

SCREENER
UNITED STATES MINT BULK PURCHASERS

ASK TO SPEAK TO PERSON NAMED ON LIST

RESPONDENT NAME: _____

ADDRESS: _____

CITY/STATE: _____ ZIP CODE: _____

TELEPHONE #: _____ FAX #: _____

TDI SCHEDULE

Participating:

<u>Date</u>	<u>Check if participating on this time and date</u>	<u>Time (EASTERN)</u>
[INSERT DATE]	()	[INSERT TIME]
	()	[INSERT TIME]
[INSERT DATE]	()	[INSERT TIME]
	()	[INSERT TIME]
	()	[INSERT TIME]
	()	[INSERT TIME]

SUGGESTED INTRODUCTION: Hello, I'm _____ calling for **NAXION**, a marketing research firm based in Philadelphia. This is not a sales call. We are

conducting a research study for The United States Mint, and are inviting people who meet certain qualifications to participate in an informal telephone discussion. This will take a few minutes of your time now, and 30 minutes at a later date if you are able to participate.

Are you free on any of the following days/dates? **[REFERENCE FRONT PAGE]**

Yes ()
No () **THANK AND TERMINATE**

I'd like to ask you a few questions. This survey is strictly voluntary. We are also required, by law, to report to you the OMB Control Number for this public information request. That number is OMB #XXXX-XXXX-XXXX.

1. Are you an **Authorized Purchaser of the U.S. Mint** (that is, you buy American Eagle Gold, Silver, Platinum, or Palladium *bullion* coins **directly from the U.S. Mint** and then resell to secondary dealers)?

Yes ()
No ()

2. Are you a **Bulk Purchaser of the U.S. Mint** (that is, you are enrolled in a bulk purchase program - either as part of the numismatic or circulating bulk programs)?

Yes ()
No ()

3. Which state do you live in?

STATE (or Washington D.C.)

EXTEND INVITATION TO ELIGIBLE RESPONDENT

We'd like to invite you to participate in this research project.

Note to recruiters: *As part of our ISO certification, we require that the following be read to each respondent.*

Thank you for your time. We look forward to having a discussion with you regarding the U.S. Mint.

We want to assure you that it is **NAXION**'s policy to keep interviews anonymous and responses confidential. At no stage will your name or other identifying information be associated with your responses.

The interview may be recorded or viewed by others. In rare circumstances, **NAXION** may include an anonymous audio clip of a portion of your interview within the report to the client.

For further information on **NAXION**'s privacy policy, you can visit their website at www.naxionthinking.com.

Please let us know if you have any questions or concerns about your upcoming appointment with **NAXION**.