Model Name Model ID Partitioned Date	Yes - 2 MQ	
		Label
		Satisfaction - Overall
		Satisfaction - Expectations
		Satisfaction - Ideal

Satisfaction Questions

Satisfaction

What is your **overall satisfaction** with this site? (1=Very Dissatisfied, 10=Very Satisfied)

How well does this site **meet your expectations**? (1=Falls Short, 10=Exceeds)

How does this site **compare to your idea of an ideal website**? (1=Not Very Close, 10=Very Close)

Red & Strike-Through: Delete <u>Underlined & Italicized</u> : Re-order Pink: Addition Blue: Reword	

Example questions

Example questions				1	
	How often do you visit this site?	This is my first visit		Radio button, one-up vertical	Skip Logic Group*
		Once every 6 months or less often	_		
		Monthly			
		Weekly	1		
	How did you hear about our job opportunities? (Select all that apply)	Recruiter		Checkbox, one-up vertical	Skip Logic Group*
		Social media (e.g., Twitter, Facebook)			
		Website			
		Employment website (e.g., Indeed, USAJobs)			
		Friend or colleague	4		
		Job fair, campus visit or event	-		
		Job posting	_	_	
		Online advertisement	4		
		Print advertisement	4		
		Search engine results			
		Other			
	Did you have any difficulty logging in today?	Yes	A, B	Radio button, one-up vertical	Skip Logic Group*
		No			
	A What difficulty did you experience logging in today?	Signing in for the first time		Drop down, select one	Skip Logic Group*
		Resetting a forgotten password		-	
		Inactive account			
		Locked account			
		Signing in with your username and password			
			-	-	
		Other (Please Explain)	\leftarrow		01: 1 : 0 #
	B Please explain the login difficulty you experienced today in as much detail as possible.			Text area, no char limit	Skip Logic Group*
	Were you able to complete your application in one visit?	Yes		Radio button, one-up	Skip Logic Group*
			Α	vertical	
		No			
	A Which of the following best describes what prevented you from completing your application i one visit?	Not enough time to complete before I had to end my session		Radio button, one-up vertical	Skip Logic Group*
		Did not have the required information or supporting documents			
		Technical Issues with the site			
		Site was unavailable			
			В		
	B Discountain	Other	P	T 100	01: 1 : 0 #
	B Please explain			Text box, 100 character limit	Skip Logic Group*
	Please indicate which of the following best describes your experience with the site			Check boxes, one-up	Skip Logic Group
	performance of the application today.			vertical	
		No problem with site performance	4		
		Pages loaded slowly			
		Pages loaded slowly			

	Please explain.	Error messages Documents would not upload Other	C D	Text box, 100 character limit	Skip Logic Group*
	application today.	No problem with navigation Navigation was unclear I was unable to return to previous section I was unable to move ahead to the next section I was unsure if I had completed everything I was unsure if my application was rated Other	E	Check boxes, one-up vertical Text box, 100 character limit	Skip Logic Group* Skip Logic Group*
F	components of the application. Please explain.	No problem with the visual components Difficult to read because the font was small Difficult to read because of multiple fonts or bad formatting Other	F	Check boxes, one-up vertical Text box, 100 character limit	Skip Logic Group* Skip Logic Group*
		Yes No	1	Radio button, one-up vertical	Skip Logic Group* Skip Logic Group*
	What else would you like to share with us to help improve your online experience?			Text area, no char limit Text area, no char limit	Skip Logic Group"

Referral Source Login success Why no login success OE Other login problem Complete application	
OE Other login problem Complete application Why no completion OE Other completion problem	Visit Frequency
Why no login success OE Other login problem Complete application Why no completion OE Other completion problem	
OE Other login problem Complete application Why no completion OE Other completion problem	Login success
Complete application Why no completion OE Other completion problem	Why no login success
Why no completion OE Other completion problem	OE Other login problem
OE Other completion problem	Complete application
problem	
Site Performance	problem
	Site Performance

OE Other performance problem

Navigation

OE Other navigation problem

Application visuals

OE Other visuals problem

Instructions

OE Instructions improvement

Improve