "Less important", or "Slightly less important" on the right-hand side of the screen. If you consider both factors to be equally important, select a value of "Equally important". You may enter only one value per line.

As an example, we will rate the effectiveness of Advanced Safety Equipment relative to Data Analytics. If based on your professional opinion, Advanced Safety Equipment is considered to be clearly a much more effective tool for improving safety than Data Analytics, you would select *Absolutely more important*. Again, your answers to these questions are simply based on your professional opinion and do not require you to perform any type of analysis of your company's data.

	Advanced Safety Equipment is ... than Data Analytics.									
	(absolutely more important)	(strongly more important)	(more important)	(slightly more important)	(equally important)	(slightly less important)	(less important)	(strongly less important)	(absolutely less important)	
Advanced Safety Equipment	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Data Analytics

These quick-response, pairwise comparisons of potential safety program elements comprise the bulk of the survey.

The second part of the survey asks that you to provide information on what measures of effectiveness *your* company uses to determine safety performance and regulatory compliance. Based on those measures of effectiveness, the survey also asks that you provide information on what technologies and business practices your company uses to implement those measures and to improve regulatory compliance performance. The purpose of this portion of the survey is to better understand what performance measures, business practices, and technologies that motor carriers are actually using. For example, this question asks that you identify all the safety measures of effectiveness that your company uses in its safety program.

**What safety measures of effectiveness do you track (check all that apply):**

<input type="checkbox"/> Crash rates
<input type="checkbox"/> Preventable crash rates
<input type="checkbox"/> DOT Recordable crash rates
<input type="checkbox"/> Preventable DOT Recordable crash rates
<input type="checkbox"/> Critical events (e.g., hard braking, aggressive driving, speeding, motorist complaint calls, etc.)

**Next Steps**

Now that you have completed this webinar, you will receive a unique link to access the survey. As we previously mentioned, the survey will only take about 30 minutes of your time so we encourage you to complete it. Your input is critical for helping FMCSA to develop a Beyond Compliance program.

Thank you.