

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 13)

*Note: The questions below are the proposed questions for the thirteenth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 13 only or are being asked again to update data on a variable of interest. This wave's module is Trusted Vaccine Messengers and Vaccine Challenges. This week we have added questions on Preparing the Nation message testing.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

**Variable Label**: hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust.** How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: **Q3**

**Question type:** Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_fam.** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: cdc\_fam= 2, 3, 4, OR -99//

Item #: **Q4**

**Question Type:** Single punch

// Soft Prompt: "We would like your response to this question." //

**cdc\_trust.** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: **Q5**

**Question Type:** Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off.** How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh1\_cet**. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2a\_cet**. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q10-Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

**//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET**

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_3_cet	I want to know if the vaccine is effective first.	beh4_3_cet: Confirm effectiveness

beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any problems.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
99	Refused
100	Valid skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1\_cet=0 or 99//

Item #: Q12-Q14

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_source**. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source12.//

Variable Name	Variable Text	Variable Label
vacc_source1	Your State Government	vacc_source1: Source of Vaccine: Your State Government
vacc_source2	The U.S. Department of Health and Human Services (HHS)	vacc_source2: Source of Vaccine: HHS
vacc_source3	The Centers for Disease Control and Prevention (CDC)	vacc_source3: Source of Vaccine: CDC
vacc_source4	U.S. Federal public health officials	vacc_source4: Source of Vaccine: Federal public health officials
vacc_source5	The U.S. Food and Drug	vacc_source5: Source of Vaccine:

5	Administration (FDA)	FDA
vacc_source6	Pharmaceutical companies	vacc_source6: Source of Vaccine: Pharmaceutical companies
vacc_source7	Local public health officials (e.g. state, county, city, or town)	vacc_source7: Source of Vaccine: Local public health officials
vacc_source8	The American Medical Association	vacc_source8: Source of Vaccine: The American Medical Association
vacc_source9	Medical websites, like WebMD or the Mayo Clinic	vacc_source9: Source of Vaccine: Medical websites like WebMD or the Mayo Clinic
vacc_source10	Your local hospital leadership (e.g., Chief Medical Officer)	vacc_source10: Local hospital leadership
vacc_source11	President Biden	vacc_source11: President Biden
vacc_source12	Vice President Harris	vacc_source12: Vice President Harris

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
-99	Refused

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1\_cet=0 or 99//

Item #: Q15-Q16

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

fam\_vacc\_source. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc\_source1-vacc\_source10.//

Variable Name	Variable Text	Variable Label
fam_vacc_source1	My family physician	fam_vacc_source1: Source of Vaccine: My family physician
fam_vacc_source2	Friends	fam_vacc_source2: Source of Vaccine: Friends
fam_vacc_source3	Immediate family members	fam_vacc_source3: Source of Vaccine: Immediate family members

<b>fam_vacc_source4</b>	Extended family members	fam_vacc_source4: Source of Vaccine: Extended family members
<b>fam_vacc_source5</b>	Neighbors in my community	fam_vacc_source5: Source of Vaccine: Neighbors in my community
<b>fam_vacc_source6</b>	Local schools	fam_vacc_source6: Source of Vaccine: Local schools
<b>fam_vacc_source7</b>	My employer	fam_vacc_source7: Source of Vaccine: My employer
<b>fam_vacc_source8</b>	My local government	fam_vacc_source8: Source of Vaccine: My local government
<b>fam_vacc_source9</b>	My place of worship	fam_vacc_source9: Source of Vaccine: My place of worship
<b>fam_vacc_source10</b>	My pharmacist/pharmacy	fam_vacc_source10: Source of Vaccine: My pharmacist/pharmacy

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
99	Not applicable
-99	Refused

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF beh1\_cet=0 or 99//**

**Item #:** **Q17-Q18**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_barrier.** When it comes to getting a COVID-19 vaccine, how difficult do you expect the following to be?

**Variable Label:** vacc\_barrier: Barriers to getting vaccine

**//PROGRAMMING NOTE: RANDOMIZE vacc\_1\_barrier-vacc\_6\_barrier**

Variable Name	Variable Text	Variable Label
<b>vacc_1_barrier</b>	Getting to and/or from the vaccination site	vacc_1_barrier: Travel
<b>vacc_2_barrier</b>	Finding appointment times that work with my schedule	vacc_2_barrier: Appointment times

vacc_3_barrier	Having access to the technology needed to schedule the vaccine appointment (e.g., computer, mobile device, internet)	vacc_3_barrier: Technology
vacc_4_barrier	Cost of traveling to and from the vaccination site	vacc_4_barrier: Travel cost
vacc_5_barrier	Other costs associated with getting the vaccine (e.g., childcare, time off from work)	vacc_5_barrier: Other costs
vacc_6_barrier	Getting the documentation needed to get a vaccine (e.g., driver's license or other form of identification)	vacc_6_barrier: Documentation

Value	Value Label
1	Not at all difficult
2	Slightly difficult
3	Moderately difficult
4	Very difficult
-99	Refused
-100	Valid skip

// Page Break //

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF ptn\_msg\_temporary to ptn\_msg\_first//  
 //RANDOMIZE GRID SUBITEMS FOR ptn\_msg\_temporary to ptn\_msg\_firstk, BUT  
 KEEP ORDER CONSISTENT FOR EACH PARTICIPANT//**

//BASE: beh1\_cet=0 OR -99//

Item #: Q19

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**ptn\_msg\_temporary**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"Temporary and easily treatable side effects like dizziness or nausea are normal for some people after receiving a vaccine, like those for the Flu and COVID-19."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_temporary_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is	ptn_msg_temporary_1: Convincing



	available to you.	
ptn_msg_temporary_2	This message was difficult to understand.	ptn_msg_temporary_2: Difficulty
ptn_msg_temporary_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_temporary_3: Share
ptn_msg_temporary_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_temporary_4: Web
ptn_msg_temporary_5	This message was believable.	ptn_msg_temporary_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1\_cet=0 OR -99//

Item #: Q20

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_trials

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"All COVID vaccines go through stringent safety testing in clinical trials."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_trials_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_trials_1: Convincing
ptn_msg_trials_2	This message was difficult to understand.	ptn_msg_trials_2: Difficulty
ptn_msg_trials_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_trials_3: Share
ptn_msg_trials_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_trials_4: Web
ptn_msg_trials_5	This message was believable.	ptn_msg_trials_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q21

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_multiply

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"Viruses constantly multiply and create variants – new forms of the virus. Vaccines also help protect you against infection by these variants."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_multiply_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_multiply_1: Convincing
ptn_msg_multiply_2	This message was difficult to understand.	ptn_msg_multiply_2: Difficulty
ptn_msg_multiply_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_multiply_3: Share
ptn_msg_multiply_4	You would visit a website, such as <a href="https://www.cdc.gov/coronavirus">cdc.gov/coronavirus</a> , to learn more about the information shared in this message.	ptn_msg_multiply_4: Web
ptn_msg_multiply_5	This message was believable.	ptn_msg_multiply_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q22

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ptn\_msg\_authorization

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"All COVID vaccines available in the U.S. were given emergency use authorization by the FDA, a tool to get vaccines distributed faster during public health emergencies without skipping any safety testing."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_authorization_1	This message is convincing to you personally as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_authorization_1: Convincing
ptn_msg_authorization_2	This message was difficult to understand.	ptn_msg_authorization_2: Difficulty
ptn_msg_authorization_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_authorization_3: Share
ptn_msg_authorization_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_authorization_4: Web
ptn_msg_authorization_5	This message was believable.	ptn_msg_authorization_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q23

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"The best vaccine is the first one that's available to you because they all protect against severe COVID. So get yours as soon as you can!"**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_msg_first_1	This message is convincing <b>to you personally</b> as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_first_1: Convincing
ptn_msg_first_2	This message was difficult to understand.	ptn_msg_first_2: Difficulty
ptn_msg_first_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_first_3: Share
ptn_msg_first_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_first_4: Web
ptn_msg_first_5	This message was believable.	ptn_msg_first_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**//BASE: beh1\_cet=0 OR -99//**

Item #: **Q24**

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

**ptn\_outcome\_1** Thinking about the messages you viewed, how likely are you to do each of the following as a result?

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
ptn_outcome_1	Get a COVID-19 vaccine at no cost	ptn_outcome_1: Vaccine
ptn_outcome_2	Wear a mask anytime you leave your home and in public.	ptn_outcome_2: Mask
ptn_outcome_3	Maintain social distance of at least 6 feet from others	ptn_outcome_3: Social

	when outside of your home in public.	Distance
ptn_outcome_4	Trust information that the U.S. Department of Health and Human Services (HHS) provides about COVID-19.	ptn_outcome_4: Trust HHS
ptn_outcome_5	Trust information that the U.S. Centers for Disease Control and Prevention (CDC) provides about COVID-19.	ptn_outcome_5: Trust CDC

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither
4	Somewhat likely
5	Very likely
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q25

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

media\_stigma. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
media_stigma_1	I believe the media portrays my views about the COVID-19 vaccines fairly.	media_stigma_1: Fair portrayal
media_stigma_2	I believe the media portrays my views about the COVID-19 vaccines accurately.	media_stigma_2: Accurate portrayal
media_stigma_3	The media stigmatizes people based on their views of the COVID-19 vaccines.	media_stigma_3: Stigmatized by media
media_stigma_4	Social media companies unfairly censor content that is skeptical of the COVID-19 vaccines.	media_stigma_4: Censoring content
media_stigma_5	There are fewer and fewer places online where people can express their opinions about the COVID-19 vaccines.	media_stigma_5: Fewer online outlets

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree

5	Strongly agree
-99	Refused