

A campaign to increase vaccine confidence while reinforcing basic prevention measures



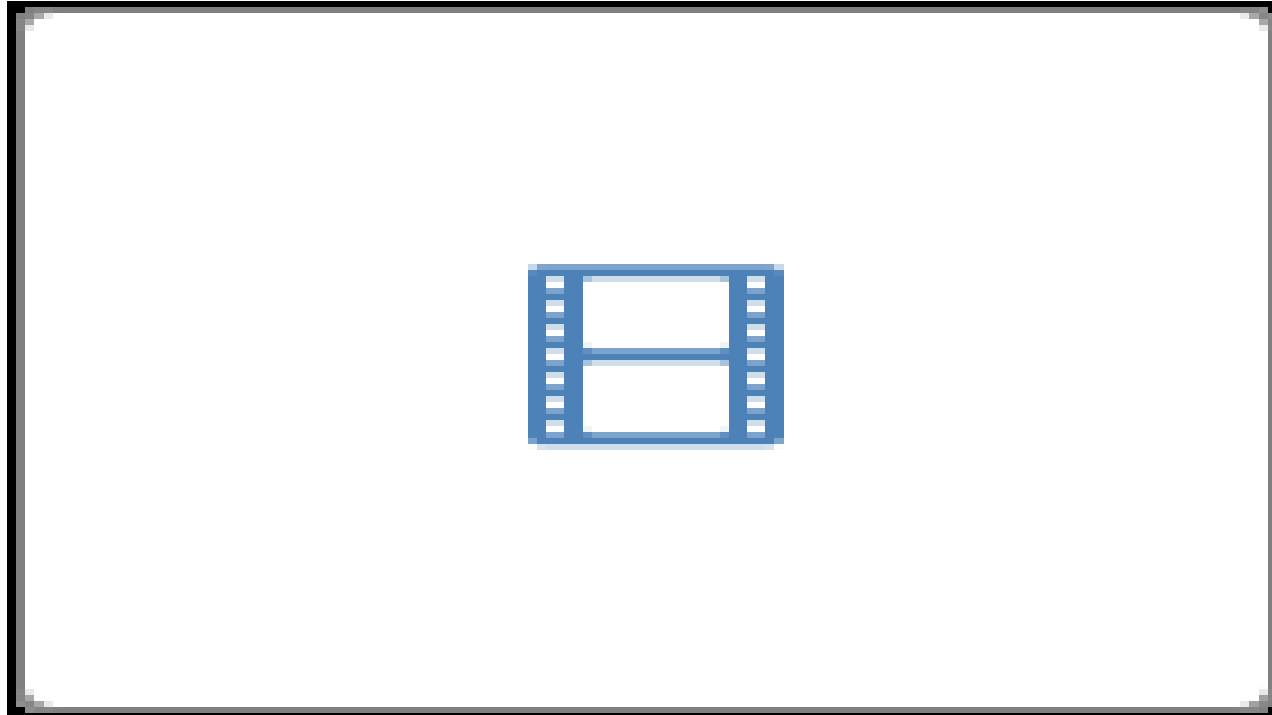
Testimonial Stimuli

HHS COVID-19 Public Education Campaign

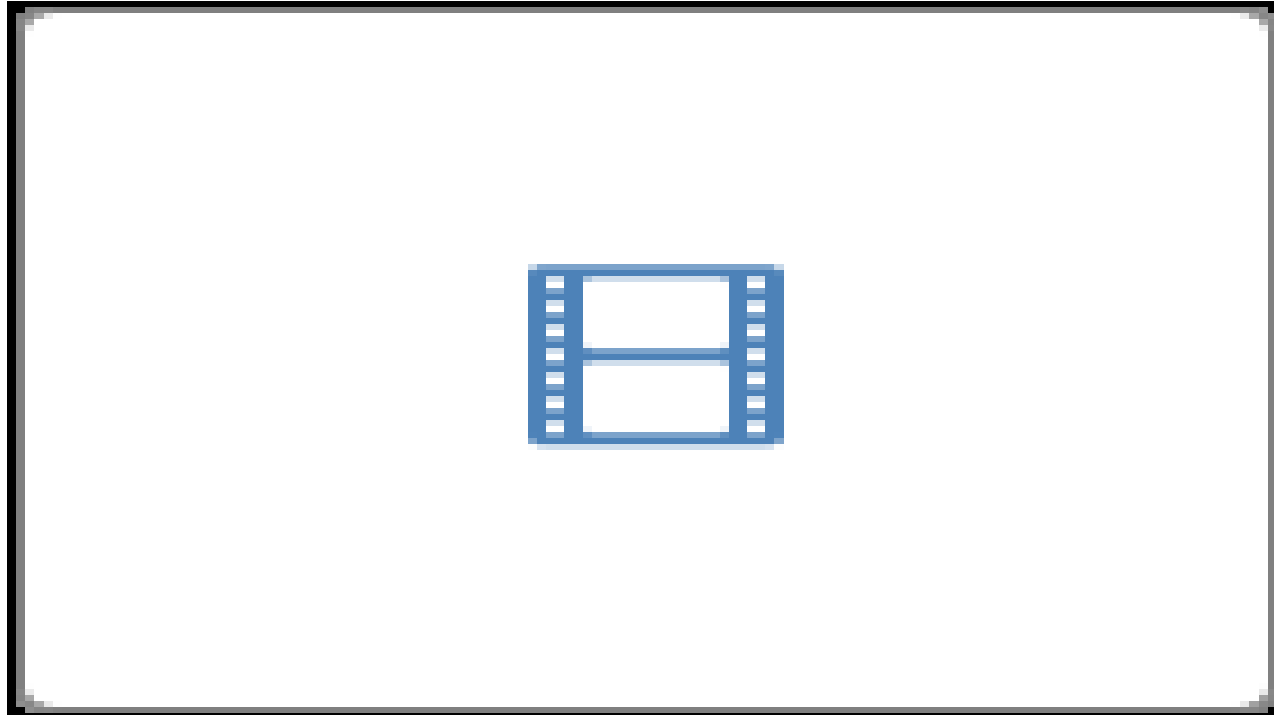
Brought to you by the U.S. Department of Health and Human Services



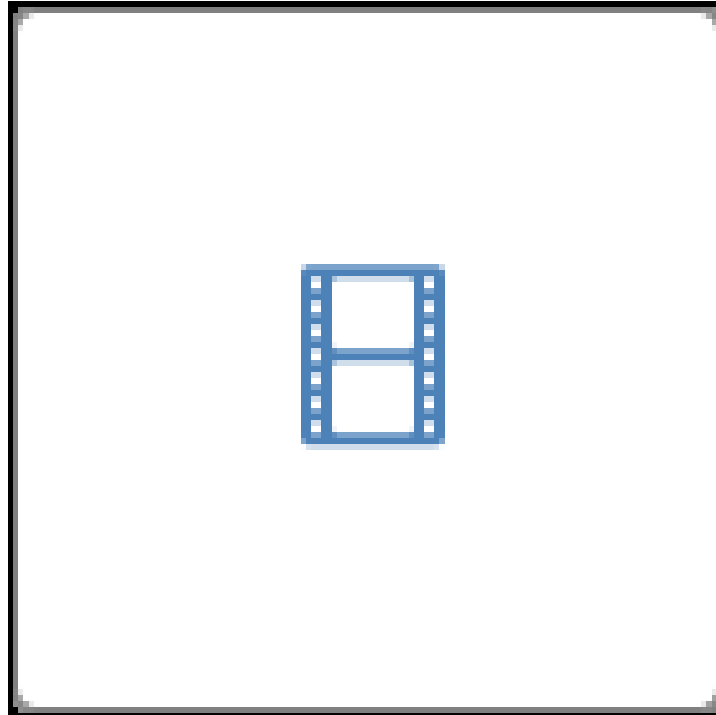
Amanda



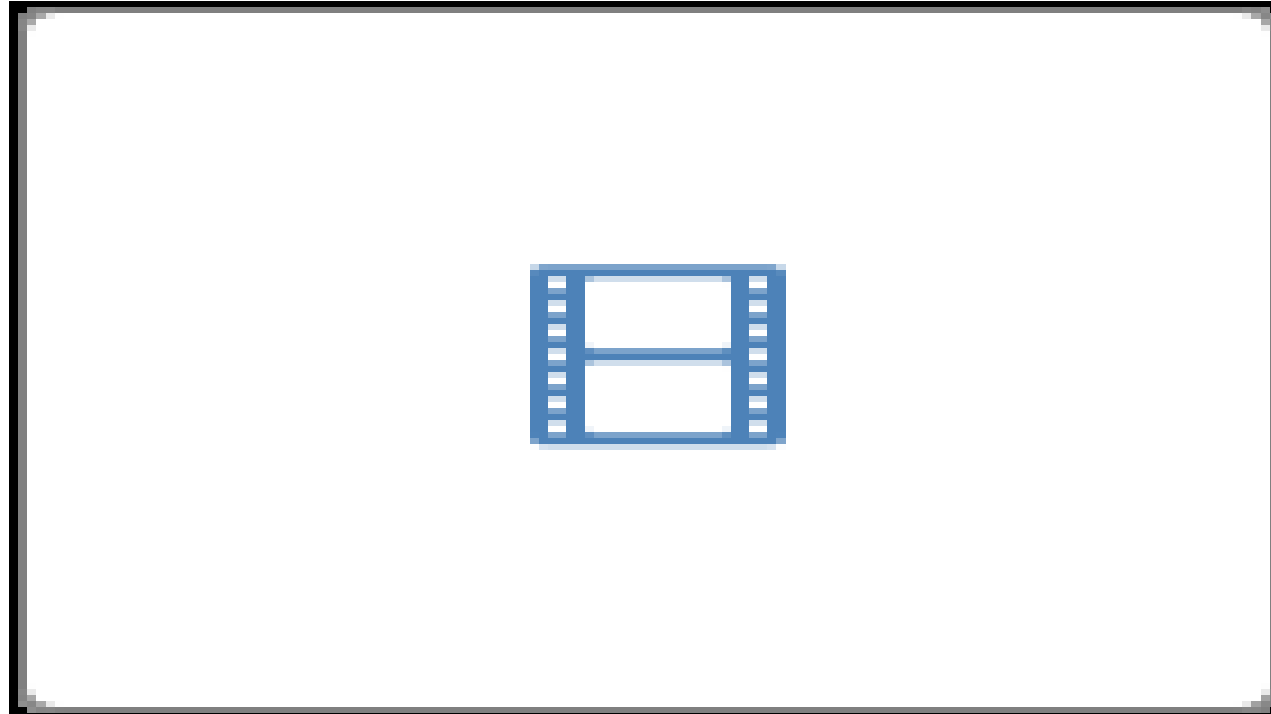
Felicia



Kole



■ Terrell



“Thanks” Ad



Surgeon General

