

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire

*Note: The questions below are the proposed questions for the third wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 3 only. This week we have added questions that examine sources of information about getting the vaccines, additional concerns about getting the vaccines, and the change in Valentine's Day plans due to the pandemic.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions

Modular Questions

One-Time Questions

### HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam:** How familiar are you with the U.S. Department of Health and Human Services (HHS)?

**Variable Label:** hhs\_fam: Familiarity with HHS

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

//PROGRAMMING NOTE: IF Q1 = 1, SKIP TO Q3//

// Page Break //

Item #: Q2

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**hhs\_trust.** How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

**// Page Break //**

**Item #: Q3**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**BEH1\_CET.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?

**Variable Label:** BEH1: Vaccination behavior

| Value | Value Label  |
|-------|--|
| 0     | No, I have not received a COVID-19 vaccine                           |
| 1     | Yes, but I have only received one shot out of the two required shots |
| 2     | Yes, I have received all of the required shots                       |
| -99   | Refused  |

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q3=0 OR -99//**

**Item #: Q4**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**BEH2a\_CET.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** BEH2a: Intention to get vaccinated

| Value | Value Label   |
|-------|---------------|
| 1     | Very unlikely |

|     |                             |
|-----|-----------------------------|
|     |                             |
| 2   | Somewhat unlikely           |
| 3   | Neither likely nor unlikely |
| 4   | Somewhat likely             |
| 5   | Very likely                 |
| -99 | Refused                     |

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q3=1//**

**Item #: Q5**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**BEH2b CET.** What is the likelihood that you will complete COVID-19 vaccination?

**Variable Label:** BEH2b\_CET: Intention to complete vaccination

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q3=0 OR -99//**

**Item #: Q6**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**BEH3a CET.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

| Value | Value Label  |
|-------|--|
| 1     | I will get a vaccine as soon as I can                |
| 2     | I will wait to get a vaccine for one or more reasons |
| 3     | I will never get a COVID-19 vaccine                  |
| -99   | Refused  |
| -100  | Valid Skip   |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q3=1//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH3b\_CET**. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3b\_CET: Wait to complete vaccination

| Value | Value Label   |
|-------|---|
| 1     | I will get the second required dose as soon as I can                |
| 2     | I will wait to get the second required dose for one or more reasons |
| 3     | I will never get the second required COVID-19 dose                  |
| -99   | Refused   |
| -100  | Valid Skip  |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q6=2//

Item #: Q8-Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**BEH4\_CET**. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: BEH4\_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET

| Variable Name     | Variable Text   | Variable Label                    |
|-------------------|---|-----------------------------------|
| <b>BEH4_1_CET</b> | I will wait because of my age.  | BEH4_1_CET: Age                   |
| <b>BEH4_2_CET</b> | I will wait because of my health status, allergies, or medical history. | BEH4_2_CET: Health                |
| <b>BEH4_3_CET</b> | I want to know if the vaccine is effective first.                       | BEH4_3_CET: Confirm effectiveness |
| <b>BEH4_4_CET</b> | I am pregnant or expect to become pregnant.                             | BEH4_4_CET: Pregnant              |

|             |   |                                  |
|-------------|---|----------------------------------|
| BEH4_5_CET  | I want to talk to my doctor first.                                      | BEH4_5_CET: Talk to doctor first |
| BEH4_6_CET  | I want to compare the effectiveness of the different vaccines.          | BEH4_6_CET: Compare vaccines     |
| BEH4_7_CET  | I want to see if my friends and family get the vaccine.                 | BEH4_7_CET: Friends/family       |
| BEH4_8_CET  | I want to see if others who get the vaccine first develop any problems. | BEH4_8_CET: Side effects         |
| BEH4_9_CET  | I want to make sure it is safe for people like me first.                | BEH4_9_CET: Confirm safety       |
| BEH4_10_CET | I want to hear from leaders in my community about the vaccine first.    | BEH4_10_CET: Hear from leaders   |
| BEH4_11_CET | Other   | BEH4_11_CET: Other               |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| 00    | Refused     |
| 100   | Valid skip  |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q6=1//

Item #: Q11

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

eligibility. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE eligibility\_1 – eligibility\_5//

|               |  |                                |
|---------------|--|--------------------------------|
| eligibility_1 | I know where to look to find out when I am eligible to receive the COVID-19 vaccines.            | eligibility_1: Eligibility     |
| eligibility_2 | I know what COVID-19 vaccination priority group/phase (e.g., 1b, 1c) I am in.                    | eligibility_2: Priority group  |
| eligibility_3 | I know <u>how</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine. | eligibility_3: How to schedule |

|               |  |                                  |
|---------------|--|----------------------------------|
| eligibility_4 | I know <u>where</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine. | eligibility_4: Where to schedule |
| eligibility_5 | I know how to prepare for my eventual COVID-19 vaccine appointments (e.g., what to bring).         | eligibility_5: How to prepare    |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |
| -100  | Valid skip                 |

**// Page Break //**

**//PROGRAMMING NOTE: DISPLAY IF Q6=1//**

Item #: **Q12-Q14**

Question Type: Grid

**// Soft Prompt: “We would like your response to this question.” //**

**eligible\_sources**. Which of the following sources have you used to find out about COVID-19 vaccine eligibility and distribution? Select all that apply.

**//PROGRAMMING NOTE: RANDOMIZE eligible\_sources\_1-eligible\_sources\_10//**

|                    |   |  |
|--------------------|---|--|
| eligible_sources_1 | Your state health department                        | eligible_sources_1: State                              |
| eligible_sources_2 | Your county/city health department                  | eligible_sources_2: County/city                        |
| eligible_sources_3 | National public health departments (e.g., CDC, HHS) | eligible_sources_3: National public health departments |

|                     |   |  |
|---------------------|---|--|
| eligible_sources_4  | Local or national chain pharmacies  | eligible_sources_4: Pharmacies           |
| eligible_sources_5  | Health care provider  | eligible_sources_5: Health care provider |
| eligible_sources_6  | Advertising campaigns   | eligible_sources_6: Ad campaigns         |
| eligible_sources_7  | Family members  | eligible_sources_7: Family               |
| eligible_sources_8  | Friends   | eligible_sources_8: Friends              |
| eligible_sources_9  | Coworkers   | eligible_sources_9: Coworkers            |
| eligible_sources_10 | Your employer   | eligible_sources_10: Employer            |
| eligible_sources_11 | Other   | eligible_sources_11: Other               |
| eligible_sources_12 | None of the above, I have not looked for information on vaccine eligibility or distribution | eligible_sources_12: None                |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| -99   | Refused     |
| -100  | Valid skip  |

**// Page Break //**

**//PROGRAMMING NOTE: SHOW IF AT LEAST ONE FROM eligible\_sources\_1-eligible\_sources\_10= 1. PIPE "YES" RESPONSES ///**

**Item #: Q15**

**Question Type:** Multi-Punch Grid

**// Soft Prompt: "We would like your response to this question." //**

**eligible\_sources.** From which of the following sources did you see or hear about vaccine eligibility and distribution? Select all that apply.

|          |   |  |
|----------|---|--|
| source_1 | Your state health department                        | eligible_sources_1: State                              |
| source_2 | Your county/city health department                  | eligible_sources_2: County/city                        |
| source_3 | National public health departments (e.g., CDC, HHS) | eligible_sources_3: National public health departments |
| source_4 | Local or national chain pharmacies                  | eligible_sources_4: Pharmacies                         |
| source_5 | Advertising campaigns                               | eligible_sources_5: Ad campaigns                       |

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Website                     |
| 2     | Newspaper (online or print) |
| 3     | Social media                |
| 4     | Television                  |
| 5     | Radio                       |
| 6     | Other                       |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| -99   | Refused     |
| -100  | Valid skip  |

// Page Break //



//PROGRAMMING NOTE: SHOW IF AT LEAST ONE FROM eligible\_sources\_1-eligible\_sources\_11 = 1. //

Item #: Q16

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

eligible\_others. Have you looked into vaccine eligibility only for yourself, for yourself and others (e.g., family members/friends), or only for others?

Variable Label: eligible\_others: Vaccine eligibility for others?

| Value | Value Label  |
|-------|--|
| 1     | Only for myself                                      |
| 2     | For myself and others (e.g., family members/friends) |
| 3     | Only for others (e.g., family members/friends)       |
| -99   | Refused  |

//PROGRAMMING NOTE: DISPLAY IF Q6=1//

Item #: Q17-Q19

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

vacc\_concerns. How concerned are you about the following aspects of getting a COVID-19 vaccine?

//PROGRAMMING NOTE: RANDOMIZE vacc\_concerns\_1 – vacc\_concerns\_15. Split grid across three pages (every 5 questions). //

|                 |  |   |
|-----------------|--|---|
| vacc_concerns_1 | Difficulty signing up for COVID-19 vaccine appointment(s)                              | vacc_concerns_1: Difficulty signing up  |
| vacc_concerns_2 | Having my COVID-19 vaccine appointment(s) cancelled                                    | vacc_concerns_2: Cancelled appointments |
| vacc_concerns_3 | My state will run out of COVID-19 vaccine before I get my second dose                  | vacc_concerns_3: Run out                |
| vacc_concerns_4 | Whether the COVID-19 vaccine will be free and/or if it will be covered by my insurance | vacc_concerns_4: Free                   |
| vacc_concerns_5 | Finding out where to go to get a   | vacc_concerns_5:                        |

|                         |  |  |
|-------------------------|--|--|
|                         | COVID-19 vaccine   | Where to get                                   |
| <b>vacc_concerns_6</b>  | Getting reliable information, or information I trust, about the COVID-19 vaccines                        | vacc_concerns_6:<br>Reliable information       |
| <b>vacc_concerns_7</b>  | Contracting COVID-19 before both doses of the vaccine become effective                                   | vacc_concerns_7:<br>Contracting COVID-19 first |
| <b>vacc_concerns_8</b>  | The side effects of getting a COVID-19 vaccine   | vacc_concerns_8:<br>Side effects               |
| <b>vacc_concerns_9</b>  | Whether the vaccines will work against new or emerging variants of COVID-19                              | vacc_concerns_9:<br>Work against variants      |
| <b>vacc_concerns_10</b> | How long the vaccines will protect me from contracting COVID-19  | vacc_concerns_10:<br>Length of protection      |
| <b>vacc_concerns_11</b> | What I should or shouldn't do do after getting a COVID-19 vaccine (e.g., wear a mask, socially distance) | vacc_concerns_11:<br>Behave after vaccine      |
| <b>vacc_concerns_12</b> | Proving that I'm eligible to receive a COVID-19 vaccine  | vacc_concerns_12:<br>Proving eligibility       |
| <b>vacc_concerns_13</b> | How I will know whether or not the COVID-19 vaccine is working   | vacc_concerns_13:<br>Vaccine working           |
| <b>vacc_concerns_14</b> | Where to go to sign up for vaccine appointment(s)  | vacc_concerns_14:<br>Where to sign up          |

| Value | Value Label          |
|-------|----------------------|
| 1     | Not at all concerned |
| 2     | Slightly concerned   |
| 3     | Moderately concerned |
| 4     | Very concerned       |

|     |         |
|-----|---------|
|     |         |
| -99 | Refused |

**// Page Break //**

**Item #:** Q20

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vday.** How much, if at all, have you changed your Valentine’s Day plans this year as a result of the COVID-19 pandemic?

**Variable Label:** vday: Vday plans changed

| Value | Value Label                                      |
|-------|--|
| 1     | Not at all                                       |
| 2     | Not too much                                     |
| 3     | Some   |
| 4     | A great deal                                     |
| 99    | Not applicable, do not celebrate Valentine’s Day |
| -99   | Refused  |

**// Page Break //**

**Item #:** Q21

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_trust.** How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

**// Page Break //**

**Item #:** Q22

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_off.** How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

| Value | Value Label |
|-------|-------------|
| 1     | None at all |

|     |               |
|-----|---------------|
| 2   | Not very much |
| 3   | A fair amount |
| 4   | A great deal  |
| -99 | Refused       |