ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures

CET – Annotated Questionnaire

> *Note: The questions below are the proposed questions for the first iteration of the Weekly Current Events Tracker. Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 1 only. Other potential topics that will be included in subsequent Waves include: misperceptions about COVID-19 and the vaccines, reactions to the COVID-19 vaccine rollout, sources of information about the COVID-19 vaccine, exposure to messages about COVID-19 vaccines, the impact of key events and milestones on attitudes toward COVID-19 and the vaccine, and experiences with and reactions to getting a COVID-19 vaccine.*
>
> *ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions
Modular Questions
One-Time Questions

HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

Item #: Q1
Question type: Single punch
// Soft Prompt: "We would like your response to this question." //
hhs_fam: How familiar are you with the U.S. Department of Health and Human Services (HHS)?
Variable Label: hhs_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

//PROGRAMMING NOTE: IF Q1 = 1, SKIP TO Q6//

// Page Break //
Item #: Q2
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
hhs_op. How favorable is your opinion of the U.S. Department of Health and Human Services (HHS)?
Variable Label: hhs_op: Opinion of HHS

Value	Value Label
1	Very unfavorable
2	Mostly unfavorable
3	Mostly favorable
4	Very favorable
-99	Refused
-100	Valid skip

// Page Break //
Item #: Q3
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
hhs_op_change. In the past few weeks, how has your opinion of the U.S. Department of Health and Human Services (HHS) changed, if at all?
Variable Label: hhs_op_change: Change in Opinion of HHS

Value	Value Label
1	Much more negative
2	Slightly more negative
3	Stayed the same
4	Slightly more positive
5	Much more positive
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q4
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
hhs_job. How would you rate the job currently being done on the COVID-19 pandemic by the U.S. Department of Health and Human Services (HHS)?
Variable Label: hhs_job: Job Done by HHS

Value	Value Label
1	Very poor
2	Poor
3	Good
4	Very good
5	I don't know
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q5
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
hhs_trust. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?
Variable Label: hhs_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

Item #: Q6/Q7
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
ATT8_CET. Do you think COVID-19 is transmitted in the following ways? *Select yes or no for each item.*
//PROGRAMMING NOTE: RANDOMIZE ATT8_1_CET-ATT8_6
//INTERNAL NOTE: Counts as two questions.//

Variable Name	Variable Text	Variable Label
ATT8_1_CET	Close contact with an infected person who has symptoms	ATT8_1_CET: Close contact with symptomatic, infected person
ATT8_2_CET	Close contact with an infected person even if they are not showing symptoms of infection	ATT8_2_CET: Close contact with asymptomatic, infected person
ATT8_3_CET	Contact with surfaces that an infected person has touched	ATT8_3_CET: Contact with surfaces infected person has touched
ATT8_4_CET	Contact with someone who previously had COVID-19	ATT8_4_CET: Contact with someone who had COVID-19
ATT8_5_CET	Through the air while outdoors and in close contact with an infected person	ATT8_5_CET: Through the air outdoors
ATT8_6_CET	Through the air while indoors and in close contact with an infected person	ATT8_6_CET: Through the air indoors

Value	Value Label

0	No
1	Yes
-99	Refused

// Page Break //

Item #: Q8
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
ATT_CET. How much do you agree or disagree with the following statements?
//PROGRAMMING NOTE: RANDOMIZE ATT2_3_CET-ATT4_3_CET

ATT2_3_CET	Wearing a face mask helps reduce the spread of COVID-19.	ATT2_3_CET: Wearing mask helps reduce COVID-19
ATT3_3_CET	Maintaining a social distance helps reduce the spread of COVID-19.	ATT3_3_CET: Social distancing helps reduce COVID-19
ATT1_3_CET	Getting all of the recommended vaccines helps reduce the spread of COVID-19.	ATT1_3_CET: Getting all recommended vaccines helps reduce COVID-19
ATT4_3_CET	Washing hands with soap and water for 20 seconds helps reduce the spread of COVID-19.	ATT4_3_CET: Washing hands helps reduce COVID-19

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree

-99	Refused

// Page Break //

Item #: <mark>Q9</mark>
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
<mark>hhs_confid</mark>. How much confidence do you have in the U.S. Department of Health and Human Services (HHS) to continue to confirm the effectiveness and safety of current and future COVID-19 vaccines prior to releasing them to the public?
Variable Label: hhs_confid: Confidence in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

Item #: <mark>Q10</mark>
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
<mark>BEH1_CET</mark>. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?
Variable Label: BEH1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

<mark>//PROGRAMMING NOTE: DISPLAY IF Q10=0 OR -99//</mark>
Item #: <mark>Q11</mark>

Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
BEH2a_CET. What is the likelihood that you will get a COVID-19 vaccine?
Variable Label: BEH2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q10=1//
Item #: Q12
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
BEH2b_CET. What is the likelihood that you will complete COVID-19 vaccination?
Variable Label: BEH2b_CET: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q10=0 OR -99//
Item #: Q13
Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //
BEH3a_CET. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q10=1//
Item #: Q14
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
BEH3b_CET. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3b_CET: Wait to complete vaccination

Value	Value Label
1	I will get the second required dose as soon as I can
2	I will wait to get the second required dose for one or more reasons
3	I will never get the second required COVID-19 dose
-99	Refused
-100	Valid Skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q13=2//
Item #: Q15
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
BEH4_CET. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.
Variable Label: BEH4_CET: Reasons: Waiting to get vaccinated
//PROGRAMMING NOTE: RANDOMIZE BEH3_1_CET-BEH3_10_CET

Variable Name	Variable Text	Variable Label
BEH4_1_CET	I will because of my age.	BEH4_1_CET: Age

BEH4_2_CET	I will because of my health status, allergies, or medical history.	BEH4_2_CET: Health
BEH4_3_CET	I want to know if the vaccine is effective first.	BEH4_3_CET: Confirm effectiveness
BEH4_4_CET	I am pregnant or expect to become pregnant.	BEH4_4_CET: Pregnant
BEH4_5_CET	I want to talk to my doctor first.	BEH4_5_CET: Talk to doctor first
BEH4_6_CET	I want to compare the effectiveness of the different vaccines.	BEH4_6_CET: Compare vaccines
BEH4_7_CET	I want to see if my friends and family get the vaccine.	BEH4_7_CET: Friends/family
BEH4_8_CET	I want to see if others who get the vaccine first develop any problems.	BEH4_8_CET: Side effects
BEH4_9_CET	I want to make sure it is safe for people like me first.	BEH4_9_CET: Confirm safety
BEH4_10_CET	I want to hear from leaders in my community about the vaccine first.	BEH4_10_CET: Hear from leaders
BEH4_11_CET	Other	BEH4_11_CET: Other

Value	Value Label
0	No
1	Yes
99	Refused
100	Valid skip

// Page Break //

Item #: Q16/Q17
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
message_frames. Please indicate to what extent you agree or disagree with the following statements:
Variable Label: message_frames: Vaccine Readiness Message Frames
//PROGRAMMING NOTE: RANDOMIZE message_frame1-message_frame7.//
//INTERNAL NOTE: Counts as two questions.//

Variable Name	Variable Text	Variable Label
message_frame1	By getting the COVID-19 vaccine, I am helping keep myself healthy.	message_frame1: Benefit to Self
message_frame2	By getting the COVID-19 vaccine, I am helping keep my loved ones and my community healthy.	message_frame2: Benefit to Loved Ones
message_frame3	Getting the vaccine is important	message_frame3: Protecting Culture

	because it will help ensure my family can continue our culture and traditions.	
message_frame4	Getting the COVID-19 vaccine will help get us one step closer to normal.	message_frame4: Hope for Normalcy
message_frame5	Getting a COVID-19 vaccine will help keep me healthy so I can provide for my loved ones.	message_frame5: Economic Benefits
message_frame6	The COVID-19 vaccine is authorized to make sure the vaccine's benefits outweigh any possible risks.	message_frame6: Benefits Outweigh Risks
message_frame7	I trust a COVID-19 vaccine will only be approved if it is safe and effective.	message_frame7: Safety/Testing Process
message_frame8	A few days of feeling flu-like symptoms is worth the benefit of being protected against COVID-19.	message_frame8: Side Effects

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

Item #: Q18
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
vacc_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?
Variable Label: vacc_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

Item #: Q19
Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //
vacc_off. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?
Variable Label: vacc_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

Item #: Q20/Q21
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
vacc_source. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?
//PROGRAMMING NOTE: RANDOMIZE vacc_source1-vacc_source11.//
//INTERNAL NOTE: Counts as two questions.//

Variable Name	Variable Text	Variable Label
vacc_source1	Your State Government	vacc_source1: Source of Vaccine: Your State Government
vacc_source2	The U.S. Department of Health and Human Services (HHS)	vacc_source2: Source of Vaccine: HHS
vacc_source3	The Centers for Disease Control and Prevention (CDC)	vacc_source3: Source of Vaccine: CDC
vacc_source4	U.S. Federal public health officials	vacc_source4: Source of Vaccine: Federal public health officials
vacc_source5	White House officials	vacc_source5: Source of Vaccine: White House officials
vacc_source7	The U.S. Food and Drug Administration (FDA)	vacc_source7: Source of Vaccine: FDA
vacc_source8	Pharmaceutical companies	vacc_source8: Source of Vaccine: Pharmaceutical companies
vacc_source9	Local public health officials (e.g. state, county, city, or town)	vacc_source9: Source of Vaccine: Local public health officials
vacc_source10	The American Medical Association	vacc_source10: Source of Vaccine: The American Medical Association
vacc_source11	Medical websites, like WebMD or the Mayo Clinic	Vacc_source11: Source of Vaccine: Medical websites like WebMD or the Mayo Clinic

Value	Value Label

1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
-99	Refused

// Page Break //

Item #: Q22/Q23
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
vacc_source. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?
//PROGRAMMING NOTE: RANDOMIZE vacc_source1-vacc_source9.//
//INTERNAL NOTE: Counts as two questions.//

Variable Name	Variable Text	Variable Label
fam_vacc_source1	My family physician	fam_vacc_source1: Source of Vaccine: My family physician
fam_vacc_source2	Friends	fam_vacc_source2: Source of Vaccine: Friends
fam_vacc_source3	Immediate family members	fam_vacc_source3: Source of Vaccine: Immediate family members
fam_vacc_source4	Extended family members	fam_vacc_source4: Source of Vaccine: Extended family members
fam_vacc_source5	Neighbors in my community	fam_vacc_source5: Source of Vaccine: Neighbors in my community
fam_vacc_source6	Local schools	fam_vacc_source6: Source of Vaccine: Local schools
fam_vacc_source7	My employer	fam_vacc_source7: Source of Vaccine: My employer
fam_vacc_source8	My local government	fam_vacc_source8: Source of Vaccine: My local government
fam_vacc_source9	My place of worship	fam_vacc_source9: Source of Vaccine: My place of worship
fam_vacc_source10	My pharmacist/pharmacy	fam_vacc_source10: Source of Vaccine: My pharmacist/pharmacy

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely

99	Not applicable
-99	Refused