Attachment B: COVID-19 Current Events Tracker – Ipsos Consent Form

Ipsos KnowledgePanel "Bill of Rights"

The Deal: Your Rights & Responsibilities as a KnowledgePanel® Member

KnowledgePanel® is the first and only consumer research panel that represents all segments of the U.S. population by giving them a voice over the Internet. By completing KnowledgePanel surveys, you have a unique chance to make your feelings heard among key decision makers in government and industry.

As a member of this panel, you have both rights and responsibilities; we take these seriously and hope you will as well.

KnowledgePanel Member "Bill of Rights"

We at Ipsos agree to:

- never try to sell you anything.
- never misrepresent ourselves or what we are doing.
- provide your survey responses and other information to our clients in anonymous form only, unless you have given your express permission. (We generally do not seek such permission.)
- make sure that your KnowledgePanel survey workload remains reasonable.
- provide ongoing support and technical advice relating to KnowledgePanel participation.
- respect your decision to not answer survey questions if you so choose.
- do our best to ensure your participation in KnowledgePanel is a pleasant experience.

Panel Member Responsibilities

As a member of KnowledgePanel, you agree to:

- check your email for new surveys at least once a week.
- report any technical problems that may prevent you from responding to surveys.
- answer all survey questions truthfully, unless you feel uncomfortable doing so. (Please notify us if this is the case.)
- keep confidential the details of KnowledgePanel surveys, especially company names and the content of video and/or audio selections that are part of a survey.
- refrain from taking unfair advantage of your KnowledgePanel membership in any way.

DRAFT