

# Target audience screeners - Rural

## Privacy Notice

The information you provide to the Consumer Financial Protection Bureau (Bureau) will be used to better understand the needs of traditionally underserved consumers and minority groups, and what the Bureau can do to better reach them.

The Bureau will collect demographic information to determine whether you meet the criteria of those specific communities and are eligible to participate in this study. The Bureau will also capture audio recording during the study for note-taking purposes and to summarize the results from the study. No personally identifiable information (PII), to include your name or contact information, will be linked or associated with the feedback you provide or included in the results.

The collection of information is authorized by Pub. L. No. 111-203, Title X, Sections 1013 and 1022, codified at 12 U.S.C. §§ 5493 and 5512.

Participation is voluntary.

## Rural

1. How would you describe the area where you live? (*single select*)

- An urban area in a large or medium sized city (reject)
- A suburban area around a large or medium sized city (reject)
- A rural area within a one hour drive of a large or medium sized city (reject)
- A small town or city more than a one hour drive from a large or medium sized city (accept)
- A rural area that's more than a one hour drive from a large or medium sized city (accept)
- My area doesn't fit any of these descriptions (reject)

2. Some questions in this study will ask you about personal finance topics. Are you comfortable discussing personal finance today? (*single select*)

- Yes, I'm comfortable talking about personal finance today. (accept)
- No, I would prefer not to discuss personal finance today. (reject)