Medicare Prescription Drug Benefit Program CMS-10141, OMB 0938-0964 60-Day Comments and Responses

Topic	Comment	CMS Response
Preclude	Now that the Precluded Provider letter has a CMS form	See response to question #4 in the December 14, 2018 HPMS memo
d	number and OMB number, can the "Last Updated <date>" be</date>	"Preclusion List Requirements Frequently Asked Questions," which
Provider	removed from the bottom.	states "Plans are not required to use this version for the required
		beneficiary notice, however, the letters should include the information
		specified in the sample notice." OMB-approved versions of model
		(e.g., sample) forms must convey the vital information in the content,
		but are not required to repeat content verbatim. Flexibilities permitted
		with respect to model materials are described in regulation at 42 CFR §
		423.2267. Sponsors may choose not to include fields they do not find
		pertinent to the notice. Additional language has been added to the
		instructions on the letter to emphasize that use of the letter is optional.
DMP	The 2021 version of the Initial DMP Notice, Second Notice,	CMS agrees with the recommendation and has updated the initial and
	Alternate Second DMP Notice, and Sample Prescriber Inquiry	second notices accordingly.
	Letter replaces "For More Information and Help with This	
	Notice" with "Sincerely, [NAME AND CREDENTIAL OF	
	CLINICAL STAFF]". Our question is whether this signature is	
	intended to name the specific clinician who reviewed the case	
	or whether a generic signature referencing the drug	
	management program is acceptable? If the intention is to name	
D1 (D	the specific clinician, we have privacy concerns.	
DMP	With expected changes to all Drug Management Program	CMS acknowledges this concern. Consistent with 42 CFR § 423.153(f)
	templates, there will be a significant work effort required for	(5)-(7), DMP notices must use language approved by the Secretary.
	implementation. To successfully implement these changes and	The revised notices are pending OMB approval through the PRA
	push them into production, we request 4-6 months between	process. The regulatory changes associated with proposed changes to
	final rule and effective date.	the DMP notices became effective March 22, 2021, applicable to
		coverage beginning January 1, 2022.

Topic	Comment	CMS Response
DMP	The PRA disclosure is now at the end of the	CMS agrees with the recommendation and has updated the initial and
	Provider/Pharmacy Selection form in both the initial and	second notices accordingly.
	second notice letter. By placing it at the end of the selection	
	form, there is a chance it won't be sent to the member. This is	
	because the selection form is not required to be sent when only	
	medications are limited.	
	Recommendation: Move the PRA disclosure up; before the	
	selection form.	
DMP	The model initial notice letter includes a note about	CMS agrees with the recommendation and has updated the initial
	exemptions on page three. The "cancer" exemption should be	notice accordingly.
	updated and expanded upon to clarify that a prior history of	
	cancer does not necessarily qualify as an automatic exemption	
	but, rather, what qualifies is a current diagnosis of cancer-	
	related pain. Recommendation: Update the "cancer" exemption to read "active, cancer-related pain."	
DMP	In the instructions for these two sample letters, CMS notes that	CMS regulations at 42 CFR § 423.153(f)(2)(i)(A) require sponsors to
DIVIP	these models "could be used" to notify prescribers about their	send written information to relevant prescribers as part of required case
	patients' frequently abused drug utilization patterns; or to	management for potential at-risk beneficiaries. However, CMS does
	respond to a new sponsor's request for information regarding	not have standardized language for such communication. We confirm
	an At-Risk Beneficiary from a former sponsor. However, both	that the Prescriber Inquiry Letter and Information Transfer Memo are
	of these new letters have OMB numbers, implying that they	CMS model documents, and use of the specific language or format of
	must be used verbatim. Most plans already have	these documents is optional. Flexibilities permitted with respect to
	communication templates for both of these scenarios and may	standardized and model materials are described in regulation at <u>42 CFR</u>
	wish to adapt their letters with certain verbiage from these	§ 423.2267.
	sample letters. Please confirm that the use of these two new	
	model letters are optional and that plans may continue to	We believe that the current instructions for the Model Prescriber
	utilize their current communications if they wish.	Inquiry Letter clearly state that plans may use all or part of the
	Recommendation:	language in this model, modify the language, or create their own
	The new sample Prescriber Inquiry and Sponsor Information	language. We have revised instructions in the Information Transfer
	Transfer letters are optional for sponsors to use. Sponsors may	Memo to more clearly state that the language and format of the memo
	modify these letters or continue to use their existing letters.	is optional.

Topic	Comment	CMS Response
DMP	The updated initial and secondary beneficiary notification letters include new fields for inclusion of the plan's email address. Since the plan will be including both their web portal and mailing address, it is not clear what email address CMS is expecting to be added. Please clarify that an email address is optional. If it is not optional, please provide more clarity regarding CMS's expectation for an email address. Recommendation: We recommend that CMS expressly state that the addition of an email address to the beneficiary notifications is optional. The beneficiary will already have access to request an appeal of their At-Risk Beneficiary status via the plan's toll-free customer service number and website for submitting an appeal request.	CMS agrees with the recommendation and has updated the initial, second, and alternate second notice letters accordingly. Plans will not be required to include an email address.
DMP	In general, the late approval of these required notifications makes it extremely difficult to implement them by January 1, 2022. The revised beneficiary notifications include new variable fields (e.g., name and credential of clinical staff) that require system updates at a time of year when most companies have a code freeze. Recommendation: We recommend that CMS delay enforcement of the new beneficiary notifications until July 1, 2022, in order to allow time for plans to program and sufficiently test the new letters and data fields.	CMS acknowledges this concern. Consistent with 42 CFR § 423.153(f) (5)-(7), DMP notices must use language approved by the Secretary. The revised notices are pending OMB approval through the PRA process. The regulatory changes associated with proposed changes to the DMP notices became effective March 22, 2021, applicable to coverage beginning January 1, 2022.

Topic	Comment	CMS Response
DMP	We encourage CMS to limit date fields contained within the	CMS agrees that, depending on the circumstances of the case, a DMP
	initial notice which lead to member confusion as evidenced by	limitation may be implemented up to 60 days from the date of the
	the plan during member engagement. For example; the	Initial Notice. However, the limitation could be as soon as 30 days
	following language is misleading "your access to these	from the date of the Initial Notice, and it's important that the
	medications will change on [insert date 30 days from the date	beneficiary is aware of the shortest potential timeframe. We have
	of this notice]". Per DMP guidance the Implementation Start-	modified the text in the initial notice based on this comment, but have
	date is the effective date of the coverage limitation(s) or the	retained some of the date fields.
	date of the Second Notice. This date must be within 60 days	
	after the Notification Start-date and not later than one day after	
	a Notification End-date. Therefore, inserting a date of "30 days	
	from the date of this notice" is confusing and inaccurate.	
	Furthermore, if additional information is received within the	
	allotted timeframe the beneficiary's coverage may not change.	
	UnitedHealthcare recommends removing the additional date	
	field and changing the language to align with CMS guidance	
	"your access to these medications may change within 60 days	
	from the date of this notice".	
	UHC encourages CMS to limit date fields contained within the	
	initial notice which lead to member confusion as evidenced by	
	the plan during member engagement. UnitedHealthcare	
	recommends removing the additional date field and changing	
	the language to the following: "Based on information available	
	at the time of our review we intend to limit your access in the	
	following ways"	

Topic	Comment	CMS Response
DMP	We encourage CMS to add a heading to the Alternate Second	CMS agrees with the recommendation and has updated the alternate
	Notice similar to the initial notice (NOTICE OF INTENT TO	second notice accordingly.
	LIMIT YOUR ACCESS TO CERTAIN PART D DRUGS)	
	and second notice (YOUR ACCESS TO CERTAIN PART D	
	DRUGS IS LIMITED). UnitedHealthcare recommends the	
	following heading to the Alternate Second Notice "YOUR	
	ACCESS TO CERTAIN PART D DRUGS WILL NOT BE	
	LIMITED". This provides the beneficiary immediate visibility	
	that their access is not limited. Moreover, it will alleviate any	
	anxiety associated with opioid access.	
DMP	UHC requests Beneficiary's utilization of frequently abused	CMS agrees with the recommendation and has updated the initial,
	drugs (opioids and benzodiazepines). There are security	second, and alternate second notices accordingly.
	concerns associated with disclosing this type of information to	
	beneficiaries who may have their access limited based on this	
	type of review. In the alternative, UnitedHealthcare	
	recommends something to the effect of "UnitedHealthcare	
	Case Management Staff" without specifically calling out	
	someone's full name and credentials related to limiting access	
	to frequently abused drugs.	
Part D	The addition of 3 new data fields per CMS' final rule (4180-F)	CMS did not propose any changes for the Part D EOB; therefore, this
EOB	has increased the EOB's complexity and page count, making it	comment is outside scope of this renewal. Consistent with 42 CFR §
	more difficult for beneficiaries to follow and creating	423.128(e)(5), all plans must include any cumulative percentage
	confusion by providing after-the-fact pricing information	increase in the negotiated price beginning with the first claim of the
	about drugs they have already purchased.	current benefit year.

Topic	Comment	CMS Response
Part D	Our average EOB page count in 2020 was six pages. We've	CMS did not propose any changes for the Part D EOB; therefore, this
EOB	seen an increase in 2021 to an average page count of eight	comment is outside scope of this renewal. We will consider this
	pages. We are concerned the addition of the new fields,	feedback for future revisions.
	coupled with an increased page count, is increasing the	
	complexity of the EOB at the expense of clarity, thus	
	increasing beneficiary confusion. This confusion, in turn,	
	increases beneficiary frustration as well as results in more calls	
	and complaints to Customer Care.	
	Recommendations:	
	Redesign the 2023 Part D EOB. Since late 2019, CVS Health	
	has had the opportunity to meet several times with CMS,	
	together with the PBM trade association, PCMA, to discuss	
	the EOB. In these meetings, proposals were offered for how	
	the EOB could be re-designed, simplified and made more	
	useful to beneficiaries. We also presented data received from	
	2019 focus group/online survey where we showed a simulated	
	streamlined 2021 EOB vs. the current design and which	
	showed overwhelmingly positive beneficiary support for the	
	more streamlined version.	

Topic	Comment	CMS Response
Part D	The "Price Change Percentage" field presents confusing,	Per 42 CFR § 423.128(e)(5), all plans must include any cumulative
EOB	retrospective pricing information about drugs beneficiaries	percentage increase in the negotiated price beginning with the first
	have already purchased. Instead, we recommend encouraging	claim of the current benefit year. This was established to provide
	beneficiaries to use available online Beneficiary Real Time	greater transparency on drug prices for the beneficiary and encourage
	Benefit Tool (RTBTs) to find the most current drug pricing for	them to speak with their providers if they are seeing increases month
	drugs they are taking or have been prescribed.	over month. We do recognize the benefits of using RTBT for
	Per the 2022 Final Rule, CMS is requiring all Part D plan	implementing further transparency to the beneficiary and believe that
	sponsors to implement a RTBT that includes real-time cost-	these tools can be used together, rather than a plan using one
	sharing information for beneficiaries; formulary status and any	exclusively over the other.
	clinically appropriate formulary alternatives, where	
	appropriate; and any utilization management requirements,	
	such as step therapy, quantity limits, and prior authorization,	
	applicable to each alternative medication. Plans are required to	
	have this tool available electronically and via the plan's	
	customer service call center by January 1, 2023.	
	We strongly believe that in addition to the potential use of	
	electronic EOBs as a mechanism for informing and educating	
	beneficiaries about their benefit, beneficiaries should also be	
	using the online tools available to them.	
	Recommendation:	
	All plans to remove the "Price Change Percentage" field and	
	include information about how members can access RTBTs.	

Topic	Comment	CMS Response
Part D	Requiring mailing of EOBs, unless an enrollee opts-in to	CMS did not propose any changes to the delivery requirements for the
EOB	electronic delivery, was established as a policy in 2005.	EOB, which are codified at <u>42 CFR § 423.2267(d)</u> . Pursuant to that
	Sixteen years later, email and electronic delivery has gained	regulation, a sponsor is only permitted to deliver the Part D EOB
	widespread acceptance among consumers. Electronic delivery	electronically with prior authorization from the enrollee. The comment
	of EOBs allows beneficiaries secure and immediate access to	is outside scope of this renewal.
	EOBs from anywhere there is an internet connection. We	
	recommend that CMS allow plans to delivery EOBs	
	electronically without prior authorization from the beneficiary	
	in the same way as permitted for documents such as the	
	Evidence of Coverage and formularies. This would	
	significantly reduce administrative costs and would result in a	
	more secure method of delivery than mailing, especially for	
	beneficiaries who do not have a permanent home address.	
	Recommendation:	
	Allow for the electronic delivery of EOBs without beneficiary	
	prior authorization.	
Part D	We also recommend that CMS consider moving the Lower	CMS did not propose any changes for the Part D EOB; therefore, this
EOB	Cost Therapeutic Alternatives field to "Section 4. Plan	comment is outside scope of this renewal. We will consider this
	Formulary Updates that Affect the Drugs You Take" and	feedback for future revisions.
	include drug strength and manufacturer information there as	
	well, if applicable.	