

Dear Sir/Madam,

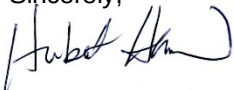
OMB No. 0535-0093 Exp. Date 11/30/20XX

You should have recently received your Commercial Floriculture Survey. **Thank you, if you have already responded. If not, there is still time.** You are encouraged to respond online at agcounts.usda.gov, by phone, or mail. To protect the health of growers, partners, and employees, NASS has suspended in-person data collection until further notice.

Results of this survey help industry leaders make informed decisions based on your operation's data about floriculture crop quantities sold, percent of sales at wholesale, wholesale price and value of sales at wholesale. When agricultural stakeholders, local and federal decision-makers, and other data users want to know how this pandemic affected growers and the agricultural industry, they will continue to look to our data for their analyses. **Accurate information is essential to make informed decisions.**

Your survey response is protected by federal law (Title V, Subtitle A, Public Law 107-347), which ensures that your identity and answers are kept confidential. For more information about this survey, visit nass.usda.gov/Surveys/Guide_to_NASS_Surveys/Floriculture. If you have questions or difficulty completing your survey, please call toll-free 1-888-424-7828.

Sincerely,



Hubert Hamer

Administrator, National Agricultural Statistics Service

**Online reporting is fast and secure. All you need is the unique Survey Code to begin.
To complete your survey, follow these steps:**

1. Go to: **agcounts.usda.gov**
2. Enter your unique Survey Code:
3. Complete the survey through the Conclusion section and select **Submit Survey**