

## Suggest changinInitial survey recruitment email



Dear [Insert Name]:

My name is Katherine Carman and I am a researcher with the RAND Corporation, working with the Consumer Financial Protection Bureau (CFPB). I am writing to invite you to participate in a 15-minute survey about your experience with the *Your Money, Your Goals* (YMYG) training and materials that you received. You're eligible to be in this study because you attended a YMYG training on behalf of your organization. I obtained your contact information from the CFPB, the organization that developed the YMYG materials. The CFPB is also sponsoring this research.

**To complete the survey, please go to [www.ymygsurvey.org](http://www.ymygsurvey.org) and enter your login ID of <INSERT LOGIN ID>.**

Please note that **we are not conducting this survey to evaluate you or your organization.** The focus of this survey is to understand how the CFPB can improve the training and other supports for organizations and individuals interested in using YMYG. Your survey responses will not be linked to you or your organization, and will be combined with everyone else's responses before being shared with the CFPB. Your participation is completely voluntary. If you have any questions about the survey, please email or contact me at [XXXXXXXX@rand.org](mailto:XXXXXXXX@rand.org).

Sincerely,

[Katie's RAND signature]

The Rand Corporation, 1776 Main St., Santa Monica, CA 90401

If you would like to opt out of receiving these e-mails, please click [here](#).

**Privacy Notice** The information you provide will assist the Consumer Financial Protection Bureau gather data to understand how Your Money, Your Goals (YMYG) organizations integrate YMYG into their social service programs. You will be asked a series of open ended questions. Participation is voluntary. You are not required to participate, nor are you are not required to provide any identifying information.

## Survey recruitment reminder email for nonresponders



Dear [Insert Name]:

My name is Katherine Carman and I am a researcher with the RAND Corporation, working with the Consumer Financial Protection Bureau (CFPB). We recently sent you an email to participate in an online survey about this program, and we are emailing to encourage you to participate.

It is a 15-minute survey about your experience with the Your Money, Your Goals (YMYG) training and materials that you received. You're eligible to be in this study because you attended a YMYG training on behalf of your organization. I obtained your contact information from the CFPB, the organization that developed the YMYG materials. The CFPB is also sponsoring this research

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Sincerely,

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