

As part of the COVID-19 Public Education Campaign market research efforts, the Current Events Tracker (CET) is a flexible survey vehicle designed for easy addition or removal of questions as applicable to the current environment. In this round, last week's additional questions are removed. We are asking questions for the first time regarding thoughts, behaviors, concerns related to children returning to school, a question on perceived benefits to others by vaccinating self, Delta variant concerns, and booster shot messaging.