

Att. 3: Focus Group Invitation Text

Dear: [insert participant's nickname]

Thank you for agreeing to participate in a focus group to test messages to promote the prevention of vector-borne diseases, developed by CDC's Division of Vector-borne Diseases. Based on the information you provided, we would love to hear your thoughts on prevention materials and messages on this topic.

The focus group will be held on [date, time] via Zoom, an online meeting platform like Skype or FaceTime. There are two ways to confirm your attendance for the focus group:

- Option 1- Google Calendar Invite
 - o You will receive a calendar invite via the email provided for the focus group date and time, which will also include a link to join the Zoom. Please accept yes to the invite to confirm your attendance.
- Option 2- Email
 - o Please respond yes to the email to confirm your attendance. You will receive another email the day of the focus group with the link to join the Zoom.

Please be sure to download Zoom on whatever device you will be using (<https://zoom.us/download>).

Please reach out if you **need to reschedule your focus group time**, or if you have any questions. Thank you again and we look forward to hearing your thoughts and reactions to the messages and materials!