**Initial Recruitment Email**

**January 2022: Violence Prevention Integrator to First Term Airmen**

TO: First Term Airmen

From: Violence Prevention Integrator Email

Subject: NORC WIT/ISAPPP Survey – Your Participation is important

Greetings,

NORC at the University of Chicago, at the direction of DoD SAPRO, has designed a survey to inform the WIT/ISAPPP program. It will be very helpful to get your input. The survey is anonymous and takes 15-20 minutes. **No one in your chain of command will see your responses.**

Click [**HERE**](http://www.SHARP-Survey.norc.org)to start the survey.  
  
If you choose to complete the survey,   
[OPTION A] NORC will email you a **$10 gift code** redeemable on Amazon.   
  
If you have technical difficulties, paste [www.WIT/ISAPPP-Survey.norc.org] into [your internet browser]. *Still having a problem?* [add IT language].

Sincerely,

[INSERT VPI Signature]

**January 2022: NORC to USAF First Term Airmen**

TO: First Term Airmen

From: [ISAPPP-Eval@norc.org](mailto:ISAPPP-Eval@norc.org)

Subject: NORC WIT/ISAPPP Survey – Your Participation is important

Greetings,

NORC at the University of Chicago, at the direction of DoD SAPRO, has designed a survey to inform the WIT/ISAPPP program. It will be very helpful to get your input. The survey is anonymous and will take 15-20 minutes.

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If you choose to complete the survey,   
[OPTION A] NORC will email you a **$10 gift code** redeemable on Amazon.   
  
  
If you have technical difficulties, paste [www.ISAPPP-Survey.norc.org] into [your internet browser]. *Still having a problem?* [add IT language].

Sincerely,

Bruce Taylor, Ph.D.  
Senior Fellow   
NORC at the University of Chicago  
[ISAPPP-Eval@norc.org](mailto:ISAPPP-Eval@norc.org) or [Taylor-Bruce@norc.org](mailto:Taylor-Bruce@norc.org)   
1-800-230-8315



**Reminder Email for Airmen to Complete Baseline Survey**

Greetings,

We recently invited you to participate in a survey for an evaluation of the USAF’s Wingman Intervention Training (WIT) program.

Click Here to take the anonymous survey.

If you choose to complete, they survey, NORC will email you a $10 gift code redeemable at Amazon.

If you have technical difficulties, paste [Survey Link] into your internet browser. Still having a problem. [Insert IT language]

Sincerely,

Bruce Taylor, PH. D

Senior Fellow

[ISAPPP-Eval@norc.org](mailto:ISAPPP-Eval@norc.org) or [Taylor-Bruce@norc.org](mailto:Taylor-Bruce@norc.org)