

Dear Sir/Madam,

OMB No. XXX-XXX Exp. Date X/X/XXXX

USDA's National Agricultural Statistics Service (NASS) is conducting the Conservation Practice Adoption and Motivations survey. Your response is critical to better understanding conservation practice adoption and the role of technical and financial assistance. **You will soon receive a questionnaire in the mail.**

Your response will be used to guide the implementation of NRCS programs in the future. Your participation is important.

The information you provide will be used for statistical purposes only. In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form.

For more information about NASS surveys, visiting nass.usda.gov/Guide_to_NASS_Surveys. If you have questions or difficulty completing your survey, please call toll-free 888-424-7828.

Sincerely,



Kevin Barnes

Acting Administrator, National Agricultural Statistics Service

Online reporting is fast and secure. All you need is your unique survey code to begin. To complete your survey, follow these steps:

1. Go to: **agcounts.usda.gov**
2. Enter your unique survey code:
3. Complete the survey through the Conclusion section and select **Submit Survey**

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB number is XXX-XXX. The time required to complete this information collection is estimated to average 5 minutes, including the time for reviewing instructions, searching existing data sources, gathering, and maintaining the data needed, and completing and reviewing the collection of information.