

Initial Recruitment Email

January 2022: Violence Prevention Integrator to First Term Airmen

TO: First Term Airmen

From: Violence Prevention Integrator Email

Subject: NORC WIT/ISAPPP Survey – Your Participation is important

Greetings,

NORC at the University of Chicago, at the direction of DoD SAPRO, has designed a survey to inform the WIT/ISAPPP program. It will be very helpful to get your input. The survey is anonymous and takes 15-20 minutes. **No one in your chain of command will see your responses.**

Click [HERE](#) to start the survey.

If you choose to complete the survey,
[OPTION A] NORC will email you a **\$10 gift code** redeemable on Amazon.

If you have technical difficulties, paste [\[www.WIT/ISAPPP-Survey.norc.org\]](http://www.WIT/ISAPPP-Survey.norc.org)
into [\[your internet browser\]](#). *Still having a problem? [add IT language].*

Sincerely,

[INSERT VPI Signature]

January 2022: NORC to USAF First Term Airmen

TO: First Term Airmen

From: ISAPPP-Eval@norc.org

Subject: NORC WIT/ISAPPP Survey – Your Participation is important

Greetings,

NORC at the University of Chicago, at the direction of DoD SAPRO, has designed a survey to inform the WIT/ISAPPP program. It will be very helpful to get your input. The survey is anonymous and will take 15-20 minutes.

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Sincerely,

Bruce Taylor, Ph.D.

Senior Fellow

NORC at the University of Chicago

ISAPPP-Eval@norc.org or Taylor-Bruce@norc.org

1-800-230-8315



Reminder Email for Airmen to Complete Baseline Survey

Greetings,

We recently invited you to participate in a survey for an evaluation of the USAF's Wingman Intervention Training (WIT) program.

Click Here to take the anonymous survey.

If you choose to complete the survey, NORC will email you a \$10 gift code redeemable at Amazon.

If you have technical difficulties, paste [Survey Link] into your internet browser. Still having a problem. [Insert IT language]

Sincerely,

Bruce Taylor, PH. D

Senior Fellow

ISAPPP-Eval@norc.org or Taylor-Bruce@norc.org