ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures

CET – Annotated Questionnaire (Wave 13)

> *Note: The questions below are the proposed questions for the thirteenth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 13 only or are being asked again to update data on a variable of interest. This wave's module is Trusted Vaccine Messengers and Vaccine Challenges. This week we have added questions on Preparing the Nation message testing.*
>
> *ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions
Modular Questions
One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//
Item #: Q1
Question type: Single punch
// Soft Prompt: "We would like your response to this question." //
hhs_fam: How familiar are you with the U.S. Department of Health and Human Services (HHS)?
Variable Label: hhs_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs_fam= 2, 3, 4, OR -99//
Item #: Q2
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //

hhs_trust. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?
Variable Label: hhs_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//
Item #: Q3
Question type: Single punch
// Soft Prompt: "We would like your response to this question." //
cdc_fam: How familiar are you with the Centers for Disease Control and Prevention (CDC)?
Variable Label: cdc_fam: Familiarity with CDC

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: cdc_fam= 2, 3, 4, OR -99//
Item #: Q4
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
cdc_trust. How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?
Variable Label: cdc_trust: Trust in CDC

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//
Item #: Q5
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
vacc_off. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?
Variable Label: vacc_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//
Item #: Q6
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
vacc_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?
Variable Label: vacc_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//
Item #: Q7
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh1_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?
Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1_cet =0 OR -99//
Item #: Q8
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh2a_cet. What is the likelihood that you will get a COVID-19 vaccine?
Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1_cet =0 OR -99//
Item #: Q9
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh3a_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE beh3a_cet =2//
Item #: Q10-Q11
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
beh4_cet. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.
Variable Label: BEH4_CET: Reasons: Waiting to get vaccinated
//PROGRAMMING NOTE: RANDOMIZE BEH3_1_CET-BEH3_10_CET

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_3_cet	I want to know if the vaccine is effective first.	beh4_3_cet: Confirm effectiveness

beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any problems.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
99	Refused
100	Valid skip

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1_cet=0 or 99//

Item #: Q12-Q14

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

vacc_source. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc_source1-vacc_source12.//

Variable Name	Variable Text	Variable Label
vacc_source1	Your State Government	vacc_source1: Source of Vaccine: Your State Government
vacc_source2	The U.S. Department of Health and Human Services (HHS)	vacc_source2: Source of Vaccine: HHS
vacc_source3	The Centers for Disease Control and Prevention (CDC)	vacc_source3: Source of Vaccine: CDC
vacc_source4	U.S. Federal public health officials	vacc_source4: Source of Vaccine: Federal public health officials
vacc_source	The U.S. Food and Drug	vacc_source5: Source of Vaccine:

5	Administration (FDA)	FDA
vacc_source 6	Pharmaceutical companies	vacc_source6: Source of Vaccine: Pharmaceutical companies
vacc_source 7	Local public health officials (e.g. state, county, city, or town)	vacc_source7: Source of Vaccine: Local public health officials
vacc_source 8	The American Medical Association	vacc_source8: Source of Vaccine: The American Medical Association
vacc_source 9	Medical websites, like WebMD or the Mayo Clinic	vacc_source9: Source of Vaccine: Medical websites like WebMD or the Mayo Clinic
vacc_source 10	Your local hospital leadership (e.g., Chief Medical Officer)	vacc_source10: Local hospital leadership
vacc_source 11	President Biden	vacc_source11: President Biden
vacc_source 12	Vice President Harris	vacc_source12: Vice President Harris

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
-99	Refused

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1_cet=0 or 99//

Item #: Q15-Q16

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

fam_vacc_source. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc_source1-vacc_source10.//

Variable Name	Variable Text	Variable Label
fam_vacc_source1	My family physician	fam_vacc_source1: Source of Vaccine: My family physician
fam_vacc_source2	Friends	fam_vacc_source2: Source of Vaccine: Friends
fam_vacc_source3	Immediate family members	fam_vacc_source3: Source of Vaccine: Immediate family members

fam_vacc_source4	Extended family members	fam_vacc_source4: Source of Vaccine: Extended family members
fam_vacc_source5	Neighbors in my community	fam_vacc_source5: Source of Vaccine: Neighbors in my community
fam_vacc_source6	Local schools	fam_vacc_source6: Source of Vaccine: Local schools
fam_vacc_source7	My employer	fam_vacc_source7: Source of Vaccine: My employer
fam_vacc_source8	My local government	fam_vacc_source8: Source of Vaccine: My local government
fam_vacc_source9	My place of worship	fam_vacc_source9: Source of Vaccine: My place of worship
fam_vacc_source10	My pharmacist/pharmacy	fam_vacc_source10: Source of Vaccine: My pharmacist/pharmacy

Value	Value Label
1	Not at all likely
2	Not very likely
3	Somewhat likely
4	Very likely
99	Not applicable
-99	Refused

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF beh1_cet=0 or 99////
Item #: Q17-Q18
Question Type: Single punch
// Soft Prompt: "We would like your response to this question." //
vacc_barrier. When it comes to getting a COVID-19 vaccine, how difficult do you expect the following to be?
Variable Label: vacc_barrier: Barriers to getting vaccine
//PROGRAMMING NOTE: RANDOMIZE vacc_1_barrier-vacc_6_barrier

Variable Name	Variable Text	Variable Label
vacc_1_barrier	Getting to and/or from the vaccination site	vacc_1_barrier: Travel
vacc_2_barrier	Finding appointment times that work with my schedule	vacc_2_barrier: Appointment times

vacc_3_barrier	Having access to the technology needed to schedule the vaccine appointment (e.g., computer, mobile device, internet)	vacc_3_barrier: Technology
vacc_4_barrier	Cost of traveling to and from the vaccination site	vacc_4_barrier: Travel cost
vacc_5_barrier	Other costs associated with getting the vaccine (e.g., childcare, time off from work)	vacc_5_barrier: Other costs
vacc_6_barrier	Getting the documentation needed to get a vaccine (e.g., driver's license or other form of identification)	vacc_6_barrier: Documentation

Value	Value Label
1	Not at all difficult
2	Slightly difficult
3	Moderately difficult
4	Very difficult
-99	Refused
-100	Valid skip

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF ptn_msg_temporary to ptn_msg_first//
//RANDOMIZE GRID SUBITEMS FOR ptn_msg_temporaty to ptn_msg_firstk, BUT KEEP ORDER CONSISTENT FOR EACH PARITICIPANT//

//BASE: beh1_cet=0 OR -99//
Item #: Q19
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
ptn_msg_temporary

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

 "Temporary and easily treatable side effects like dizziness or nausea are normal for some people after receiving a vaccine, like those for the Flu and COVID-19."

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*
//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_msg_temporary_1	This message is convincing **to you personally** as a reason to get a COVID-19 vaccine when it is	ptn_msg_temporary_1: Convincing

	available to you.	
ptn_msg_temporary_2	This message was difficult to understand.	ptn_msg_temporary_2: Difficulty
ptn_msg_temporary_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_temporary_3: Share
ptn_msg_temporary_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_temporary_4: Web
ptn_msg_temporary 5	This message was believable.	ptn_msg_temporary_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1_cet=0 OR -99//
Item #: Q20
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
ptn_msg_trials

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

"All COVID vaccines go through stringent safety testing in clinical trials."

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*
//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_msg_trials_1	This message is convincing **to you personally** as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_trials_1: Convincing
ptn_msg_trials_2	This message was difficult to understand.	ptn_msg_trials_2: Difficulty
ptn_msg_trials_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_trials_3: Share
ptn_msg_trials_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_trials_4: Web
ptn_msg_trials_5	This message was believable.	ptn_msg_trials_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1_cet=0 OR -99//
Item #: Q21
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
ptn_msg_multiply

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

"Viruses constantly multiply and create variants – new forms of the virus. Vaccines also help protect you against infection by these variants."

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*
//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_msg_multiply_1	This message is convincing **to you personally** as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_multiply_1: Convincing
ptn_msg_multiply_2	This message was difficult to understand.	ptn_msg_multiply_2: Difficulty
ptn_msg_multiply_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_multiply_3: Share
ptn_msg_multiply_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_multiply_4: Web
ptn_msg_multiply_5	This message was believable.	ptn_msg_multiply_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

// BASE: beh1_cet=0 OR -99//
Item #: Q22
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
ptn_msg_authorization

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

 "All COVID vaccines available in the U.S. were given emergency use authorization by the FDA, a tool to get vaccines distributed faster during public health emergencies without skipping any safety testing."

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*
//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_msg_authorization_1	This message is convincing **to you personally** as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_authorization_1: Convincing
ptn_msg_authorization_2	This message was difficult to understand.	ptn_msg_authorization_2: Difficulty
ptn_msg_authorization_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_authorization_3: Share
ptn_msg_authorization_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_authorization_4: Web
ptn_msg_authorization_5	This message was believable.	ptn_msg_authorization_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //
// BASE: beh1_cet=0 OR -99//
Item #: Q23
Question Type: Grid

// Soft Prompt: "We would like your response to this question." //
ptn_msg_first

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below statements, please consider the following message:

"The best vaccine is the first one that's available to you because they all protect against severe COVID. So get yours as soon as you can!"

When thinking about the message you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*
//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_msg_first_1	This message is convincing **to you personally** as a reason to get a COVID-19 vaccine when it is available to you.	ptn_msg_first_1: Convincing
ptn_msg_first_2	This message was difficult to understand.	ptn_msg_first_2: Difficulty
ptn_msg_first_3	You would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_msg_first_3: Share
ptn_msg_first_4	You would visit a website, such as cdc.gov/coronavirus, to learn more about the information shared in this message.	ptn_msg_first_4: Web
ptn_msg_first_5	This message was believable.	ptn_msg_first_5: Believable

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

// Page Break //

//BASE: beh1_cet=0 OR -99//
Item #: Q24
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
ptn_outcome. Thinking about the messages you viewed, how likely are you to do each of the following as a result?
//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
ptn_outcome_1	Get a COVID-19 vaccine at no cost	ptn_outcome_1: Vaccine
ptn_outcome_2	Wear a mask anytime you leave your home and in public.	ptn_outcome_2: Mask
ptn_outcome_3	Maintain social distance of at least 6 feet from others	ptn_outcome_3: Social

	when outside of your home in public.	Distance
ptn_outcome_4	Trust information that the U.S. Department of Health and Human Services (HHS) provides about COVID-19.	ptn_outcome_4: Trust HHS
ptn_outcome_5	Trust information that the U.S. Centers for Disease Control and Prevention (CDC) provides about COVID-19.	ptn_outcome_5: Trust CDC

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither
4	Somewhat likely
5	Very likely
-99	Refused

// Page Break //

//BASE: All respondents//
Item #: Q25
Question Type: Grid
// Soft Prompt: "We would like your response to this question." //
media_stigma. How much do you agree or disagree with the following statements?
//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
media_stigma_1	I believe the media portrays my views about the COVID-19 vaccines fairly.	media_stigma_1: Fair portrayal
media_stigma_2	I believe the media portrays my views about the COVID-19 vaccines accurately.	media_stigma_2: Accurate portrayal
media_stigma_3	The media stigmatizes people based on their views of the COVID-19 vaccines.	media_stigma_3: Stigmatized by media
media_stigma_4	Social media companies unfairly censor content that is skeptical of the COVID-19 vaccines.	media_stigma_4: Censoring content
media_stigma_5	There are fewer and fewer places online where people can express their opinions about the COVID-19 vaccines.	media_stigma_5: Fewer online outlets

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree

5	Strongly agree
-99	Refused