

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 12)

*Note: The questions below are the proposed questions for the twelfth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 12 only or are being asked again to update data on a variable of interest. This wave's module is Vaccine Knowledge and Preferences. This week we have added questions on any knowledge of Johnson & Johnson vaccine issues and message testing around COVID-19 vaccines in general.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions

Modular Questions

One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off**. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1\_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a\_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? For this question, assume there is enough vaccine so that everyone who wants it can get it.

Variable Label: BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q6-Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET

Variable Name	Variable Text	Variable Label
<b>beh4_1_cet</b>	I will wait because of my age.	beh4_1_cet: Age
<b>beh4_2_cet</b>	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
<b>beh4_3_cet</b>	I want to know if the vaccine is effective first.	beh4_3_cet: Confirm effectiveness
<b>beh4_4_cet</b>	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
<b>beh4_5_cet</b>	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
<b>beh4_6_cet</b>	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
<b>beh4_7_cet</b>	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
<b>beh4_8_cet</b>	I want to see if others who get the vaccine first develop any problems.	beh4_8_cet: Side effects
<b>beh4_9_cet</b>	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
<b>beh4_10_cet</b>	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
<b>beh4_11_cet</b>	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
00	Refused
100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q9-Q10

Question Type: Multi-Punch Grid

// Soft Prompt: "We would like your response to this question." //

**vacc\_type\_know**. There are three COVID-19 vaccines currently authorized by the FDA, and more will likely be authorized soon. Please tell us what you know about the different COVID-19 vaccines.

**Variable Label:** vacc\_type\_know: Knowledge of vaccine types

//PROGRAMMING NOTE: RANDOMIZE vacc\_type\_know\_1-vacc\_type\_know\_7//

//PROGRAMMING NOTE: RESPONDENTS CAN SELECT MULTIPLE OPTIONS FOR 1-4. OPTION 5 (DON'T KNOW) SHOULD BE EXCLUSIVE.//

Variable Name	Variable Text	Variable Label
vacc_type_know_1	Is a one-dose vaccine	vacc_type_know_1: Vaccine knowledge: One dose
vacc_type_know_2	Side effects are milder than with other vaccines	vacc_type_know_2: Vaccine knowledge: Milder side effect
vacc_type_know_3	Is effective at preventing COVID-19	vacc_type_know_3: Vaccine knowledge: Effective at prevention
vacc_type_know_4	Is effective at reducing the symptoms of COVID-19	vacc_type_know_4: Vaccine knowledge: Effective at reducing symptoms
vacc_type_know_5	Has been authorized by the FDA	vacc_type_know_5: Vaccine knowledge: Authorized
vacc_type_know_6	Is now being used to vaccinate people in the	vacc_type_know_6:

type_know_6	United States	Vaccine knowledge: Now in use
vacc_type_know_7	Is effective at reducing the symptoms of all COVID-19 variants	vacc_type_know_7: Vaccine knowledge: Effective against variants

Value	Value Label
1	Pfizer BioNTech
2	Moderna
3	Johnson & Johnson
4	AstraZeneca
5	Don't know
99	Refused

Value	Value Label
0	Not selected
1	Selected

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1\_cet=0 or -99//

Item #: Q11

Question Type: Grid (exclusive options)

// Soft Prompt: "We would like your response to this question." //

vacc\_choice. Please rank the following in your decision to get a COVID-19 vaccine.

Variable Label: vacc\_choice: Factors on vaccine choice

//PROGRAMMING NOTE: RANDOMIZE vacc\_choice\_1-vacc\_choice5//

//PROGRAMMING NOTE: MAKE EACH COLUMN EXCLUSIVE, SO EACH RESPONSE OPTION CAN ONLY BE SELECTED ONCE.//

Variable Name	Variable Text	Variable Label
vacc_choice_1	Only having to take one dose	vacc_choice_1: One dose
vacc_choice_2	Side effects are milder than with other vaccines	vacc_choice_2: Side effects
vacc_choice_3	Effectiveness at preventing COVID-19	vacc_choice_3: General effectiveness
vacc_choice_4	Effectiveness at reducing the symptoms of all COVID-19 variants	vacc_choice_4: Variant effectiveness
vacc_choice_5	Getting the vaccine as soon as possible	vacc_choice_5: Getting

Value	Value Label
1	1 - Least important
2	2
3	3
4	4
5	5 - Most important
-99	Refused
100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_type\_diff.** How much do you agree or disagree with the following statement: There are major differences between the COVID-19 vaccines (e.g., Pfizer-BioNTech, Moderna, Johnson & Johnson).

Variable Label: vacc\_type\_diff: Perceived differences in vaccines

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1\_cet =0 or -99//

Item #: Q13

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_pref.** If you were able to get any COVID-19 vaccine, which vaccine would you prefer to get?

Variable Label: vacc\_pref: Vaccine preference

Value	Value Label
1	Pfizer-BioNTech
2	Moderna
3	Johnson & Johnson
4	AstraZeneca
5	Other

6	I do not have a vaccine preference
-99	Refused
-100	Valid skip

**//PROGRAMMING NOTE: DISPLAY wait\_vacc IF beh1\_cet =0 or -99.//**

**Item #:** Q14

**Question Type:** Grid

**// Soft Prompt: “We would like your response to this question.” //**

**wait\_vacc.** How much do you agree or disagree with the following statements?

**Variable Label:** wait\_vacc: Wait for Vaccine Type or Doses

**//PROGRAMMING NOTE: RANDOMIZE wait\_vacc\_type & wait\_vacc\_dose**

Variable Name	Variable Text	Variable Label
wait_vacc_type	I would wait longer to get vaccinated if it meant getting my preferred vaccine type.	wait_vacc_type: Wait for Preferred Type
wait_vacc_dose	I would wait longer to get vaccinated if it meant getting a vaccine with only one dose.	wait_vacc_dose: Wait for Preferred Doses

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q15

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_pause.** True or False: Earlier this week, the CDC and FDA recommended pausing the use of one of the COVID-19 vaccines because of six reported cases of rare blood clots in individuals after receiving the vaccine.

**Variable Label:** vacc\_pause: Pausing vaccine

Value	Value Label
1	True
2	False
3	Don't know
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: vacc\_pause=1//**

**Item #:** Q16

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_pause\_name.** Which of the following vaccines did the CDC and FDA recommend pausing the use of due to a small risk of blood clots?

**Variable Label:** vacc\_pause\_name: Vaccine paused name

**//PROGRAMMING NOTE: RANDOMIZE Value 1-4, KEEP FIVE AS ANCHOR//**

**//PROGRAMMING NOTE: RESPONDENTS CAN SELECT MULTIPLE OPTIONS FOR 1-5.//**

Value	Value Label
1	AstraZeneca
2	Johnson & Johnson
3	Moderna
4	Pfizer
5	Another vaccine
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: beh1\_cet =0 OR -99//**

**Item #:** Q17

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_pause\_inten.** Does the CDC and FDA's recommendation to pause the use of the Johnson & Johnson vaccine affect your trust in the vaccine?

**Variable Label:** vacc\_pause\_intent: Vaccine paused intent

**//PROGRAMMING NOTE: IF VACC\_PAUSE\_NAME = 1, LEAD VACC\_PAUSE QUESTION WITH TEXT "That is correct", THEN ASK QUESTION; ELSE LEAD VACC\_PAUSE**



**QUESTION WITH TEXT “The CDC and the FDA recommended to pause the use of the Johnson & Johnson vaccine earlier this week” THEN ASK QUESTION. //**

Value	Value Label
1	Yes, it greatly decreases my trust in the Johnson and Johnson vaccine.
2	Yes, it slightly decreases my trust in the Johnson & Johnson vaccine.
3	No, it doesn't change my trust in the Johnson & Johnson vaccine.
4	I don't know.
-99	Refused
-100	Valid skip

**// Page Break //**

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF jj\_msg\_first\_temp to jj\_msg\_last\_temp  
//RANDOMIZE GRID SUBITEMS FOR jj\_msg\_first\_temp to jj\_msg\_last temp, BUT KEEP ORDER CONSISTENT FOR EACH PARITICIPANT//**

**//BASE: beh1\_cet=0 OR -99//**

**Item #: Q18**

**Question Type: Grid**

**// Soft Prompt: “We would like your response to this question.” //**

**jj\_msg\_safety**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**“Safety is our top priority. The FDA and CDC paused distribution of J&J out of an abundance of caution so they could investigate 6 cases of an extremely rare blood clot disorder that were reported out of 6.85 million J&J vaccinations.”**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_safety_1	This message is compelling.	jj_msg_safety_1: Compelling
jj_msg_safety_2	This message is difficult to understand.	jj_msg_safety_2: Difficulty
jj_msg_safety_3	This message is believable.	jj_msg_safety_3: Believable
jj_msg_safety_4	This message is informative.	jj_msg_safety_4: Informative
jj_msg_safety_5	This message is important.	jj_msg_safety_5: Important

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1\_cet=0 OR -99//

Item #: 019

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

jj\_msg\_monitoring

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"The J&J vaccine pause is an example of the FDA's and CDC's extensive safety monitoring systems working as they were designed to work. These monitoring systems prompted the pause in J&J vaccine distribution to allow for further investigation while fully informing the public and healthcare providers."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_monitoring_1	This message is compelling.	jj_msg_monitoring_1: Compelling
jj_msg_monitoring_2	This message is difficult to understand.	jj_msg_monitoring_2: Difficulty
jj_msg_monitoring_3	This message is believable.	jj_msg_monitoring_3: Believable
jj_msg_monitoring_4	This message is informative.	jj_msg_monitoring_4: Informative
jj_msg_monitoring_5	This message is important.	jj_msg_monitoring_5: Important

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q20

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

jj\_msg\_impact

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**"The pause will not significantly impact vaccine distribution in the United States. Pfizer and Moderna use a different vaccine platform than J&J and continue to be administered. Together, these 2 vaccines have been safely administered over 100 million times and represent 95% of the vaccines distributed to date. We have ample supply of those vaccines."**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_impact_1	This message is compelling.	jj_msg_impact_1: Compelling
jj_msg_impact_2	This message is difficult to understand.	jj_msg_impact_2: Difficulty
jj_msg_impact_3	This message is believable.	jj_msg_impact_3: Believable
jj_msg_impact_4	This message is informative.	jj_msg_impact_4: Informative
jj_msg_impact_5	This message is important.	jj_msg_impact_5: Important

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1\_cet=0 OR -99//

Item #: Q21

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

jj\_msg\_received

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

“People who have already received the J&J vaccine should not be worried because this is a very rare event – one in more than a million individuals.”

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_received_1	This message is compelling.	jj_msg_received_1: Compelling
jj_msg_received_2	This message is difficult to understand.	jj_msg_received_2: Difficulty
jj_msg_received_3	This message is believable.	jj_msg_received_3: Believable
jj_msg_received_4	This message is informative.	jj_msg_received_4: Informative
jj_msg_received_5	This message is important.	jj_msg_received_5: Important

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**// BASE: beh1\_cet=0 OR -99//**

**Item #: Q22**

**Question Type: Grid**

**// Soft Prompt: “We would like your response to this question.” //**

**jj\_msg\_vaccines**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

**“Vaccines save lives and Americans should continue to get vaccinated as soon as possible. The danger of COVID-19 disease clearly outweighs any risk of serious side effects from a vaccine.”**

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

Variable Name	Variable Text	Variable Label
jj_msg_vaccines_1	This message is compelling.	jj_msg_temp5_1: Compelling
jj_msg_vaccines_2	This message is difficult to understand.	jj_msg_temp5_2: Difficulty
jj_msg_vaccines_3	This message is believable.	jj_msg_temp5_3: Believable
jj_msg_vaccines_4	This message is informative.	jj_msg_temp5_4: Informative
jj_msg_vaccines_5	This message is important.	jj_msg_temp5_5: Important

Value	Value Label
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1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1\_cet=0 OR -99//

Item #: Q23

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

jj\_msg\_outcome. Thinking about the messages you viewed, how likely are you to do each of the following as a result?

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
jj_msg_outcome_1	Get a COVID-19 vaccine at no cost	jj_msg__outcome_1: Vaccine
jj_msg_outcome_2	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	jj_msg_outcome_2: Share
jj_msg_outcome_3	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	jj_msg_outcome_3: Web
jj_msg_outcome_4	Trust information that the U.S. Department of Health and Human Services (HHS) provides about COVID-19.	jj_msg_outcome_4: Trust HHS
jj_msg_outcome_5	Trust information that the U.S. Centers for Disease Control and Prevention (CDC) provides about COVID-19.	jj_msg_outcome_5: Trust CDC

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither
4	Somewhat likely
5	Very likely
-99	Refused

// Page Break //