

Attachment C: COVID-19 Attitudes and Beliefs Survey – Communications

1st Wave Email Invitation (To be Repeated Across Waves and updated based on wave number)

Subject: Invitation: COVID-19 Attitudes and Beliefs Survey – SURVEY 1

Dear [firstname] [lastname],
Your Ticket Number: [uniqueid]

You are invited to participate in the first survey of the *COVID-19 Attitudes and Beliefs Survey*. This study is being conducted to better understand people's experiences, attitudes, and behaviors about COVID-19. This is an ongoing study and will have at least 6 surveys. If you participate in this study, we will contact you every four months to complete each survey. *Please complete each survey that you are contacted for as your feedback is very important to us.*

You will receive \$10 for your participation in the first survey and an additional \$18 for each of the additional surveys. Each survey should take approximately 35 minutes to complete.

The *COVID-19 Attitudes and Beliefs Survey #1* is available here:

%%LINK%%

Click on the link to go directly to the survey. **Enter your Ticket Number: [uniqueid]**

If you have questions or concerns about this study, please contact the study administrator at [email](#) and provide your unique ID.

Thank you for your time and your willingness to share your experiences on this important issue.

Sincerely,
[TBD Signature](#)

1st Wave Email Reminder 1 (To be Repeated Across Waves and updated based on wave number)

Subject: Reminder: COVID-19 Attitudes and Beliefs Survey - SURVEY 1

Dear [firstname] [lastname],
Your Ticket Number: [uniqueid]

Recently, you received an email inviting you to participate in the **first** survey of the *COVID-19 Attitudes and Beliefs Survey*. If you have already completed the first survey, you can disregard this email. Thank you very much for participating.

If you have not already done so, we hope you will take this opportunity to share your experiences. The first survey will take approximately 35 minutes to complete and you will receive \$10 for your participation in the first survey, and an additional \$18 for each of the additional surveys.

The *COVID-19 Attitudes and Beliefs Survey #1* is available here:

%%LINK%%

Click on the link to go directly to the survey. **Enter your Ticket Number: [uniqueid]**

If you have questions or concerns about this study, please contact the survey administrator at **email** and provide your unique ID.

Thank you for your time and your willingness to share your experiences on this important issue.

Sincerely,
TBD Signature

1st Wave Email Reminder 2 (To be Repeated Across Waves and updated based on wave number)

Subject: Closing Soon: COVID-19 Attitudes and Beliefs Survey - SURVEY 1

Dear [firstname] [lastname],
Your Ticket Number: [uniqueid]

This is a reminder that you were selected to participate in the *COVID-19 Attitudes and Beliefs Survey*. If you have already completed the first survey, you can disregard this email. Thank you very much for participating.

If you have not already done so, we hope you will take 35 minutes to share your experiences. You will receive \$10 for your participation in this first survey. The survey will be closing soon on [Month] [day], [Year].

The *COVID-19 Attitudes and Beliefs Survey #1* is available here:

%%LINK%%

Click on the link to go directly to the survey. **Enter your Ticket Number: [uniqueid]**

If you have questions or concerns about this study, please contact the survey administrator at **email** and provide your unique ID.

Thank you for your time and your willingness to share your experiences on this important issue.

Sincerely,
TBD Signature

1st Wave Email Reminder 3 (To be Repeated Across Waves and updated based on wave number)

Subject: Final Reminder: COVID-19 Attitudes and Beliefs Survey - SURVEY 1

Dear [firstname] [lastname],
Your Ticket Number: [uniqueid]

Recently we contacted you about completing the first survey of the *COVID-19 Attitudes and Beliefs Survey*. If you have already completed the first survey, you can disregard this email. Thank you very much for participating.

If you have not already done so, please use the link below to complete the survey as soon as possible. The survey will take about 35 minutes and you will receive \$10 for your participation in this first survey. The survey will be closing soon on **[Month] [day], [Year]**.

The *COVID-19 Attitudes and Beliefs Survey #1* is available here:

%%LINK%%

Click on the link to go directly to the survey. **Enter your Ticket Number: [uniqueid]**

If you have questions, please contact the survey administrator at **email** and provide your unique ID.

Thank you for your time and your willingness to share your experiences on this important issue.

Sincerely,
TBD Signature

Pre-fielding Postcard (To be Repeated Across Waves and updated based on wave number)

Recently you should have received an invitation to complete a survey about your experience, attitudes, and behaviors related to COVID-19. If you have already completed the survey, we thank you for your feedback.

If you have not yet completed the survey, please take a few moments to do so now. Go to this website:

To access the survey, enter your personal Ticker Number which is located above your name on the other side of this postcard.

If you have any questions or need assistance, please contact us at [email](#).

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