

# Lab Partnering Service User Survey

## Research Plan

Survey questions include the following:

1. Which of the following roles best describes you? (single select)
  - Innovator, researcher, engineer
  - Investor
  - Technology transfer professional
  - Other
  
2. Which of the following best describes your organization? (single select)
  - Department of Energy lab
  - Other government lab
  - Non-government lab
  - Other non-lab government entity (e.g. Department of Defense or NASA)
  - Academia (school, college, university)
  - Small business (1-50 employees)
  - Medium business (51-250 employees)
  - Large business (251+ employees)
  - Incubator
  - Accelerator
  - Technical assistance provider (e.g. Dawnbreaker)
  - Broker
  - Other
  
3. What are your goals for technology transfer? Select all that apply. [randomized]
  - Advance science
  - Bring new technologies to the public
  - Build university-industry research community
  - Commercialize technology
  - Help start new companies that contribute to economic development and innovation
  - Meet the President's cross-agency priority goal 14
  - Secure funding

- Secure partnerships
- Other

4. Which industry do you work in? (single select)

- Energy
- Aerospace
- Education
- Electronics
- Manufacturing
- Pharmaceutical
- Security & defense
- Technology
- Telecommunications
- Transportation
- Other

5. Before today, had you heard of the Lab Partnering Service (LPS)? (single select)

- Yes
- No

6. [If answered "Yes" to Question 5] How did you hear about Lab Partnering Service?

Select all that apply.

- Through online search engines
- From colleagues or friends
- At a conference / trade show
- From the Department of Energy (DOE)
- From non-DOE government entity (e.g. Department of Defense or NASA)
- From a DOE lab
- From other government lab
- From a non-government lab
- From an incubator / accelerator
- Other

7. [If answered "Yes" to Question 5] How frequently do you visit the Lab Partnering Service website, labpartnering.org? (single select)

- Daily

- Weekly
- Monthly
- A few times a year
- Once
- Never

8. [If **didn't** answer "Never" to Question 7 AND **didn't** select "Department of Energy lab" in Question 2] How many times has the Lab Partnering Service website helped you to make a connection with a **Department of Energy lab or expert** that resulted in an email exchange, phone call or meeting? (single select)

- 0
- 1
- 2
- 3
- 4
- 5+

9. [If **didn't** answer "Never" to Question 7 AND selected "Department of Energy lab" in Question 2] How many times has the Lab Partnering Service website helped you to make a connection with an **investor, entrepreneur or inventor** that resulted in an email exchange, phone call or meeting? (single select)

- 0
- 1
- 2
- 3
- 4
- 5+

10. [If **didn't** answer "Never" to Question 7] How likely are you to speak positively about the Lab Partnering Service website to other people? (0 being not likely, 10 being very likely)

11. [If answered "Yes" to Question 5] How could Lab Partnering Service improve its website or services? Select all that apply.

- Improve content
- Boost marketing

- Share more case studies
- Shorten inquiry response time
- Improve visual design
- Improve patent search
- Focus on smaller-scale businesses and entrepreneurs
- Other
- I don't know

12. Have you ever partnered or contracted with the Department of Energy or one of its labs? (single select)

- Yes
- No

13. Which of the following resources do you use to advertise or find new technologies, secure ownership, funding, or new partners for technologies in development? Select all that apply.

- Software tools or services (e.g. In-Part or Quid)
- Online platforms (e.g. beta.SAM.gov, formerly FedBizOpps (FBO) or TechConnect)
- Consulting services (e.g. Frost & Sullivan)
- Business contacts and/or internal Customer Relationship Management (CRM) tools
- Personal networks
- Events or conferences
- Publications
- Technical assistance providers (e.g. Dawnbreaker, Procurement Technical Assistance Center program)
- DOE Office of Technology Transitions (OTT)
- Other government agency's Office of Technology Transitions/Transfer
- DOE Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) programs
- Other government agency's Small Business Innovation Research (SBIR) or Small Business Technology Transfer (STTR) programs
- Other

If you have any additional feedback about the Lab Partnering Service or would like to volunteer for future research, please email us at [lps@hq.doe.gov](mailto:lps@hq.doe.gov).