

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 5)

*Note: The questions below are the proposed questions for the fifth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 5 only. This week we have added questions that examine opinion changes on HHS, trusted vaccine messengers, and challenges to getting vaccinated.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

### Standard Questions

### Modular Questions

### One-Time Questions

## HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

Item #: Q1

Question type: Single punch

// Soft Prompt: “We would like your response to this question.” //

**hhs\_fam:** How familiar are you with the U.S. Department of Health and Human Services (HHS)?

**Variable Label:** hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//PROGRAMMING NOTE: IF Q1=1, SKIP TO Q5//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_op**. How favorable is your opinion of the U.S. Department of Health and Human Services (HHS)?

**Variable Label:** hhs\_op: Opinion of HHS

Value	Value Label
1	Very unfavorable
2	Mostly unfavorable
3	Mostly favorable
4	Very favorable
-99	Refused
-100	Valid skip

// Page Break //

Item #: **Q3**

**Question Type:** Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_op\_change**. In the past few weeks, how has your opinion of the U.S. Department of Health and Human Services (HHS) changed, if at all?

**Variable Label:** hhs\_op\_change: Change in Opinion of HHS

Value	Value Label
1	Much more negative
2	Slightly more negative
3	Stayed the same
4	Slightly more positive
5	Much more positive
-99	Refused
-100	Valid skip

// Page Break //

//PROGRAMMING NOTE: Randomize order of Q4 & Q5, i.e., 50% see Q4 first, 50% see Q5 first.//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust**. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

Variable Label: hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_trust**. How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

Variable Label: hhs\_trust: Trust in CDC

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH1 CET**. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: BEH1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q6=0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH2a CET**. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: BEH2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q6=1//

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH2b CET**. What is the likelihood that you will complete COVID-19 vaccination?

**Variable Label:** BEH2b\_CET: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q6=0 OR -99//

Item #: Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH3a CET**. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q6=1//

Item #: Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH3b CET**. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3b\_CET: Wait to complete vaccination

Value	Value Label
1	I will get the second required dose as soon as I can
2	I will wait to get the second required dose for one or more reasons
3	I will never get the second required COVID-19 dose
-99	Refused

-100	Valid Skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9=2//

Item #: Q12-Q14

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH4\_CET.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH4\_1\_CET-BEH4\_10\_CET

Variable Name	Variable Text	Variable Label
BEH4_1_CET	I will wait because of my age.	BEH4_1_CET: Age
BEH4_2_CET	I will wait because of my health status, allergies, or medical history.	BEH4_2_CET: Health
BEH4_3_CET	I want to know if the vaccine is effective first.	BEH4_3_CET: Confirm effectiveness
BEH4_4_CET	I am pregnant or expect to become pregnant.	BEH4_4_CET: Pregnant
BEH4_5_CET	I want to talk to my doctor first.	BEH4_5_CET: Talk to doctor first
BEH4_6_CET	I want to compare the effectiveness of the different vaccines.	BEH4_6_CET: Compare vaccines
BEH4_7_CET	I want to see if my friends and family get the vaccine.	BEH4_7_CET: Friends/family
BEH4_8_CET	I want to see if others who get the vaccine first develop any problems.	BEH4_8_CET: Side effects
BEH4_9_CET	I want to make sure it is safe for people like me first.	BEH4_9_CET: Confirm safety
BEH4_10_CET	I want to hear from leaders in my community about the vaccine first.	BEH4_10_CET: Hear from leaders
BEH4_11_CET	Other	BEH4_11_CET: Other

Value	Value Label
0	No
1	Yes
00	Refused
100	Valid skip

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: Q15-Q17

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_source.** How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source11.//

Variable Name	Variable Text	Variable Label
<b>vacc_source1</b>	Your State Government	vacc_source1: Source of Vaccine: Your State Government
<b>vacc_source2</b>	The U.S. Department of Health and Human Services (HHS)	vacc_source2: Source of Vaccine: HHS
<b>vacc_source3</b>	The Centers for Disease Control and Prevention (CDC)	vacc_source3: Source of Vaccine: CDC
<b>vacc_source4</b>	U.S. Federal public health officials	vacc_source4: Source of Vaccine: Federal public health officials
<b>vacc_source7</b>	The U.S. Food and Drug Administration (FDA)	vacc_source7: Source of Vaccine: FDA
<b>vacc_source8</b>	Pharmaceutical companies	vacc_source8: Source of Vaccine: Pharmaceutical companies
<b>vacc_source9</b>	Local public health officials (e.g. state, county, city, or town)	vacc_source9: Source of Vaccine: Local public health officials
<b>vacc_source10</b>	The American Medical Association	vacc_source10: Source of Vaccine: The American Medical Association
<b>vacc_source11</b>	Medical websites, like WebMD or the Mayo Clinic	vacc_source11: Source of Vaccine: Medical websites like WebMD or the Mayo Clinic

vacc_source12	Your local hospital leadership (e.g., Chief Medical Officer)	vacc_source12: Local hospital leadership
vacc_source13	President Biden	vacc_source13: President Biden
vacc_source14	Vice President Harris	vacc_source14: Vice President Harris

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
-99	Refused

**// Page Break //**

**Item #: Q18-Q19**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_source.** How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

**//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source10.//**

Variable Name	Variable Text	Variable Label
fam_vacc_source1	My family physician	fam_vacc_source1: Source of Vaccine: My family physician
fam_vacc_source2	Friends	fam_vacc_source2: Source of Vaccine: Friends
fam_vacc_source3	Immediate family members	fam_vacc_source3: Source of



e3		Vaccine: Immediate family members
fam_vacc_source4	Extended family members	fam_vacc_source4: Source of Vaccine: Extended family members
fam_vacc_source5	Neighbors in my community	fam_vacc_source5: Source of Vaccine: Neighbors in my community
fam_vacc_source6	Local schools	fam_vacc_source6: Source of Vaccine: Local schools
fam_vacc_source7	My employer	fam_vacc_source7: Source of Vaccine: My employer
fam_vacc_source8	My local government	fam_vacc_source8: Source of Vaccine: My local government
fam_vacc_source9	My place of worship	fam_vacc_source9: Source of Vaccine: My place of worship
fam_vacc_source10	My pharmacist/pharmacy	fam_vacc_source10: Source of Vaccine: My pharmacist/pharmacy

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
99	Not applicable
-99	Refused

// Page Break //

**//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//**

**Item #: Q20**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_distance.** How far would you need to travel to get to the COVID-19 vaccination site located nearest to your home?

**Variable Label:** vacc\_distance: Distance to vaccine site

Value	Value Label
1	Less than 15 minutes
2	15 minutes – 30 minutes
3	30 minutes – 1 hour
4	More than 1 hour
5	I don't know where my nearest site is
-99	Refused
-100	Valid skip

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//**

**Item #: Q21-Q22**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_barrier.** When it comes to getting a COVID-19 vaccine, how difficult do you expect the following to be?

**Variable Label:** vacc\_barrier: Barriers to getting vaccine

**//PROGRAMMING NOTE: RANDOMIZE vacc\_1\_barrier-vacc\_7\_barrier**

Variable Name	Variable Text	Variable Label
vacc_1_barrier	Getting to and/or from the vaccination site	vacc_1_barrier: Travel
vacc_2_barrier	Finding appointment times that work with my schedule	vacc_2_barrier: Appointment times
vacc_3_barrier	Having access to the technology needed to schedule the vaccine appointment (e.g., computer, mobile device, internet)	vacc_3_barrier: Technology

vacc_4_barrier	Cost of traveling to and from the vaccination site	vacc_5_barrier: Travel cost
vacc_5_barrier	Other costs associated with getting the vaccine (e.g., childcare, time off from work)	vacc_6_barrier: Other costs
vacc_6_barrier	Getting the documentation needed to get a vaccine (e.g., driver's license or other form of identification)	vacc_7_barrier: Documentation

Value	Value Label
1	Not at all difficult
2	Slightly difficult
3	Moderately difficult
4	Very difficult
-99	Refused
-100	Valid skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q9≠3 OR -100//

Item #: Q23-Q24

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_resource.** When it comes to getting a COVID-19 vaccine, how much would each resource, if available, increase your likelihood to get vaccinated?

**Variable Label:** vacc\_resource: Vaccine resources

//PROGRAMMING NOTE: RANDOMIZE vacc\_1\_resource-vacc\_8\_resource

Variable Name	Variable Text	Variable Label
vacc_1_resource	If transportation was provided for traveling to and from the vaccine site	vacc_1_resource: Travel
vacc_2_resource	If more flexibility was offered in scheduling my vaccine appointments (e.g., later appointment times, more weekend availability)	vacc_2_resource: Appointments
vacc_3_resource	If my employer offered paid time off to get	vacc_3_resource:

	the vaccine	Compensation
vacc_4_resource	If I received automatic notifications with updates on my vaccine eligibility status and appointment scheduling options	vacc_4_resource: Notifications
vacc_5_resource	If vaccine scheduling could be done in-person	vacc_5_resource: In-Person
vacc_6_resource	If vaccine registration sites were available in more languages	vacc_7_resource: Language
vacc_7_resource	If I could bring my child(ren) with me to the vaccine site	vacc_8_resource: Child

Value	Value Label
1	Not at all
2	Not very much
3	A fair amount
4	A great deal
99	Not applicable
-99	Refused
-100	Valid skip