

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 17)

Note: The questions below are the proposed questions for the seventeenth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 17 only or are being asked again to update data on a variable of interest. This wave's module is Vaccine Knowledge and Preferences. This week we have added questions on the recent CDC mask guidance, PTN message testing, and the influence of employer vaccine incentives.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off**. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

| Value | Value Label   |
|-------|---------------|
| 1     | Not at all    |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

// Page Break //

//BASE: All respondents//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

| Value | Value Label |
|-------|-------------|
|-------|-------------|

|     |               |
|-----|---------------|
| 1   | None at all   |
| 2   | Not very much |
| 3   | A fair amount |
| 4   | A great deal  |
| -99 | Refused       |

// Page Break //

//BASE: All respondents//

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1\_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

| Value | Value Label  |
|-------|--|
| 0     | No, I have not received a COVID-19 vaccine                           |
| 1     | Yes, but I have only received one shot out of the two required shots |
| 2     | Yes, I have received all of the required shots                       |
| -99   | Refused  |

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a\_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |
| -100  | Valid Skip                  |

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

| Value | Value Label  |
|-------|--|
| 1     | I will get a vaccine as soon as I can                |
| 2     | I will wait to get a vaccine for one or more reasons |
| 3     | I will never get a COVID-19 vaccine                  |
| -99   | Refused  |
| -100  | Valid Skip   |

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q6-Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET

| Variable Name      | Variable Text   | Variable Label                    |
|--------------------|---|-----------------------------------|
| <b>beh4_1_cet</b>  | I will wait because of my age.  | beh4_1_cet: Age                   |
| <b>beh4_2_cet</b>  | I will wait because of my health status, allergies, or medical history. | beh4_2_cet: Health                |
| <b>beh4_3_cet</b>  | I want to know if the vaccine is effective first.                       | beh4_3_cet: Confirm effectiveness |
| <b>beh4_4_cet</b>  | I am pregnant or expect to become pregnant.                             | beh4_4_cet: Pregnant              |
| <b>beh4_5_cet</b>  | I want to talk to my doctor first.                                      | beh4_5_cet: Talk to doctor first  |
| <b>beh4_6_cet</b>  | I want to compare the effectiveness of the different vaccines.          | beh4_6_cet: Compare vaccines      |
| <b>beh4_7_cet</b>  | I want to see if my friends and family get the vaccine.                 | beh4_7_cet: Friends/family        |
| <b>beh4_8_cet</b>  | I want to see if others who get the vaccine first develop any problems. | beh4_8_cet: Side effects          |
| <b>beh4_9_cet</b>  | I want to make sure it is safe for people like me first.                | beh4_9_cet: Confirm safety        |
| <b>beh4_10_cet</b> | I want to hear from leaders in my community about the vaccine first.    | beh4_10_cet: Hear from leaders    |
| <b>beh4_11_cet</b> | Other   | beh4_11_cet: Other                |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| 00    | Refused     |
| 100   | Valid skip  |

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q8**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_guidance.** True or False: The CDC recently announced that fully vaccinated people can resume activities without wearing a mask or physically distancing, except where required by federal, state, local, tribal, or territorial laws, rules, and regulations, including local business and workplace guidance.

**Variable Label:** cdc\_guidance: CDC guidance for vaccinated people

| Value | Value Label |
|-------|-------------|
| 1     | True        |
| 2     | False       |
| 3     | Don't know  |
| -99   | Refused     |

**// Page Break //**

**//BASE: beh1\_cet=0 or -99//**

**Item #: Q9**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**guidance\_uptake. This is true.** The CDC announced on May 13<sup>th</sup> that fully vaccinated people can resume activities without wearing a mask or physically distancing, except where required by federal, state, local, tribal, or territorial laws, rules, and regulations, including local business and workplace guidance.

Does this new guidance make you more likely, less likely, or not affect whether you would get a COVID-19 vaccine?

**Variable Label:** guidance\_uptake: Change in likelihood after new CDC guidance

| Value | Value Label                                  |
|-------|--|
| 1     | Makes me less likely to get a vaccine        |
| 2     | Doesn't affect whether I would get a vaccine |
| 3     | Makes me more likely to get a vaccine        |
| -99   | Refused                                      |
| -100  | Valid skip                                   |

**// Page Break //**

**//BASE: All respondents//**

Item #: Q10-Q11

Question Type: Multi-Punch Grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_type\_know**. There are three COVID-19 vaccines currently authorized by the FDA, and more will likely be authorized soon. Please tell us what you know about the different COVID-19 vaccines.

**Variable Label:** vacc\_type\_know: Knowledge of vaccine types

//PROGRAMMING NOTE: RANDOMIZE vacc\_type\_know\_1-vacc\_type\_know\_7//

//PROGRAMMING NOTE: RESPONDENTS CAN SELECT MULTIPLE OPTIONS FOR 1-4. OPTION 5 (DON'T KNOW) SHOULD BE EXCLUSIVE.//

| Variable Name           | Variable Text  | Variable Label  |
|-------------------------|--|---|
| <b>vacc_type_know_1</b> | Is a one-dose vaccine  | vacc_type_know_1:<br>Vaccine knowledge:<br>One dose                       |
| <b>vacc_type_know_2</b> | Side effects are milder than with other vaccines               | vacc_type_know_2:<br>Vaccine knowledge:<br>Milder side effect             |
| <b>vacc_type_know_3</b> | Is effective at preventing COVID-19                            | vacc_type_know_3:<br>Vaccine knowledge:<br>Effective at prevention        |
| <b>vacc_type_know_4</b> | Is effective at reducing the symptoms of COVID-19              | vacc_type_know_4:<br>Vaccine knowledge:<br>Effective at reducing symptoms |
| <b>vacc_type_know_5</b> | Has been authorized by the FDA                                 | vacc_type_know_5:<br>Vaccine knowledge:<br>Authorized                     |
| <b>vacc_type_know_6</b> | Is now being used to vaccinate people in the United States     | vacc_type_know_6:<br>Vaccine knowledge:<br>Now in use                     |
| <b>vacc_type_know_7</b> | Is effective at reducing the symptoms of all COVID-19 variants | vacc_type_know_7:<br>Vaccine knowledge:<br>Effective against variants     |

| Value | Value Label       |
|-------|-------------------|
| 1     | Pfizer BioNTech   |
| 2     | Moderna           |
| 3     | Johnson & Johnson |
| 4     | AstraZeneca       |
| 5     | Don't know        |
| 99    | Refused           |

| Value | Value Label  |
|-------|--------------|
| 0     | Not selected |
| 1     | Selected     |

**// Page Break //**

**//BASE: beh1\_cet=0 or -99//**

**Item #: Q12**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_choice.** Please indicate how important each of the following factors are in your decision to get a COVID-19 vaccine.

**Variable Label:** vacc\_choice: Factors on vaccine choice

**//PROGRAMMING NOTE: RANDOMIZE vacc\_choice\_6-vacc\_choice\_10//**

| Variable Name  | Variable Text   | Variable Label                            |
|----------------|---|---|
| vacc_choice_6  | Convenience within my schedule  | vacc_choice_6: Convenience                |
| vacc_choice_7  | Appointment not required to get the vaccine (e.g., walk-up vaccination site)        | vacc_choice_7: No appointment             |
| vacc_choice_8  | Getting time off from work to get the vaccine                                       | vacc_choice_8: Time off to get shot       |
| vacc_choice_9  | Getting time off from work to recover from the possible side effects of the vaccine | vacc_choice_9: Time off for side effects  |
| vacc_choice_10 | The safety of the vaccine   | vacc_choice_10: Safety of vaccine         |
| vacc_choice_11 | Other (please specify) _____  | vacc_choice_11: Time off for side effects |

| Value | Value Label          |
|-------|----------------------|
| 1     | Not at all important |
| 2     | Slightly important   |
| 3     | Moderately important |
| 4     | Very important       |
| 99    | Refused              |
| 100   | Valid skip           |

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q13**

**Question Type: Single punch**

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_type\_diff**. How much do you agree or disagree with the following statement: There are major differences between the COVID-19 vaccines (e.g., Pfizer-BioNTech, Moderna, Johnson & Johnson).

**Variable Label:** vacc\_type\_diff: Perceived differences in vaccines

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |

**// Page Break //**

**//BASE: beh1\_cet =0 or -99//**

**Item #:** Q14

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_pref**. Which vaccine do you prefer to get?

**Variable Label:** vacc\_pref: Vaccine preference

| Value | Value Label                        |
|-------|------------------------------------|
| 1     | Pfizer-BioNTech                    |
| 2     | Moderna                            |
| 3     | Johnson & Johnson                  |
| 4     | AstraZeneca                        |
| 5     | Other                              |
| 6     | I do not have a vaccine preference |
| -99   | Refused                            |
| -100  | Valid skip                         |

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q15

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vaccine\_attitudes**. How do you feel about vaccines, in general?

**Variable Label:** vaccine\_attitudes: CDC vaccine attitude question

| Value | Value Label       |
|-------|-------------------|
| 1     | 1 – Very negative |
| 2     | 2 –               |
| 3     | 3 –               |

|     |                   |
|-----|-------------------|
| 4   | 4 –               |
| 5   | 5 –               |
| 6   | 6 –               |
| 7   | 7 – Very positive |
| -99 | Refused           |

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q16

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**pto.** Does your employer offer paid time off (PTO) specifically to get a COVID-19 vaccine (and separate from any other paid sick leave)?

**Variable Label:** pto: PTO for vaccine

| Value | Value Label                                 |
|-------|---|
| 0     | No  |
| 1     | Yes   |
| 2     | I am not sure                               |
| 99    | Not applicable, I am not currently employed |
| -99   | Refused                                     |

**// Page Break //**

**//BASE: pto = 0-2//**

**Item #:** Q17

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**employers.** Please select the statement below that best represents your employers’ views on COVID-19 vaccination:

**Variable Label:** employers: Employer view vaccines

| Value | Value Label  |
|-------|--|
| 1     | My employer has not taken a position on the COVID-19 vaccines                  |
| 2     | My employer has actively <u>encouraged</u> employees to get a COVID-19 vaccine |
| 3     | My employer has <u>required</u> employees to get a COVID-19 vaccine            |
| 4     | My employer has actively <u>discouraged</u> employees from                     |



|     |   |
|-----|---|
|     | getting a COVID-19 vaccine  |
| 5   | My employer has <u>required</u> that employees <u>cannot</u> get a COVID-19 vaccine |
| -99 | Refused   |

// Page Break //

//BASE: All respondents//

Item #: Q18

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

**parent.** Are you the parent of a child or children in the following age groups?

Variable Label: parent: Parent of children in following age groups

| Value | Value Label   |
|-------|---|
| 1     | Younger than 6 months old   |
| 2     | 6 months to <2 years old  |
| 3     | 2 to 5 years old  |
| 4     | 6 to 11 years old   |
| 5     | 12 to 15 years old  |
| 6     | 16 to 17 years old  |
| 99    | None of the above, I do not have children in those age groups (EXCLUSIVE) |
| -99   | Refused   |

// Page Break //

//BASE: Parent= 5-6//

Item #: Q19

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

**child\_vaxxed\_2.** Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

Variable Label: children\_vaxxed: Teen vaccinated

//PROGRAMMING NOTE: PIPE 5 AND/OR 6 responses from parent//

| Value | Value Label        |
|-------|--------------------|
| 5     | 12 to 15 years old |
| 6     | 16 to 17 years old |
| -99   | Refused            |

| Value | Value Label                             |
|-------|---|
| 0     | No, has not received a COVID-19 vaccine |

|     |   |
|-----|---|
| 1   | Yes, but has only received one shot out of the two required shots |
| 2   | Yes, has received all of the required shots                       |
| -99 | Refused   |

// Page Break //

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF ptn\_summer to ptn\_meds//  
 //RANDOMIZE GRID SUBITEMS FOR ptn\_summer to ptn\_meds, BUT KEEP ORDER CONSISTENT FOR EACH PARTICIPANT//**

**//BASE: All respondents, except see note on ptn\_summer\_1//**

Item #: Q20

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**ptn\_summer**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"Everyone 12 and older can now get a COVID vaccine—enjoy the freedoms that summer and a vaccine bring."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name       | Variable Text  | Variable Label           |
|---------------------|--|--------------------------|
| <b>ptn_summer_1</b> | This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99]           | ptn_summer_1: Convincing |
| <b>ptn_summer_2</b> | This message was difficult to understand.  | ptn_summer_2: Difficulty |
| <b>ptn_summer_3</b> | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.                                      | ptn_summer_3: Share      |
| <b>ptn_summer_4</b> | You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message. | ptn_summer_4: Web        |
| <b>ptn_summer_5</b> | This message was believable.   | ptn_summer_5: Believable |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |

|      |            |
|------|------------|
| -99  | Refused    |
| -100 | Valid skip |

**// Page Break //**

**//BASE: All respondents, except see note on ptn\_nomask\_1//**

**Item #: Q21**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." //**

**ptn\_nomask**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"If you're fully vaccinated, you can participate in indoor and outdoor activities, regardless of size, without wearing a mask or physically distancing."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| <b>Variable Name</b> | <b>Variable Text</b>   | <b>Variable Label</b>    |
|----------------------|--|--------------------------|
| <b>ptn_nomask_1</b>  | This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99]           | ptn_nomask_1: Convincing |
| <b>ptn_nomask_2</b>  | This message was difficult to understand.  | ptn_nomask_2: Difficulty |
| <b>ptn_nomask_3</b>  | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.                                      | ptn_nomask_3: Share      |
| <b>ptn_nomask_4</b>  | You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message. | ptn_nomask_4: Web        |
| <b>ptn_nomask_5</b>  | This message was believable.   | ptn_nomask_5: Believable |

| <b>Value</b> | <b>Value Label</b>         |
|--------------|----------------------------|
| 1            | Strongly disagree          |
| 2            | Disagree                   |
| 3            | Neither agree nor disagree |
| 4            | Agree                      |
| 5            | Strongly agree             |
| -99          | Refused                    |
| -100         | Valid skip                 |

**// Page Break //**

**// BASE: All respondents, except see note on ptn\_eua\_1//**

**Item #: Q22**

**Question Type: Grid**

// Soft Prompt: "We would like your response to this question." //  
ptn\_eua

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"All 3 vaccines in the US have received emergency use authorization (EUA) from FDA. EUAs are used in public health emergencies because EUAs get vaccines distributed faster than the formal FDA approval process without skipping any mandatory safety checks."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name | Variable Text  | Variable Label        |
|---------------|--|-----------------------|
| ptn_eua_1     | This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99] | ptn_eua_1: Convincing |
| ptn_eua_2     | This message was difficult to understand.  | ptn_eua_2: Difficulty |
| ptn_eua_3     | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.                            | ptn_eua_3: Share      |
| ptn_eua_4     | You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.                                      | ptn_eua_4: Web        |
| ptn_eua_5     | This message was believable.   | ptn_eua_5: Believable |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |
| -100  | Valid skip                 |

**// Page Break //**

**// BASE: All respondents, except see note on ptn\_2weeks\_1//**

Item #: Q23

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

ptn\_2weeks

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**“It takes time for your body to build protection after any vaccination. You are considered fully vaccinated 2 weeks after your second dose of the Pfizer-BioNtech or Moderna COVID-19 vaccines, or 2 weeks after the single-dose J&J/Janssen COVID-19 vaccine.”**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name | Variable Text  | Variable Label           |
|---------------|--|--------------------------|
| ptn_2weeks_1  | This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99] | ptn_2weeks_1: Convincing |
| ptn_2weeks_2  | This message was difficult to understand.  | ptn_2weeks_2: Difficulty |
| ptn_2weeks_3  | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.                            | ptn_2weeks_3: Share      |
| ptn_2weeks_4  | You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.                                      | ptn_2weeks_4: Web        |
| ptn_2weeks_5  | This message was believable.   | ptn_2weeks_5: Believable |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |
| -100  | Valid skip                 |

**// Page Break //**

**// BASE: All respondents, except see note on ptn\_meds\_1//**

**Item #: Q24**

**Question Type: Grid**

**// Soft Prompt: “We would like your response to this question.” //**

**ptn\_meds**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**“You can take over-the-counter medicine, such as ibuprofen or acetaminophen, to relieve side effects AFTER you get a vaccine if you have no other medical reasons that prevent you from taking these medications normally.”**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name | Variable Text  | Variable Label         |
|---------------|--|------------------------|
| ptn_meds_1    | This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you. [ONLY SHOW IF BEH1_CET = 0 OR 99] | ptn_meds_1: Convincing |
| ptn_meds_2    | This message was difficult to understand.  | ptn_meds_2: Difficulty |
| ptn_meds_3    | You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.                            | ptn_meds_3: Share      |
| ptn_meds_4    | You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.                                      | ptn_meds_4: Web        |
| ptn_meds_5    | This message was believable.   | ptn_meds_5: Believable |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |
| -100  | Valid skip                 |

**// Page Break //**

**//BASE: All respondents, except see note on ptn\_outcome\_1//**

Item #: Q25

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

**ptn\_outcome\_1**. Thinking about the messages you viewed, how likely are you to do each of the following as a result?

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name | Variable Text   | Variable Label                 |
|---------------|---|--------------------------------|
| ptn_outcome_1 | Get a COVID-19 vaccine at no cost. [ONLY SHOW IF BEH1_CET = 0 OR 99]                                      | ptn_outcome_1: Vaccine         |
| ptn_outcome_2 | Wear a mask anytime you leave your home and in public.  | ptn_outcome_2: Mask            |
| ptn_outcome_3 | Maintain social distance of at least 6 feet from others when outside of your home in public.              | ptn_outcome_3: Social Distance |
| ptn_outcome_4 | Trust information that the U.S. Department of Health and Human Services (HHS) provides about COVID-19.    | ptn_outcome_4: Trust HHS       |
| ptn_outcome_5 | Trust information that the U.S. Centers for Disease Control and Prevention (CDC) provides about COVID-19. | ptn_outcome_5: Trust CDC       |

| <b>Value</b> | <b>Value Label</b>          |
|--------------|-----------------------------|
| 1            | Very unlikely               |
| 2            | Somewhat unlikely           |
| 3            | Neither likely nor unlikely |
| 4            | Somewhat likely             |
| 5            | Very likely                 |
| -99          | Refused                     |
| -100         | Valid skip                  |