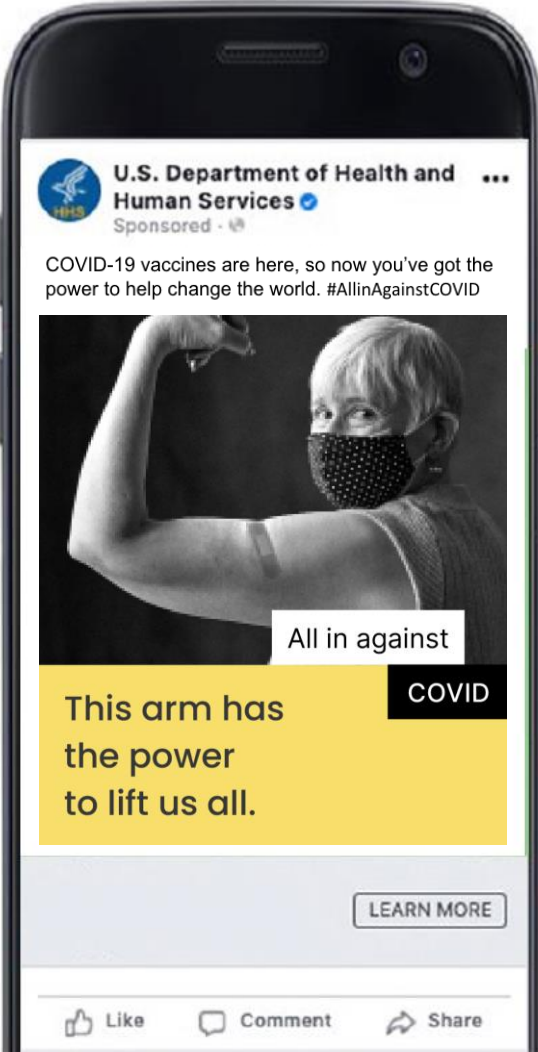


No one can tackle COVID-19 on their own, but if we all do our part, we will overcome this pandemic. Because masking up, social distancing, and getting vaccinated when it's our turn are powerful acts when enough of us join in. So, let's keep doing what it takes. Together, we're an unstoppable force against COVID.

All in against COVID.



MAKE COVID HISTORY



We are living through historic times. United by a common enemy and our collective desire to put this chapter behind us. Make COVID History is both meaningful inspiration and a strong call to action, get vaccinated. It's about putting the devastating health and economic impact of COVID-19 exactly where it belongs: in our past. And, our resolve to get back to the things that matter most -- family, friends, and our future.



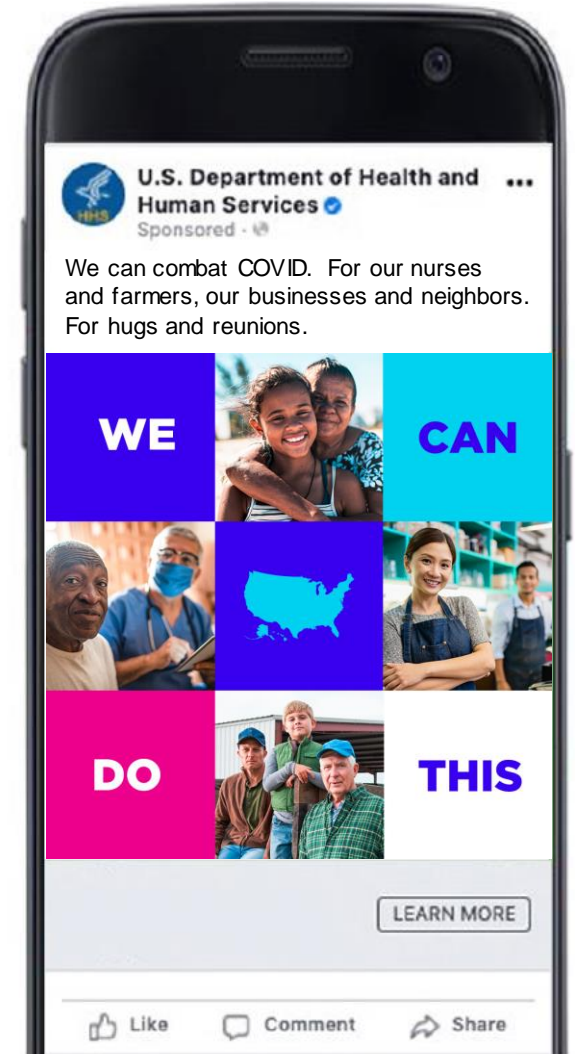


WE CAN DO THIS is a rallying cry for America's communities to combat COVID together.

"We can do this!" is every coach's halftime speech when teams are down. It's encouragement, motivation, and a reminder of strength.

Our families, neighbors, and friends are counting on us to protect each other and make our communities safer.

So, mask up, social distance, and get vaccinated when it's your turn. **We can do this!**





A COVID-19 vaccine is finally here.
And this campaign is a simple, clear call to action.
It speaks to the power of working together toward a common goal - for the greater good.
We need immunity. Not for SOME of us. But for ALL of us.
So even apart, we need to come together.
Stand together.
Take action together.
United against COVID, let's roll up our sleeves and get vaccinated.





We're a big, diverse place and we all express ourselves differently, but there's a lot of common ground we share. We look out for those we love – our moms and dads, kids and grandkids, friends and neighbors. That's why mask by mask, vaccine by vaccine, community by community, we're going to prove that when we're united, we can overcome COVID.

United we will.

