**Look and Feel (1=Poor, 10=Excellent, Don't Know)**
Please rate the **visual appeal** of this site.
Please rate the **balance of graphics and text** on this site.
Please rate the **readability of the pages** on this site.
**Site Performance (1=Poor, 10=Excellent, Don't Know)**
Please rate how **quickly pages load** on this site.
Please rate the **consistency of speed from page to page** on this site.
Please rate how **completely the page content loads** on this site.
**Navigation (1=Poor, 10=Excellent, Don't Know)**

Please rate **how well the site is organized**.

Please rate the **options available for navigating** this site.

Please rate **how well the site layout helps you find what you need.**
**Information Browsing (1=Poor, 10=Excellent, Don't Know)**
Please rate the ability to **sort information by criteria that are important to you** on this site.

Please rate the **ability to narrow choices to find the information you are looking for** on this site.

Please rate how well the **features** on the site **help you find the information you need**.

**Site Information (1=Poor, 10=Excellent, Don't Know)**
Please rate the **thoroughness of information** provided on this site.
Please rate how **understandable** this site's **information** is.

Please rate how well the site's **information provides answers to your questions**.

**Site Images (1=Poor, 10=Excellent, Don't Know)**
Please rate how **realistic the images are** on this site.
Please rate the ability to **see the desired views** of things you wanted to review.
Please rate how well the site **images show item details.**
**Task Process (1=Poor, 10=Excellent, Don't Know)**
Please rate the **time it takes to complete task(s)** on this site.
Please rate the **site procedures** to accomplish tasks on this site.
Please rate the **number of steps needed** to complete task(s) on this site.

**Satisfaction**
What is your **overall satisfaction** with this site?
*(1=Very Dissatisfied, 10=Very Satisfied)*

How well does this site **meet your expectations**?
*(1=Falls Short, 10=Exceeds)*

How does this site **compare to your idea of an ideal website**?
*(1=Not Very Close, 10=Very Close)*

**Recommend (1=Very Unlikely, 10=Very Likely)**
How likely are you to **recommend this site** to someone else?

**Primary Resource (1=Very Unlikely, 10=Very Likely)**

How likely are you to use this site as your **primary resource for...**?

**Use Web Channel Over Others (1=Very Unlikely, 10=Very Likely)**
How likely are you to **use this site rather than seeking information from other**