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2021 National Adoption Month Website Survey

How are we doing? Please take 5 minutes to answer the questions below. Your input will help strengthen National Adoption Month website to better meet your needs. Your participation in this survey is voluntary, and your responses will be anonymously shared with Child Welfare Information Gateway staff and the Children’s Bureau to improve service delivery. You may exit the survey at any time and are free to decline to answer any question. There are no foreseeable risks and no direct benefits from participating in this survey. Proceeding with the survey is an indication of your consent. If you have any questions or require accessibility assistance with this survey, please contact Child Welfare Information Gateway staff by email at info@childwelfare.gov or by telephone at 800.394.3366. Thank you for helping us help you.

1. Please describe why you are visiting the National Adoption Month website. Select all that apply.

- To find resources and outreach tools that I can use in promoting awareness of National Adoption Month
- To find resources and information for my work
- To help me engage youth effectively in the adoption process
- To find general information on adoption (e.g., how to adopt a child, search and reunion, state laws about adoption)
- Other (Please describe.): _____

2. Have you found what you were looking for today?

- Yes
- No
- I’m still looking

3. Please rate your level of agreement with the following statements.

| | Strongly agree | Agree | Neither agree nor disagree | Disagree | Strongly disagree |
|---|----------------|-------|----------------------------|----------|-------------------|
| The Examples from the Field in the Professionals section are relevant to my work. | | | | | |
| The National Adoption Month website promotes public awareness about the importance of adopting teens. | | | | | |
| The National Adoption Month website provides access to quality resources and tools for me to engage and listen to youth in their permanency planning. | | | | | |
| The National Adoption Month website provides access to quality resources and tools for me plan or support local National Adoption Month events and campaigns. | | | | | |
| The information and resources on the National Adoption Month website increased or enhanced my understanding of how adoption and systems/legal professionals can collaborate to support the adoption of teens. | | | | | |

3a. Please provide an explanation for your ratings above. _____

4. Which of the following best describes your background or role?

- Professional
- Student *(Skip to question 5)*
- Relative/Kinship caregiver *(Skip to question 5)*
- Foster youth (current or former) *(Skip to question 5)*
- Adopted Person *(Skip to question 5)*
- Prospective adoptive parent *(Skip to question 5)*
- Adoptive parent *(Skip to question 5)*
- Foster parent *(Skip to question 5)*
- Parent (i.e., biological/birth) *(Skip to question 5)*
- Other (Please describe.): _____ *(Skip to question 5)*

4a. **PROFESSIONALS:** Which of the following best describes your professional background?

- Adoption services
- Prevention services
- Family support services
- Child protective services
- Foster care services
- Kinship care
- Legal/courts (e.g. GAL, CASA, attorney)
- Youth services
- Juvenile justice
- Health/mental health services
- Substance use services
- Researcher/evaluator/consultant
- Early childhood educator (0–5yrs)
- Teacher (K–12)
- Professor/faculty (higher education)
- Licensing specialist
- Other (Please describe.): _____

4b. **PROFESSIONALS:** Which of the following best describes your workplace?

- Local or county public/private child welfare agency
- State child welfare agency
- Tribal child welfare agency/organization
- Federal agency
- Community-based/faith-based organization
- National organization (e.g., nonprofit, advocacy)
- Training and technical assistance service provider
- Educational institution (early education, K–12, college, university)
- Other (Please describe.): _____

4c. **PROFESSIONALS:** Which of the following best describes your position?

- Frontline worker (e.g., caseworker, direct service worker)
- Supervisor/manager
- Director/administrator
- Training Specialist
- Outreach coordinator
- Other (Please describe.): _____

5. How many years, including this year, have you visited the National Adoption Month website?

- This is my first year

- 2-4
- 5-10
- More than 10

6. How useful are the information and resources available on the National Adoption Month website?

- Very useful (Please explain.): _____
- Useful (Please explain.): _____
- Somewhat useful (Please explain.): _____
- Not useful (Please explain.): _____

7. Please indicate with whom you plan to share the information found today and whom you believe would find this information valuable? Select all that apply.

| | With whom do you plan to share the information you found today? | Whom do you believe would find the information you found today valuable? |
|---|---|--|
| Families or clients | | |
| Youth in foster care (current or former) | | |
| Staff who report directly to me | | |
| Colleagues | | |
| Legal professionals in my community | | |
| I do not plan to share the information; I plan to use it to increase my own knowledge or understanding or for my own professional development | | |
| Other (please describe) _____ | | |

8. How likely are you to use the tools from the Spread the Word section of this website (e.g., sample social media posts, graphics, etc.) to help spread awareness for National Adoption Month in your network or community?

- Very likely
- Likely
- Unlikely (*Respond to question 8a & 10; Skip question 9*)
- Very unlikely (*Respond to question 8a & 10; Skip question 9*)
- I'm not sure yet (*Respond to question 8a & 10; Skip question 9*)
- I'm not familiar with the Spread the Word tools (*Respond to question 8a & 10; Skip question 9*)

8a. Please provide more information about your response to question 8. _____

9. [If answered very likely or likely to question 8] Please select all of the ways in which you plan to use the Spread the Word tools to spread awareness of National Adoption Month.

- Post on Twitter
- Post on Facebook
- Post on Instagram
- Post on LinkedIn
- Update my social media profile picture and/or banners
- Post a link on an organization's website
- Provide information to colleague or child welfare professional
- Provide information in an email newsletter
- Post information on my organization's internal website or intranet
- Other: _____

10. Do you have any additional comments or suggestions about the National Adoption Month website? _____