



AmeriSpeak TAPS Parent Survey Email Invitation and Reminders

*These templates have been revised for use in the TAPS survey.

Parent Standard Survey Invitation

Email Subject: You're invited to complete your new AmeriSpeak survey (SID: [Survey.ID])

Email Body:

		Having trouble viewing this email? View it in your browser.
		
You're invited to complete your new AmeriSpeak survey		
Begin your Survey		
and if you are eligible, Earn [INCENTWCOMMA] AmeriPoints.		
Dear [FIRSTNAME],		
Thank you for the valuable insights you provide to us at AmeriSpeak. We		

have a new survey for you sponsored by CDC. The survey will ask about your teen's health and school. Please complete it at your earliest convenience, and if you are eligible, get [INCENTWCOMMA] AmeriPoints!

Begin your Survey

Remember once you have 10,000 AmeriPoints, you can redeem them for a variety of things, such as a Visa rewards card or an Amazon gift card.

We look forward to hearing from you — and hearing your opinions!

Sincerely,

The AmeriSpeak Team



This email is intended for [FIRSTNAME] ([MEMBER_PIN]).



Having trouble with the link? You can copy and paste this into your browser: [https://survey.amerispeak.org/SE/?\[\\$PURLPARAMS\]](https://survey.amerispeak.org/SE/?[$PURLPARAMS]) You can also go to [my.AmeriSpeak.org](https://my.amerispeak.org) or the AmeriSpeak app, log in using your member credentials and click on the "Start Survey" button in your dashboard page. Need more help? Email support@AmeriSpeak.org or call toll-free (888) 326-9424. **AmeriSpeak Support:** 55 E Monroe St, 19th Floor, Chicago, IL 60603. Copyright AmeriSpeak 2019. Use of any content or images is prohibited without prior written approval.

Parent Standard Survey Reminder 1

For respondents who have not started the survey

Email Subject: A reminder to complete your AmeriSpeak survey (SID: [Survey.ID])

Email Body:

		Having trouble viewing this email? View it in your browser.
		
A reminder to complete your AmeriSpeak survey		
Begin your Survey		
and if you are eligible, Earn [INCENTWCOMMA] AmeriPoints.		
Hi [FIRSTNAME],		
Please do not forget to take your latest AmeriSpeak survey. This survey is sponsored by CDC and will ask about your teen's health and school. If you are eligible, you will receive [INCENTWCOMMA] AmeriPoints for		

completing the survey today.

[Begin your Survey](#)

Thank you for your help. We appreciate you considering our request.

Sincerely,

The AmeriSpeak Team



This email is intended for **[FIRSTNAME] ([MEMBER_PIN])**.



Having trouble with the link? You can copy and paste this into your browser:
[https://survey.amerispeak.org/SE/?\[\\$PURLPARAMS\]](https://survey.amerispeak.org/SE/?[$PURLPARAMS]) You can also go to my.AmeriSpeak.org or the AmeriSpeak app, log in using your member credentials and click on the "Start Survey" button in your dashboard page. Need more help? Email support@AmeriSpeak.org or call toll-free (888) 326-9424. **AmeriSpeak Support**: 55 E Monroe St, 19th Floor, Chicago, IL 60603. Copyright AmeriSpeak 2019. Use of any content or images is prohibited without prior written approval.

Adult Standard Survey Reminder 2

For respondents who started the survey and broke off

Email Subject: Another friendly reminder about your AmeriSpeak survey (SID: [Survey.ID])

Email Body:

		Having trouble viewing this email? View it in your browser.
		
<p>Another friendly reminder about your AmeriSpeak survey</p>		
<p>Begin your Survey</p>		
<p>and if you are eligible, Earn [INCENTWCOMMA] AmeriPoints.</p>		
<p>Hello [FIRSTNAME],</p> <p>You recently started an AmeriSpeak survey. We are sending you a friendly reminder to let you know that we would love to hear your opinions! This survey is sponsored by CDC and will ask about your teen's health and school. Your voice will represent people just like you all across</p>		

the nation. Please complete this survey soon, and if you are eligible, you'll receive [INCENTWCOMMA] AmeriPoints.

[Begin your Survey](#)

Remember, once you have 10,000 AmeriPoints, you can redeem them for Mastercard® reward cards and a variety of gift cards. Thank you for your time. We are eager to hear your opinions.

Sincerely,

The AmeriSpeak Team





This email is intended for [FIRSTNAME] ([MEMBER_PIN]).

Having trouble with the link? You can copy and paste this into your browser: [https://survey.amerispeak.org/SE/?\[\\$PURLPARAMS\]](https://survey.amerispeak.org/SE/?[$PURLPARAMS]) You can also go to my.AmeriSpeak.org or the AmeriSpeak app, log in using your member credentials and click on the "Start Survey" button in your dashboard page. Need more help? Email support@AmeriSpeak.org or call toll-free (888) 326-9424. **AmeriSpeak Support:** 55 E Monroe St, 19th Floor, Chicago, IL 60603. Copyright AmeriSpeak 2019. Use of any content or images is prohibited without prior written approval.

Parent Standard Survey Reminder 3

Email Subject: Your AmeriSpeak survey is ending soon (SID: [Survey.ID])

Email Body:

		Having trouble viewing this email? View it in your browser.
		
<h3>Your AmeriSpeak survey is ending soon</h3>		
Begin your Survey		
and if you are eligible, Earn [INCENTWCOMMA] AmeriPoints.		
Hello [FIRSTNAME],		
<p>Your AmeriSpeak survey is ending soon, and we are looking forward to hearing your opinions. This survey is sponsored by CDC and will ask about your teen's health and school. Your voice will represent people just like you all across the nation. Please act now and make your voice heard.</p>		

Begin your Survey

Remember, once you have 10,000 AmeriPoints, you can redeem them for Mastercard® reward cards, and more! Thank you for your help.

Sincerely,

The AmeriSpeak Team



This email is intended for **[FIRSTNAME] ([MEMBER_PIN])**.

Having trouble with the link? You can copy and paste this into your browser: [https://survey.amerispeak.org/SE/?\[\\$PURLPARAMS\]](https://survey.amerispeak.org/SE/?[$PURLPARAMS]) You can also go to my.AmeriSpeak.org or the AmeriSpeak app, log in using your member credentials and click on the "Start Survey" button in your dashboard page. Need more help? Email support@AmeriSpeak.org or call toll-free (888) 326-9424. **AmeriSpeak Support:** 55 E Monroe St, 19th Floor, Chicago, IL 60603. Copyright AmeriSpeak 2019. Use of any content or images is prohibited without prior written approval.