Dear Sir/Madam,

OMB No. xxxx-xxxx Exp. Date xx/xx/xxxx

You should have recently received your Conservation Practice Adoption and Motivations survey. **Thank you, if you have already responded. If not, there is still time.** You are encouraged to respond online at <u>agcounts.usda.gov</u>, by phone, or mail. To protect the health and safety of producers, partners, and employees, NASS has suspended in-person data collection until further notice.

Your response is critical to ensure that the data collected accurately represent the conservation practices and programs used by farmers and ranchers across the United States.

The information you provide will be used for statistical purposes only. In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form. For more information about this survey, visit: nass.usda.gov/Surveys/Guide_to_NASS_Surveys/CPAMS.

If you have questions or difficulty completing your survey, please call toll-free 888-424-7828.

Sincerely,

Hubert Hamer Administrator, National Agricultural Statistics Service

Online reporting is fast and secure. All you need is the unique survey code to begin. To complete your survey, follow these steps:

- 1. Go to: agcounts.usda.gov
- 2. Enter your unique Survey Code:
- 3. Complete the survey through the Conclusion section and select **Submit Survey**

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB number is XXXX-XXXX. The time required to complete this information collection is estimated to average 5 minutes, including the time for reviewing instructions, searching existing data sources, gathering, and maintaining the data needed, and completing and reviewing the collection of information.