

## **Att. 1: Focus Group Recruitment Text**

*\*Subject to change to make more visually appealing*

The Centers for Disease Control and Prevention and Banyan Communications are developing a series of educational materials that will promote information to help prevent vector-borne diseases (diseases spread by ticks and mosquitoes).

We are asking individuals who...

- engage in outdoor activities such as hiking, camping, park visits, or gardening;
- work in outdoor jobs such as farmer, landscaper, forest manager, park employee, utility worker;
- have at least one child in the home that is 12 years or younger that spends time outdoors;
- have a dog as a pet
- identify as Latino, Latina, or Hispanic **and** can understand, read, and speak Spanish;
- live in the Southeastern U.S.; or
- are 65 years or older that spends time outdoors.

to share their thoughts and opinions on different tick and mosquito disease prevention materials (e.g., posters) in a 90-minute focus group via Zoom. Information provided will help improve communication messages and materials before they are shared with the public. All participants will receive a \$50 gift card. If you are interested in participating, please follow this link [insert link to screening survey].

We appreciate you taking the time to consider sharing your opinions and perspectives on these tick- and mosquito-borne disease prevention materials and we look forward to hearing from you!