



NEWS RELEASE

NATIONAL AGRICULTURAL STATISTICS SERVICE

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NASS will conduct first-ever Conservation Practice Adoption and Motivations survey

WASHINGTON, March 21, 2022 – USDA’s National Agricultural Statistics Service (NASS) will mail the first-of-its-kind Conservation Practice Adoption and Motivations survey beginning April 4. The survey is a joint project between USDA’s National Agriculture Statistics Service (NASS) and National Resource Conservation Service (NRCS) aimed at better understanding conservation practice adoption and the role of technical and financial assistance.

There are four different conservation categories which are going to be surveyed; crop practices, grazing practices, confined livestock practices, and forestry practices. Each category will have a questionnaire that has been designed to gather information specific to the practices involved in each category. This data will be used to guide the implementation of NRCS programs in the future.

“Survey results will provide stronger data about the adoption of conservation practices across the country,” NASS Acting Administrator Kevin Barnes said. “These data will be used to guide the implementation of NRCS programs in the future.”

NASS encourages recipients to respond securely online at www.agcounts.usda.gov, using the 12-digit survey code mailed with the survey. Completed questionnaires may also be mailed back in the prepaid envelope provided.

All information reported by individuals will be kept confidential, as required by federal law. For more information about NASS surveys, visit nass.usda.gov. For assistance with the survey, please call 888-424-7828.

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