Lab Partnering Service User Survey

Research Plan

Survey questions include the following:

- 1. Which of the following roles best describes you? (single select)
 - o Innovator, researcher, engineer
 - o Investor
 - o Technology transfer professional
 - o Other
- 2. Which of the following best describes your organization? (single select)
 - o Department of Energy lab
 - o Other government lab
 - o Non-government lab
 - o Other non-lab government entity (e.g. Department of Defense or NASA)
 - o Academia (school, college, university)
 - o Small business (1-50 employees)
 - o Medium business (51-250 employees)
 - o Large business (251+ employees)
 - o Incubator
 - o Accelerator
 - o Technical assistance provider (e.g. Dawnbreaker)
 - o Broker
 - o Other
- 3. What are your goals for technology transfer? Select all that apply. [randomized]
 - o Advance science
 - o Bring new technologies to the public
 - o Build university-industry research community
 - o Commercialize technology
 - Help start new companies that contribute to economic development and innovation
 - o Meet the President's cross-agency priority goal 14
 - o Secure funding



- o Secure partnerships
- o Other
- 4. Which industry do you work in? (single select)
 - o Energy
 - o Aerospace
 - o Education
 - o Electronics
 - o Manufacturing
 - o Pharmaceutical
 - o Security & defense
 - o Technology
 - o Telecommunications
 - o Transportation
 - o Other
- 5. Before today, had you heard of the Lab Partnering Service (LPS)? (single select)
 - o Yes
 - o No
- 6. [If answered "Yes" to Question 5] How did you hear about Lab Partnering Service? Select all that apply.
 - o Through online search engines
 - o From colleagues or friends
 - o At a conference / trade show
 - o From the Department of Energy (DOE)
 - o From non-DOE government entity (e.g. Department of Defense or NASA)
 - o From a DOE lab
 - o From other government lab
 - o From a non-government lab
 - o From an incubator / accelerator
 - o Other
- 7. [If answered "Yes" to Question 5] How frequently do you visit the Lab Partnering Service website, labpartnering.org? (single select)
 - o Daily

- o Weekly
- o Monthly
- o A few times a year
- o Once
- o Never
- 8. [If **didn't** answer "Never" to Question 7 AND **didn't** select "Department of Energy lab" in Question 2] How many times has the Lab Partnering Service website helped you to make a connection with a **Department of Energy lab or expert** that resulted in an email exchange, phone call or meeting? (single select)
 - 0 0
 - o 1
 - 0 2
 - 0 3
 - o 4
 - 0 5+
- 9. [If **didn't** answer "Never" to Question 7 AND selected "Department of Energy lab" in Question 2] How many times has the Lab Partnering Service website helped you to make a connection with an **investor**, **entrepreneur or inventor** that resulted in an email exchange, phone call or meeting? (single select)
 - 0 0
 - o 1
 - o 2
 - 0 3
 - 0 4
 - 0 5+
- 10. [If **didn't** answer "Never" to Question 7] How likely are you to speak positively about the Lab Partnering Service website to other people? (0 being not likely, 10 being very likely)
- 11. [If answered "Yes" to Question 5] How could Lab Partnering Service improve its website or services? Select all that apply.
 - o Improve content
 - o Boost marketing

- o Share more case studies
- o Shorten inquiry response time
- o Improve visual design
- o Improve patent search
- o Focus on smaller-scale businesses and entrepreneurs
- o Other
- o I don't know
- 12. Have you ever partnered or contracted with the Department of Energy or one of its labs? (single select)
 - o Yes
 - o No
- 13. Which of the following resources do you use to advertise or find new technologies, secure ownership, funding, or new partners for technologies in development? Select all that apply.
 - o Software tools or services (e.g. In-Part or Quid)
 - Online platforms (e.g. beta.SAM.gov, formerly FedBizOpps (FBO) or TechConnect)
 - o Consulting services (e.g. Frost & Sullivan)
 - Business contacts and/or internal Customer Relationship Management (CRM) tools
 - o Personal networks
 - o Events or conferences
 - o Publications
 - o Technical assistance providers (e.g. Dawnbreaker, Procurement Technical Assistance Center program)
 - o DOE Office of Technology Transitions (OTT)
 - Other government agency's Office of Technology Transitions/Transfer
 - DOE Small Business Innovation Research (SBIR) or Small Business
 Technology Transfer (STTR) programs
 - Other government agency's Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) programs
 - o Other



If you have any additional feedback about the Lab Partnering Service or would like to volunteer for future research, please email us at lps@hq.doe.gov.