**Focus Group Questions for OMB Process – BLM Data collection Project**

**Codes:** The following questions will be coded for use by type of question [OE for open ended – to be recorded by audio, flipcharts and/or note taker; AP for audience poll – to be recorded by audience polling devices (clickers), handouts and/or scantron forms; IM – Interactive Map recorded by audience putting marks on wall maps or handout maps]; by use {G for general question to be used in any focus group; NA for a recreational needs assessment – typically used before planning for SRMA or RMP; EM for evaluation and monitoring – used to determine if management plan is achieving objectives; CE for community engagement – used before and during planning process or evaluation process to determine impact/opportunities of land management decisions and actions on local area communities; UC for exploring relationships between underserved communities proximate to the field office-managed lands, recreation, and use of public lands}. While each question has only one type, several of the questions might be applicable for multiple uses such as NA and CE, or EM and CE, or even all three.

**Topic Area 1: Participant Affiliation With Landscape**

1. RESIDENCE – ZIP CODE (RES1): What is your home zip code? Or country (if you are not a US resident)? [AP] {G}
2. AFFILIATION (ROLE 1): Which of the following choices best describes your association with (location) \_\_\_\_\_\_\_\_\_\_? [AP] {G}
   1. Visitor
   2. Local Resident
   3. Community Leader (elected/non-elected)
   4. Outfitter/Guide
   5. Business Owner
   6. Other
3. LEGTH OF AFFILIATION (ROLE2): How long have you been connected to the \_\_\_\_\_\_\_\_\_\_\_area with the affiliation you identified? [AP] {G}
   1. Less than a year
   2. 1-5 years
   3. 6-10 years
   4. 11-25 years
   5. Over 25 years

**Topic Area 2: Management**

1. MANAGER FOR DAY (MGMT1): If you were the public lands manager for a day and could set management priorities for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ area, what would your priorities be? [OE] {NA or CE}
2. MANAGEMENT BOUNDARIES (MGMT2): When traveling in the \_\_\_\_\_\_\_\_\_\_\_\_ area are you aware when you travel across administrative boundaries (BLM, NPS, USFS, private land, state land, tribal land, etc.)? If so, how does that influence what you do, your expectations, or your perceptions? [OE] {NA}
3. WILDERNESS BOUNDARIES (MGMT3): When traveling in the \_\_\_\_\_\_\_\_\_\_\_\_ area are you aware when you go into and out of Wilderness Study Areas? If so, how does that influence what you do, your expectations, or your perceptions? [OE] {NA}
4. MANAGEMENT SUGGESTIONS (MGMT4): As you think about this \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_area, what is/are the most important improvements(s) that recreation managers could make to enhance your visits in the future? [OE] {NA, CE and EM}
5. COLABORATIVE MANAGEMENT (MGMT5): What do you believe are the appropriate collaborative roles for each of the BLM’s land managing partners in managing and planning for federal public lands? [AP] {NA or CE}
6. Local Governments
7. Local Businesses
8. Resource developers
9. Visitors
10. Tourism Industry
11. Community Residents
12. Non-profit organizations
13. [Add Specific potential partners depending on location]

This question would be repeated for Options for each of these include:

1 = Planning

2 = Managing

3= Both planning and managing

4= Neither planning nor managing

5 = I don’t know

**Topic Area 3: Location**

1. LOCATION 1 (LOC1): When choosing where to recreate in this region, where do you spend the most time? (Choose up to 3) [AP] {NA or EM}
   1. List of area landscapes, attractions (include neighboring non-BLM lands when applicable)
2. RECREATION ZONES (LOC 2): For the purposes of facilitating this discussion, the recreational managers of the area have divided the landscape into several recreation zones (labeled on map), please indicate which zone you would like to tell us more about. (Choose one and unless we tell you otherwise, assume that zone as a focus when answering future questions) [AP or IM] {NA, CE or EM}
   1. Zone 1
   2. Zone 2
   3. Zone 3
   4. Zone 4
   5. [Additional zones numbered as needed by local managers map division]
3. SPECIAL PLACES MAP (LOC3): Please take a couple moments to think about a few areas or places on BLM managed public lands in the \_\_\_\_\_\_\_\_ Field Office (highlighted on the \_(N)\_ maps below or on the wall) that have special personal meaning and importance for you (alternate wording: that are and area of outstanding recreational opportunity). For each of these places please do the following: [IM] {NA OR EM}
4. circle it and number it on the four attached maps;
5. then in writing below name and locate the place;
6. indicate the things you do when you visit there;
7. indicate the reason that this place has special meaning for you (or is an area of outstanding recreational opportunity)
8. circle the name of the most special place for you (or is the area of outstanding recreational opportunity you would like to tell us more about)

**Topic Area 4: Special Places - Settings**

1. SPECIAL PLACE 1 (SPC1): What are the qualities of \_\_\_\_\_\_\_\_\_\_\_\_\_\_ area or zone that make it a special place for you? [OE] {NA}
2. SPECIAL PLACE 2 (SPC 2): What are the qualities of \_\_\_\_\_\_\_\_\_\_\_\_\_\_ area or zone that make it a special place for you? (Choose up to 5) [AP] {NA}
3. It’s my back yard
4. It’s where I spend quality time with friends and family
5. Historic qualities - how previous generations used the area
6. Productive qualities - grazing and hunting
7. Biological resources - plants, animals, etc.
8. Physical resources - geology, paleontology, etc.
9. Cultural resources -archeology, etc.
10. Scenic quality
11. Spiritual and/or religious qualities
12. Sense of freedom
13. Wild, unspoiled, and natural
14. Remote and rugged
15. Sense of solitude and privacy
16. Natural quietness
17. Dark night skies
18. Sense of discovery/learning opportunities
19. Dogs and/or horses are allowed
20. Lack of development or improvements
21. It’s where I engage in recreational activities I enjoy
22. Other
23. SPECIAL DIMINISH 1 (SPC3): What could diminish the specialness of the place for you? [OE] {NA}
24. SPECIAL DIMINISH 2 (SPC4): What could diminish the specialness of the place for you (Choose up to 5) [AP] {NA}
25. Additional fees, permits, or restrictions
26. Increased use and crowding
27. Increased traffic
28. Increased use of wider array of vehicles
29. Group size limits I consider to be inappropriate (too high or too low)
30. Limitations on historic uses and productive qualities
31. Additional facilities and improvements
32. Lack of facilities and improvements
33. Increased access
34. Limited access
35. Vandalism, litter, graffiti, and/or human waste
36. Damage to soils and vegetation
37. Lack of solitude and privacy
38. Noise
39. Artificial light
40. Livestock or evidence of them
41. Culture clashes – locals vs. visitors or long time locals vs. move-ins
42. Lack of connection to or education about place
43. Residential or industrial development (utility lines, pipelines, etc.)
44. Other

**Topic Area 5: Change**

1. CHANGE OVER 5 YEARS (CHG1): At the places you enjoy visiting, has use increased or decreased in the last five (5) years? [AP] {EM}
2. Strongly Decreased
3. Slightly Decreased
4. No Change
5. Slightly Increased
6. Strongly Increased
7. VALUE OF CHANGE (CHG2): If use at that these places has changed in the last five (5) years, has it been for the better or worse? Why did you choose as you did? [AP and OE] {NA}
8. Much worse
9. Somewhat worse
10. No change
11. Somewhat better
12. Much better

**Topic Area 6: Outcomes, Interests and Expectations**

1. INTERESTS AND EXPECTATIONS 1 (OIE1): When going to your area of interest, describe the interests and expectations you have for your time there? In other words, why do you go there and what do you hope to experience? [OE] {NA}
2. INTERESTS AND EXPECTATIONS 2 (OIE2): When you go to your area of interest, which of these phrases best captures your interests and expectations for going there? (Choose up to 3) [AP] {NA}
3. Natural Landscapes
4. Rural Landscapes
5. Cultural & Heritage History
6. Natural History & Science
7. Health & Fitness
8. Self-Reliant Adventure
9. Tranquil Escapes
10. Youth, Family & Friends
11. Community Life
12. Economic
13. Well-being
14. Learning & instructing
15. Stewardship & Caretaking
16. MEET EXPECTATIONS (OIE3): Did your last recreational or outdoor outing in the \_\_\_\_\_\_\_\_\_\_\_\_\_ area meet your expectations? Why or why not? [OE] {EM}
17. SURPRISES (OIE4): What was the most surprising thing about your visit compared to what you expected? [OE] {EM}
18. EXPERIENCES 1 (EXPER1): When visiting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ area or zone, what experiences are you most interested in achieving? [OE] {NA}
19. EXPERIENCES 2 (EXPER2): When visiting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ area or zone, which of these experiences are you most interested in achieving? (Choose up to 3) [AP] {NA}
20. Developing your skills and abilities
21. Enjoying the area’s wildlife
22. To enjoy the scenery
23. Enjoying risk-taking adventure
24. Enjoying closeness to family/friends
25. Enjoying group affiliation and togetherness
26. To experience the natural surroundings
27. Learning more about things here
28. Being able to be more contemplative
29. Getting some needed physical exercise
30. To experience adventure and excitement
31. Releasing or reducing some built-up mental tensions
32. Escaping everyday responsibilities for a while
33. Enjoying the solitude
34. Enjoying frequent access to outdoor physical activity
35. Gaining a greater sense of self-confidence
36. To test my equipment
37. To be with other who enjoy the same things I do
38. For the challenge or sport
39. [Add/allow for other site specific experiences]
40. EXPERIENCES 3 (EXPER3): When visiting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ area or zone, which of these experiences were you most able to attain if you wanted to? [OE] {EM}
41. EXPERIENCES 4 (EXPER4): When visiting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ area or zone, which of these experiences were you most able to attain if you wanted to? (Choose up to 3) [AP] {EM}
42. Developing your skills and abilities
43. Enjoying the area’s wildlife
44. To enjoy the scenery
45. Enjoying risk-taking adventure
46. Enjoying closeness to family/friends
47. Enjoying group affiliation and togetherness
48. To experience the natural surroundings
49. Learning more about things here
50. Being able to be more contemplative
51. Getting some needed physical exercise
52. To experience adventure and excitement
53. Releasing or reducing some built-up mental tensions
54. Escaping everyday responsibilities for a while
55. Enjoying the solitude
56. Enjoying frequent access to outdoor physical activity
57. Gaining a greater sense of self-confidence
58. To test my equipment
59. To be with other who enjoy the same things I do
60. For the challenge or sport
61. [Add/allow for other site specific experiences]
62. OUTCOMES - PERSONAL BENEFITS (OTCM1): When visiting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ area which of the following personal benefits are most important to you? [AP] {NA}
63. Restored my mind from stress/tension/anxiety
64. Improved physical fitness
65. To improve/maintain health
66. Improved outdoor knowledge
67. Greater self-reliance
68. Enhance sense of personal freedom
69. Improved sense of control over my life
70. Improved self-confidence
71. Living a more outdoor-oriented lifestyle
72. Restored my body from fatigue
73. Greater appreciation for our cultural heritage
74. Greater awareness and appreciation of natural landscapes
75. Greater freedom from urban living
76. Improved ability to relate to local residents and their culture
77. Increased personal accountability to act responsibly on public lands
78. Greater respect for private property
79. Closer relationship with natural world
80. Greater understanding of the importance of wildlife to my quality of life
81. Greater aesthetic appreciation
82. [Add/allow for other site specific personal benefits]
83. OUTCOMES – HOUSEHOLD/RELATIONAL BENEFITS (OTCM2): When visiting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ area which of the following household and relational benefits are most important to you? [AP] {NA}
84. Strengthened relationships with family and/or friends
85. Improved health
86. Greater recreation opportunities for your family
87. Reduced health maintenance costs
88. Improved family bonding
89. More well-rounded development for our children
90. Improved parenting skills
91. Improved desirability as a place to live
92. Increased work productivity
93. Lifestyle improvement or maintenance
94. Developing stronger ties with my family or friends
95. [Add/allow for other site specific household benefits]
96. OUTCOMES – COMMUNITY AND ENVIRONMENT BENEFITS (OTCM3): When visiting \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ area which of the following community and environmental benefits are most important to you? [AP] {NA}
97. Greater community engagement in recreating on public lands
98. Maintenance/preservation of distinctive community atmosphere
99. Heightened sense of community pride
100. Improved desirability as a place to retire
101. Heightened sense of community satisfaction
102. Improved respect for privately-owned lands
103. Increased awareness and protection of natural landscapes
104. Greater community ownership and stewardship of recreation and natural resources
105. Greater protection of fish, wildlife, and plant habitat from growth, development, and public use impacts
106. Maintenance/preservation of distinctive public land recreation setting character
107. Increased local work productivity
108. Increased local tourism revenue
109. Reduced local health maintenance cost
110. [Add/allow for other site specific benefits]

**Topic Area 7: Activities**

1. ACTIVITIES 1 (ACT1): When visiting that area or zone, what activities do you engage in most often? (Choose up to 3) [AP] {NA, EM or CE}
2. Scenic Driving
3. Exploring or discovering new areas
4. Hiking/Walking/Running
5. Backpacking
6. Car Camping
7. Picnicking
8. Rock Climbing/Canyoneering
9. Nature Study (Wildlife Viewing/ Bird Watching/Geology/Plants)
10. 4x4 Driving (Jeep, Truck, SUV)
11. ATV/UTV riding
12. Bicycling/ Mountain Biking
13. Horseback Riding
14. Organized group activities (i.e. civic groups, clubs, scouts, church, etc.) including historic reenactments
15. Ranching activities
16. Hunting
17. Photography
18. Learning activities (interpretive programs, educational outings, etc.)
19. Art/Writing activities
20. Spiritual renewal activities
21. Other
22. [Can add location specific activities or eliminate some activities above that are not offered at location]

**Topic Area 8: Services**

1. INFORMATION SOURCES (INFO): Which sources of information do you depend upon to plan your recreation or use of outdoor spaces in the \_\_\_\_\_\_\_\_\_\_\_\_\_ area? (Choose all that apply) [AP] {NA or EM}
2. Friends and family
3. Past experience
4. Area business owners
5. Area residents
6. Visitor Center staff
7. Contact with park rangers in the field
8. Visitor Center exhibits
9. On-Site signage, kiosks, bulletin boards
10. Travel and tourism councils and associations
11. Free guides and maps
12. Guidebooks
13. Websites (.gov)
14. Websites (.org or .com)
15. Digital apps
16. Social media
17. Historic references
18. Maps (topographic, National Geographic, etc.)
19. Other
20. SERVICES (SERV1): What services do you depend on to have a successful recreational or outdoor experience? (Choose all that apply.) [AP] {NA or EM}
21. Gas stations
22. Gear stores
23. Grocery stores
24. Lodging (hotels, B&B’s, etc.)
25. Outfitters/guides
26. RV parks/campgrounds
27. Restaurants
28. Visitor information
29. Wireless/cellular coverage
30. Other
31. SERVICE LOCATION (SERV2): Where are those services located? (Choose all that apply.) [AP] {NA or EM}
32. List of local communities and nearby large communities, online and other.
33. MISSING SERVICES: (SERV3) Are there services that are missing and prevent you from having a successful experience? Why? [OE] {NA or EM}

**Topic Area 9: Community Vision**

1. COMMUNITY LIFE (COMM1): What are the things you like about living in or visiting this community? [OE] {CE}
2. PUBLIC LANDS IMPACT ON COMMUNITY (COMM2): How do public lands in the area affect the quality of life issues you just described? [OE] {CE}
3. POSITIVE ACTIONS FOR COMMUNITY (COMM3): What could the BLM or managing partners do in planning or managing the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_area that would positively impact those values and vision for this community you expressed earlier? [OE] {CE}
4. NEGATIVE ACTIONS FOR COMMUNITY (COMM4): What could the BLM do in planning or managing the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_area that would negatively impact those values and vision for this community you expressed earlier? [OE] {CE}

**Topic Area 10: Barriers or Constraints to Recreational Use of Lands**

*[Note: This topic area is for focus groups directed toward specific, underserved communities. For these focus groups, choose from questions in this topic area and the next. Some questions in this topic area are the same as or closely match some questions in preceding topic areas, above. Underserved community focus groups could also draw questions from topic areas above, including Topic Area 6: Outcomes, Interests, and Expectations, using either the same wording or wording adapted to the community context.]*

1. GENERAL RECREATION (GENREC1): What do you do for recreation in general? [OE] {NA, CE, EM, and UC}
2. GENERAL RECREATION – OUTDOOR RECREATION DEFINITION (GENREC2): When you think of outdoor recreation, what activities or images comes to mind? [OE] {NA, CE, EM, and UC}
3. GENERAL RECREATION – OUTDOOR RECREATION (GENREC3): What activities do you do outside? Do these fit what you normally think of as outdoor recreation? [OE] {NA, CE, EM, and UC}
4. CULTURAL LAND RELATIONSHIP (CULTUR1): Are there cultural and/or religious considerations that impact your use of public lands (or outdoor recreation spaces)? Please tell us about them. [OE] {NA, CE, EM, and UC}
5. ACTIVITIES 2 (ACT2): When recreating outside, what activities do you engage in most often? (Choose up to 5) [AP] {NA, CE, EM, and UC}
6. Scenic Driving
7. Exploring or discovering new areas
8. Hiking/Walking/Running
9. Backpacking
10. Car Camping
11. Picnicking
12. Rock Climbing/Canyoneering
13. Nature Study (Wildlife Viewing/ Bird Watching/Geology/Plants)
14. 4x4 Driving (Jeep, Truck, SUV)
15. ATV/UTV riding
16. Bicycling/ Mountain Biking
17. Horseback Riding
18. Organized group activities (i.e. civic groups, clubs, scouts, church, etc.) including historic reenactments
19. Ranching activities
20. Hunting
21. Photography
22. Learning activities (interpretive programs, educational outings, etc.)
23. Art/Writing activities
24. Spiritual renewal activities
25. Barbequing
26. Fishing
27. Playing outdoor sports or in tournaments (e.g., soccer, basketball, tennis)
28. Attending outdoor sports events
29. Attending outdoor concerts
30. Family gatherings outdoors
31. Yard games (e.g., horseshoes)
32. Skating/rollerblading
33. Gardening/landscaping for pleasure
34. Visiting gardens or agricultural sites
35. Other
36. [Add location specific activities or eliminate activities above that are not applicable to the area. When activities seem too similar or overlap, choose the version most appropriate to the community.]
37. LOCATION 4 (LOC4): When choosing where to recreate or use outdoor spaces in this region, where do you spend the most time, whether outdoors or indoors? (please ✓ all that apply) [AP] {NA, CE, EM, and UC}
    1. Home (indoor or outdoor)
    2. Fitness center / gym
    3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Recreation Area [insert name of BLM recreation area(s) of interest]
    4. National Parks
    5. State Parks
    6. National Forests
    7. Municipal Parks
    8. Different outdoor recreation area or park (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
    9. Sports field
    10. Other sports complex or facility (e.g., ice rink) (please specify):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
    11. Roads or paths along roads
    12. Work
    13. Other (please specify): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
    14. [add site or community specific recreation areas, landscapes, attractions (include both BLM and neighboring non-BLM lands when applicable)]
38. GENERAL RECREATION – FREQUENCY (GENREC5): How frequently do you recreate or do activities outdoors? [AP] {NA, CE, EM, and UC}
39. ACTIVITIES 3 (ACT3): Are there any activities from the above list that you would like to participate in but haven’t been able to up to now? Which ones? Why? [OE] {NA, CE, EM, and UC}
40. INTERESTS AND EXPECTATIONS 1 (OIE1): When going to your area of interests, describe the interests and expectations you have for your time there? In other words, why do you go there and what do you hope to experience? [OE] {NA, CE, EM, and UC}
41. INFORMATION SOURCES (INFO): Which sources of information do you depend upon to plan your recreation or use of outdoor spaces in the area? (Choose all that apply) [AP] {NA, EM and UC}
42. Friends and family
43. Past experience
44. Area business owners
45. Area residents
46. Visitor Center staff
47. Contact with park rangers in the field
48. Visitor Center exhibits
49. On-Site signage, kiosks, bulletin boards
50. Travel and tourism councils and associations
51. Free guides and maps
52. Guidebooks
53. Websites (.gov)
54. Websites (.org or .com)
55. Digital apps
56. Social media
57. Historic references
58. Maps (topographic, National Geographic, etc.)
59. Other
60. CONSTRAINTS 1 (CONSTR1): What factors keep you from recreating outdoors or using outdoor spaces at all or more often? [OE] {NA, CE, EM, and UC}
61. CONSTRAINTS 2 (CONSTR2): What factors keep you from coming to or recreating in \_\_\_\_\_\_\_\_\_\_\_\_\_\_ area [insert name of BLM recreation area(s) of interest] (more often [as applicable])? [OE] {NA, CE, EM, and UC}
62. CONSTRAINTS 3 (CONSTR3): Check all the factors that keep you from coming to or recreating in \_\_\_\_\_\_\_\_\_\_ area (more often [as applicable])? (please ✓ all that apply) [AP] {NA, CE, EM, and UC}
    1. Not enough time
    2. Family obligations
    3. Not enough energy
    4. Having no one to go with
    5. You or family members have been in poor health
    6. Not interested in outdoor recreational activities
    7. Pursue recreation elsewhere
    8. Fear of physical assault
    9. Fear of crime
    10. Feeling unwelcome
    11. Fear of racial conflict
    12. Location is too far away
    13. This area does not offer activities I want
    14. Not enough money
    15. Not enough lighting
    16. Sites are too crowded
    17. Lack of transportation to sites
    18. Lack of information (e.g., about trails, allowed uses)
    19. Poor weather
    20. Lack of ADA compliant trails
    21. None of these are factors that keep me from visiting the [insert name of recreation area]
    22. [add site or community specific items]
63. EQUITY 1 (EQU1): How equitable is access to outdoor recreation or use of outdoor spaces in this area? Do all parts of this community participate with equal ease and comfort? Why is this the case? What factors affect your communities’ access in particular? [OE] {NA, CE, EM, and UC}
64. COMMUNITY LIFE (COMM1): What are the things you like about living in or visiting this community? [OE] {CE and UC}
65. PUBLIC LANDS IMPACT ON COMMUNITY (COMM2): How do public lands in the area affect the quality of life issues you just described? [OE] {CE and UC}
66. EQUITY 2 (EQU2): What policies, improvements to parks or recreation areas, or other actions by land management agencies, government, or local organizations could improve your or your communities’ experience of outdoor recreation or use of outdoor spaces in this area? [OE] {NA, CE, EM, and UC}
67. [Add community or site specific questions generated in consultation with field office and representatives of the underserved community of interest]

**Topic Area 11: Demographics**

*[Note: Questions from this topic area are intended to be included when determined useful to a particular field office or focus group. These may be of particular importance in focus groups with underserved communities. This list is inclusive of all demographic questions that might be of interest in particular study sites/field offices. The selection and number of questions from this section used in specific focus groups will be decided based on field office, site, and community needs. Thus the total number of questions used in specific focus groups will be smaller than the total listed here. If possible, the number of demographic questions should be limited to 5 or fewer to reduce burden.]*

1. GENDER –(GEND1): What is your gender? (please check one) [AP] {G}

a. Male b. Female c. Self-identify as\_\_\_\_\_\_\_\_ d. Prefer not to respond

1. AGE (AGE1): a. In what year were you born? \_\_\_\_\_\_\_\_\_\_ b. Prefer not to answer [AP] {G}
2. EDUCATION (ED1): Please indicate the highest level of education you have attained. (please check one) [AP] {G}
3. Less than a high school diploma
4. High school diploma or GED
5. Technical/vocational degree beyond high school
6. Some college/vocational
7. 4-year college degree
8. Advanced degree beyond 4-year college degree
9. Prefer not to answer
10. RACE/ETHNICITY 1 (RACE/ETH1): Do you consider yourself to be Hispanic or Latino/a/x (please check one) [AP] {G}

a. Yes b. No c. Prefer not to answer

1. RACE/ETHNICITY 2 (RACE/ETH2): With which racial group(s) do you identify? (please check all that apply) [AP] {G}
2. American Indian or Alaska Native
3. Asian
4. Black or African American
5. Native Hawaiian or other Pacific Islander
6. White
7. Prefer not to answer
8. HOUSEHOLD INCOME (INCOME1): Which of the following broad categories best describes your total annual household income for the last calendar year? (please check one) [AP] {G}
9. $25,000 or less
10. $25,001 – $50,000
11. $50,001 – $75,000
12. $75,001 – $100,000
13. $100,001 – $125,000
14. $125,001 – $150,000
15. More than $150,000
16. Prefer not to answer
17. HOUSEHOLD SIZE (HHSIZE1): How many people live in your household? [AP] {G} \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
18. RESIDENCE – ZIP CODE (RES1): What is your home zip code? Or country (if you are not a US resident)? [AP] {G}

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**[Note: Clearly, not all of these questions can or should be asked in a single focus group. Depending on the purpose of the focus group (Needs Assessment, Evaluation and Monitoring, Community Engagement, or Underserved Community) a smaller subset of these questions would be used. Please see the accompanying excel spread sheet that indicates which questions would be used in which type of focus group/public meeting. Within those subsets, the field office staff would eliminate possible duplicate questions (there are often several ways offered to get at similar information), or shorten the overall set of questions in response to management needs or time constraints (focus groups should not go over 90 minutes).]**