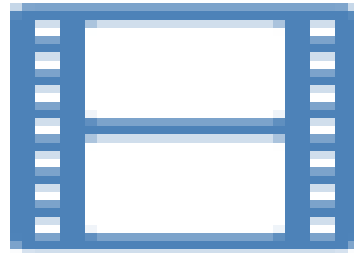


Federal COVID Response - Audience Feedback to Inform Ongoing Messaging and Strategies for “Combat COVID” #0925-0769

Supplementary Documents: Healthcare
Provider Message Recall Stimuli




Healthcare Providers – Video Ad Stimulus



Healthcare Providers – Email Newsletter Stimulus

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 **COMBATCOVID**

ACTIV clinical trials give your COVID-19 patients new options

COVID-19 cases are resurging; effective treatments are essential to change the outcomes for your patients who test positive for COVID-19. The public-private partnership between the National Institutes of Health and leaders in the pharmaceutical industry, Accelerating COVID-19 Therapeutic Interventions and Vaccines (ACTIV), is recruiting participants to explore new potential treatment options for your COVID-19 patients.

A safe, efficient trial design


You can contribute to this ACTIV public-private partnership and play an important role in ending COVID-19. Start by visiting [CombatCOVID.hhs.gov](https://www.combatcovid.hhs.gov), where you'll find descriptions of the ACTIV clinical trials.

These trials use a platform design, consisting of a single master protocol for each trial arm. This design evaluates multiple therapeutic interventions simultaneously. The design allows for new treatments to be considered quickly and for less effective treatments to be removed from a trial arm, while meeting the U.S. Food and Drug Administration's (FDA) standards for research design and conduct. ACTIV trials are currently examining ways to:

- PREVENT clotting events and improve outcomes with COVID-19 infection
- PREVENT extrapulmonary complications and respiratory dysfunction
- REDUCE the duration of COVID-19 symptoms
- REDUCE life-threatening cardiovascular or pulmonary complications

Trials for inpatients and outpatients

Click here to learn which clinical trials may benefit your patients.



There are ACTIV trials for outpatients with mild to moderate symptoms and hospitalized patients with severe symptoms. These trials are testing potential treatment options including monoclonal antibodies, antivirals, anticoagulants, and immunomodulators.

Visit [CombatCOVID.hhs.gov](https://www.combatcovid.hhs.gov) to review information about the ACTIV trials with your patients and determine if a clinical trial may be appropriate to consider given their symptoms and circumstances.

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