

## Appendix 2 – Survey Instrument for Phase 2 of the STEW-MAP Information Collection

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### Welcome to the STEW-MAP survey!

STEW-MAP stands for the Stewardship Mapping and Assessment Project.

STEW-MAP is collecting information about civic groups and organizations that do environmental stewardship work in your region. These organizations may not *primarily* focus on the environment, but instead be focused on housing, immigration, social services; however, they still engage in caring for the environment in some fashion.

STEW-MAP uses a *broad definition of stewardship*: conserving, managing, transforming, monitoring, advocating for, and educating the public about local environments. Stewardship activities can include planting trees, restoring a wetland, transforming the local food system, advocating for open space preservation, gardening in a schoolyard, cleaning up a vacant lot, environmental education, or partnering with other organizations on local environmental issues.

By participating in STEW-MAP, you can help potential volunteers, public agencies, funders, and other stewards find your group and learn about what it does. You will also be able to learn about other groups doing stewardship work in your region.

Your participation in STEW-MAP is completely voluntary. Your personal contact information will not be made public in any way; it will only be used by the research team to contact you if we have questions about information you provide on the survey.

If you wish, your group or organization's basic contact information and information about the place(s) you do stewardship work will be displayed as part of the online stewardship map for the region. This helps everyone see what groups are doing stewardship where. In section 2 of the survey, you may indicate whether or not you want your group's information to be displayed on the online map.

If you would prefer to answer the STEW-MAP survey questions on paper or over the phone, please contact **XXX**.

STEW-MAP projects have already been done in Baltimore, Chicago, Los Angeles, New York City, Philadelphia, and Seattle, as well as San Juan, Puerto Rico; Valledupar, Colombia; and Paris, France. Please visit <https://www.nrs.fs.fed.us/urban/monitoring/stew-map/> to learn more.

# Thank you for your time and participation!

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## STEW-MAP Survey

### Section 1: Contact information

Your personal information is confidential. We will not share your name, personal email, personal phone number, or other identifying information with anyone outside of the research team. We may contact you if we have questions about information you provide on this survey.

Your Name: \_\_\_\_\_

Your Phone Number: (\_\_\_\_)\_\_\_\_-\_\_\_\_\_

Your E-mail: \_\_\_\_\_

Are you a member of a group or organization?

(We define a group as having two or more members. This survey is intended for groups and organizations, not for individuals working alone, as sole proprietors, or as independent contractors.)

Yes \_\_\_\_ No \_\_\_\_

If you are a member of a group with multiple programs, please answer for your entire organization. If you are a respondent from a national organization, please answer for your local chapter. If you answered no, you do not need to complete the rest of the survey. Please mail back the survey. Thank you for your time!

### Section 2: Basic Information

If you are not able to answer all of the questions, please reach out to someone else in your group or organization and ask them to fill out the survey.

Group/Organization Name: \_\_\_\_\_(required)

Website (if available): \_\_\_\_\_

Twitter handle (if available): \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
(with city/state/zip) \_\_\_\_\_

Group/Organization E-mail: \_\_\_\_\_

Group/Organization Phone Number: (\_\_\_\_)\_\_\_\_ - \_\_\_\_\_

Does your group/organization wish to be on the online stewardship map?

The information associated with your group on the map will be limited to group information and stewardship territory, which will be addressed later in the survey.

Yes \_\_\_\_\_ No \_\_\_\_\_

**Does your group do any of the following in the [name of study area] region?** Please select all that apply.

- ☐ **Conserve** or preserve the local environment (for example, hold a conservation easement, protect land or water)
- ☐ **Manage** or take care of a place in the local environment (for example, a community garden, a block of street trees, an empty lot, a riverbank, a schoolyard, a forest preserve, a brownfield)
- ☐ **Transform** local environmental systems (for example, reduce, reuse, recycle, compost, waste stream, sustainable energy)
- ☐ **Monitor** the quality of the local environment (for example, monitoring air or water quality, dumping, species monitoring, or citizen science)
- ☐ **Advocate** and/or plan for the local environment (for example, community planning, organizing, direct action, fundraising)
- ☐ **Educate** the public about the local environment (for example, youth curriculum, adult curriculum, job training)
- ☐ Participate in, partner with groups, or support other environmental work

Of these functions, what is your primary stewardship activity? (Select one)

- ☐ Conservation
- ☐ Management
- ☐ Transformation
- ☐ Monitoring
- ☐ Advocacy
- ☐ Education

If you selected none of the above, you do not need to complete the rest of the survey. Please mail back the survey. Thank you for your time!

**What is your group's legal designation?**

Please choose the most appropriate response.

- ☐ Public-private partnership

**Nonprofit organizations and community groups**

- ☐ 501(c)(3) (or has applied)
- ☐ 501 (c)(4) (or has applied)
- ☐ Group without 501(c)(3) or 501(c)(4) status (for example, a community garden group or block club)
- ☐ Community board
- ☐ School-affiliated group
- ☐ Religious congregation (church, synagogue, mosque, etc), but not a 501(c)(3)

**Government Entities**

- ☐ City/Local government
- ☐ County government
- ☐ State government
- ☐ Federal government
- ☐ Other government (e.g. NY-NJ Port Authority)

**Private Firm**

- ☐ Private firm, for-profit business

**Other**

- ☐ Other – please specify: \_\_\_\_\_

If you chose government entities or private firm you do not need to complete the rest of the survey. Please mail back the survey. Thank you for your time!

### Section 3: Where your group works

Please describe in detail the boundaries of where your group has done stewardship work within the past year. Be as specific as possible and you can list multiple locations. \*

**For Example (Note for OMB, these are examples for one particular study area, but will be adjusted so as to be relevant for the particular study area):**

- *On Wyckoff St. between Court St. and Smith St;*
- *Lower Manhattan south of Canal St.;*
- *All of the community gardens in ZIP code 11205*
- *The Arthur Kill between Staten Island and New Jersey;*
- *Hudson River waterfront within the City of Yonkers*
- *The Croton Watershed;*
- *Bergen County;*
- *Town of North Hempstead parks*

\* If you have multiple programs in different sites or at different scales, please list each with corresponding programs (e.g. our education programs are citywide; we operate a compost facility at 1234 5th Avenue.)

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**Does your group have a Geographic Information System (GIS) file showing the boundaries of where you have done stewardship work within the past year?**

Yes \_\_\_\_ (if you check here, the research team will contact you to get the file)

No \_\_\_\_

**In the last year, what sites has your group's stewardship work focused on?**

Please choose all that apply.

#### Water & Water-Related

- ☐ Watershed / Sewershed
- ☐ Stream / River / Canal
- ☐ Waterfront / Beach / Shoreline
- ☐ Freshwater Wetland
- ☐ Salt Marsh

**Land**

- ☐ Forest/Woodland
- ☐ Park
- ☐ Community Garden
- ☐ Urban farm
- ☐ Vacant land/Vacant lot
- ☐ Brownfield
- ☐ Athletic field
- ☐ Playground
- ☐ Dog run / dog park
- ☐ Botanical Garden/Arboretum
- ☐ Bike paths / Greenway / Rail-trail
- ☐ Public Right of Way (sidewalk, street ends, traffic island, public plaza)
- ☐ Street Tree
- ☐ Flower box
- ☐ Residential building grounds (apartment courtyard, back yard, etc.)
- ☐ Schoolyard / Outdoor classroom
- ☐ Grounds of public building other than school (e.g. city hall, library, hospital, rec center)
- ☐ Building courtyard / atrium (e.g. privately owned public spaces)
- ☐ Rooftop
- ☐ Green Buildings

**Building**

- ☐ Residential building grounds (apartment courtyard, back yard, etc.)
- ☐ School yard or grounds; outdoor classroom
- ☐ Grounds of public building other than school (e.g. city hall, library, hospital)
- ☐ Courtyard / Atrium / Plaza
- ☐ Green buildings
- ☐ Rooftop
- ☐ Brownfield property
- ☐ Recreation center
- ☐ Other – please specify: \_\_\_\_\_



**Systems Related**

- ☐ Waste system (e.g., e-waste drop off location)
- ☐ Sustainable energy system (e.g., solar array, windmill)
- ☐ Food system (e.g., grocery stores, CSA, compost site)
- ☐ Storm water management system

☐ None of the above

**Of these, which is the *primary* site type on which you work?**

Please select one.

[REPEAT THE LIST]

**Who is the owner of the *primary* property or properties on which your group has done stewardship work within the past year?**

Please choose one.

- ☐ City/Local government
- ☐ County government
- ☐ State government
- ☐ Federal government
- ☐ Other government (e.g. NY-NJ Port Authority)
- ☐ Individual
- ☐ Corporation (including joint ventures, real estate investment groups)
- ☐ Nonprofit
- ☐ We work across public and private lands
- ☐ Don't know
- ☐ Other – please specify: \_\_\_\_\_

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**Section 3: Where your group works**

**What does your group work on?**

Please choose all that apply.

- ☐ Animal related
- ☐ Arts, culture, creative practices
- ☐ Community improvement and capacity building
- ☐ Crime, criminal justice
- ☐ Economic development
- ☐ Education
- ☐ Emergency management and disaster response
- ☐ Employment, job related
- ☐ Energy efficiency
- ☐ Environment
- ☐ Faith-based activities
- ☐ Food
- ☐ Housing and shelter
- ☐ Human services (including day care, family services)
- ☐ International, foreign affairs, and national security
- ☐ Legal services, civil rights
- ☐ Power / Electricity generation
- ☐ Private grantmaking foundation
- ☐ Public health (including mental health, crisis intervention, health care)
- ☐ Recreation and sports (including birding and fishing)
- ☐ Research in science and/or technology
- ☐ Seniors
- ☐ Toxics/pollution related
- ☐ Transportation
- ☐ Youth
- ☐ Other — please specify

**If you had to choose just one activity, what would you say is your group's *primary* focus?**

Please choose one.

[REPEAT THE LIST]

**Describe the mission of your group. If you have a formal mission statement, please use that, otherwise use your own words to describe your group's goals: (200 words or less)**

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**Considering all of the programs, activities, and services your group works on, what percentage of your group's effort has been for environmental stewardship during the past year?**

Please select one.

- ☐ 0%  
☐ 1-19%  
☐ 20-39%  
☐ 40-59%  
☐ 60-79%  
☐ 80-100%

**What year was your group founded?** \_\_\_\_\_

Note: for national or regional groups/organizations please tell us the approximate year your chapter was founded.

**Approximately how many of the following does your group have?**

Note: for national groups/organizations please provide regional information.

Full-time Staff: \_\_\_\_\_

Part-time Staff: \_\_\_\_\_

Members: \_\_\_\_\_

Regular Volunteers: \_\_\_\_\_

Note: regular volunteers are those who routinely volunteer in your group/organization's activities. This is different from volunteers who may come out for a single work day.

**Please estimate the total number of volunteer hours contributed per month.**

Hours: \_\_\_\_\_

## Section 5: Networking

Please tell us about your group/organization's relationship to other groups/organizations.

Please list one group/organization per box, additional boxes will appear if you need them.

Please list groups/organizations with which you regularly **collaborate on stewardship or environment-focused projects or programs**. These may be community-based groups, nonprofits, private companies, faith-based organizations, etc. You can list as many as you wish.

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<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>

[On the electronic version of the survey, additional entry slots will continue to appear as the existing ones fill up until the respondent has listed as many organizations as they wish.]

Please list group/organizations **that you go to for advice, data, or expertise related to stewardship or environmental issues**. You can list as many as you wish.

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<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
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[On the electronic version of the survey, additional entry slots will continue to appear as the existing ones fill up until the respondent has listed as many organizations as they wish.]

Please list groups/organizations/agencies **from which you have gotten funding**. You can list as many as you wish.

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[On the electronic version of the survey, additional entry slots will continue to appear as the existing ones fill up until the respondent has listed as many organizations as they wish.]

## Section 6: Impacts

**What changes does your group want to achieve from its stewardship activities?**

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**Does your group track metrics about your activities? (e.g., number of trees planted, number of schools visited, number of acres conserved, number of volunteers/event)?**

- ☐ Yes
- ☐ No
- ☐ I don't know

**If yes, please list all metrics that your group tracks:**

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**Please indicate your level of agreement with the following statements, as they relate to your organization:**

**Our group has improved the following social outcomes in the community(ies) where we work:**

### Community Participation

Strongly Disagree	Neutral	Strongly Agree	I don't know/not applicable
1      2      3	4      5	6      7	<input type="checkbox"/>

### Trust between neighbors

Strongly Disagree	Neutral	Strongly Agree	I don't know/not applicable
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1      2      3      4      5      6      7      ☐

Influence on Policy and Programs

Strongly Disagree      Neutral      Strongly Agree      I don't know/not applicable

1      2      3      4      5      6      7      ☐

**Our group has improved the following environmental outcomes in the community(ies) where we work:**

Plants and habitat quality

Strongly Disagree      Neutral      Strongly Agree      I don't know/not applicable

1      2      3      4      5      6      7      ☐

Air and/or water quality

Strongly Disagree      Neutral      Strongly Agree      I don't know/not applicable

1      2      3      4      5      6      7      ☐

Land protection

Strongly Disagree      Neutral      Strongly Agree      I don't know/not applicable

1      2      3      4      5      6      7      ☐

Urban system sustainability (e.g., food systems, waste systems, energy systems)

Strongly Disagree      Neutral      Strongly Agree      I don't know/not applicable

1      2      3      4      5      6      7      ☐

## Section 7: Other Influences

Please tell us how influential the following plans and programs have been on your group's work. (Note for OMB – these will be completed depending on the particular study area.)

[City plan 1]

Not influential		Neutral		Highly influential
1      2      3	4      5	6      7		

[City plan 2]

Not influential		Neutral		Highly influential
1      2      3	4      5	6      7		

[City plan 3]

Not influential		Neutral		Highly influential
1      2      3	4      5	6      7		

[City plan 4]

Not influential		Neutral		Highly influential
1      2      3	4      5	6      7		

[City plan 5]

Not influential		Neutral		Highly influential
1      2      3	4      5	6      7		

[City plan 6]

Not influential		Neutral		Highly influential
1      2      3	4      5	6      7		

[City plan 7]

Not influential		Neutral		Highly influential
1      2      3	4      5	6      7		

[City plan 8]

Not influential		Neutral		Highly influential
1      2      3	4      5	6      7		

[City plan 9]

Not influential		Neutral		Highly influential
1      2      3	4      5	6      7		

[Other plan, program, or report]

Please name it \_\_\_\_\_

Not influential		Neutral		Highly influential
1	2	3	4	5
			6	7

All plans are not applicable ☐

**Please tell us how influential the following events and processes have been on your group's work.**

Extreme weather events

Not influential		Neutral		Highly influential
1	2	3	4	5
			6	7

Climate change

Not influential		Neutral		Highly influential
1	2	3	4	5
			6	7

Financial crises

Not influential		Neutral		Highly influential
1	2	3	4	5
			6	7

Social movements

Not influential		Neutral		Highly influential
1	2	3	4	5
			6	7

Changes in elected officials

Not influential		Neutral		Highly influential
1	2	3	4	5
			6	7

Neighborhood development or rezonings

Not influential		Neutral		Highly influential
1	2	3	4	5
			6	7

Other, please name it \_\_\_\_\_

Not influential		Neutral		Highly influential
1	2	3	4	5
			6	7

All events are not applicable ☐

## Section 8: Tell us a bit more about your group



**What types of services does your group provide?**

Please select all that apply.

- ☐ Educational curricula/trainings
- ☐ Legal resources
- ☐ Buildings/facilities
- ☐ Plant materials/equipment
- ☐ Technical assistance
- ☐ Labor (volunteers/students/interns)
- ☐ Grants
- ☐ Community organizing
- ☐ Public relations/marketing
- ☐ Data/ information/ scientific research
- ☐ Other: \_\_\_\_\_

**How does your group/organization share information with the public?**

Please select all that apply.

- ☐ N/A, we don't share information
- ☐ National media
- ☐ Local media
- ☐ Direct mailing / newsletters
- ☐ Door-to-door outreach
- ☐ Flyers / signs
- ☐ Website
- ☐ Social media
- ☐ Listserv
- ☐ Blog
- ☐ National conferences/meetings
- ☐ Regional conferences/meetings
- ☐ City conferences/meetings
- ☐ Neighborhood-based conferences/meetings
- ☐ Radio
- ☐ TV
- ☐ Other: \_\_\_\_\_

**What is your group estimated annual budget for the current year?**\$\_\_\_\_\_ ☐ Prefer not to answer

**What proportion of your budget comes from the following funding sources?**

Percent (out of 100) [on a slider tool online]

Government

\_\_\_\_\_

Foundations

\_\_\_\_\_

Corporations

\_\_\_\_\_

Individual giving

\_\_\_\_\_

Memberships

\_\_\_\_\_

Fee for service

\_\_\_\_\_

Other: \_\_\_\_\_

\_\_\_\_\_

☐ We have no budget

☐ Prefer not to answer

## Section 9: Final Section

☐ Please check here if you or another person from your organization is willing to participate in a follow-up interview or focus group related to the STEW-MAP project.

**Is there anything else you would like to tell us about your group or this survey?**

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**This concludes the STEW-MAP survey.  
Thank you for your participation.**