

ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



CET – Annotated Questionnaire

Note: The questions below are the proposed questions for the first iteration of the Weekly Current Events Tracker. Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 1 only. Other potential topics that will be included in subsequent Waves include: misperceptions about COVID-19 and the vaccines, reactions to the COVID-19 vaccine rollout, sources of information about the COVID-19 vaccine, exposure to messages about COVID-19 vaccines, the impact of key events and milestones on attitudes toward COVID-19 and the vaccine, and experiences with and reactions to getting a COVID-19 vaccine.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

Standard Questions

Modular Questions

One-Time Questions

HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_fam: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs_fam: Familiarity with HHS

| Value | Value Label |
|-------|---------------------|
| 1 | Not at all familiar |
| 2 | Slightly familiar |
| 3 | Moderately familiar |
| 4 | Very familiar |
| -99 | Refused |

//PROGRAMMING NOTE: IF Q1 = 1, SKIP TO Q6//

// Page Break //

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_op. How favorable is your opinion of the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs_op: Opinion of HHS

| Value | Value Label |
|-------|--------------------|
| 1 | Very unfavorable |
| 2 | Mostly unfavorable |
| 3 | Mostly favorable |
| 4 | Very favorable |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_op_change. In the past few weeks, how has your opinion of the U.S. Department of Health and Human Services (HHS) changed, if at all?

Variable Label: hhs_op_change: Change in Opinion of HHS

| Value | Value Label |
|-------|------------------------|
| 1 | Much more negative |
| 2 | Slightly more negative |
| 3 | Stayed the same |
| 4 | Slightly more positive |
| 5 | Much more positive |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_job. How would you rate the job currently being done on the COVID-19 pandemic by the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs_job: Job Done by HHS

| Value | Value Label |
|-------|--------------|
| 1 | Very poor |
| 2 | Poor |
| 3 | Good |
| 4 | Very good |
| 5 | I don't know |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_trust. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

Variable Label: hhs_trust: Trust in HHS

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

Item #: Q6/Q7

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

ATT8_CET. Do you think COVID-19 is transmitted in the following ways? *Select yes or no for each item.*

//PROGRAMMING NOTE: RANDOMIZE ATT8_1_CET-ATT8_6

//INTERNAL NOTE: Counts as two questions.//

| Variable Name | Variable Text | Variable Label |
|-------------------|--|---|
| ATT8_1_CET | Close contact with an infected person who has symptoms | ATT8_1_CET: Close contact with symptomatic, infected person |
| ATT8_2_CET | Close contact with an infected person even if they are not showing symptoms of infection | ATT8_2_CET: Close contact with asymptomatic, infected person |
| ATT8_3_CET | Contact with surfaces that an infected person has touched | ATT8_3_CET: Contact with surfaces infected person has touched |
| ATT8_4_CET | Contact with someone who previously had COVID-19 | ATT8_4_CET: Contact with someone who had COVID-19 |
| ATT8_5_CET | Through the air while outdoors and in close contact with an infected person | ATT8_5_CET: Through the air outdoors |
| ATT8_6_CET | Through the air while indoors and in close contact with an infected person | ATT8_6_CET: Through the air indoors |

| Value | Value Label |
|-------|-------------|
|-------|-------------|

| | |
|-----|---------|
| 0 | No |
| 1 | Yes |
| -99 | Refused |

// Page Break //

Item #: Q8

Question Type: Grid

// Soft Prompt: “We would like your response to this question.” //

ATT_CET. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE ATT2_3_CET-ATT4_3_CET

| | | |
|------------|---|--|
| ATT2_3_CET | Wearing a face mask helps reduce the spread of COVID-19. | ATT2_3_CET: Wearing mask helps reduce COVID-19 |
| ATT3_3_CET | Maintaining a social distance helps reduce the spread of COVID-19. | ATT3_3_CET: Social distancing helps reduce COVID-19 |
| ATT1_3_CET | Getting all of the recommended vaccines helps reduce the spread of COVID-19. | ATT1_3_CET: Getting all recommended vaccines helps reduce COVID-19 |
| ATT4_3_CET | Washing hands with soap and water for 20 seconds helps reduce the spread of COVID-19. | ATT4_3_CET: Washing hands helps reduce COVID-19 |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |

| | |
|-----|---------|
| -99 | Refused |
|-----|---------|

// Page Break //

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_confid. How much confidence do you have in the U.S. Department of Health and Human Services (HHS) to continue to confirm the effectiveness and safety of current and future COVID-19 vaccines prior to releasing them to the public?

Variable Label: hhs_confid: Confidence in HHS

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

Item #: Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

BEH1_CET. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: BEH1: Vaccination behavior

| Value | Value Label |
|-------|--|
| 0 | No, I have not received a COVID-19 vaccine |
| 1 | Yes, but I have only received one shot out of the two required shots |
| 2 | Yes, I have received all of the required shots |
| -99 | Refused |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q10=0 OR -99//

Item #: Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

BEH2a CET. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: BEH2a: Intention to get vaccinated

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q10=1//

Item #: **Q12**

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

BEH2b CET. What is the likelihood that you will complete COVID-19 vaccination?

Variable Label: BEH2b CET: Intention to complete vaccination

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q10=0 OR -99//

Item #: **Q13**

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

BEH3a_CET. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a_CET: Wait to get vaccinated

| Value | Value Label |
|-------|--|
| 1 | I will get a vaccine as soon as I can |
| 2 | I will wait to get a vaccine for one or more reasons |
| 3 | I will never get a COVID-19 vaccine |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q10=1//

Item #: Q14

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

BEH3b_CET. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3b_CET: Wait to complete vaccination

| Value | Value Label |
|-------|---|
| 1 | I will get the second required dose as soon as I can |
| 2 | I will wait to get the second required dose for one or more reasons |
| 3 | I will never get the second required COVID-19 dose |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//PROGRAMMING NOTE: DISPLAY IF Q13=2//

Item #: Q15

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

BEH4_CET. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: BEH4_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3_1_CET-BEH3_10_CET

| Variable Name | Variable Text | Variable Label |
|---------------|---------------------------|-----------------|
| BEH4_1_CET | I will because of my age. | BEH4_1_CET: Age |

| | | |
|-------------|---|-----------------------------------|
| BEH4_2_CET | I will because of my health status, allergies, or medical history. | BEH4_2_CET: Health |
| BEH4_3_CET | I want to know if the vaccine is effective first. | BEH4_3_CET: Confirm effectiveness |
| BEH4_4_CET | I am pregnant or expect to become pregnant. | BEH4_4_CET: Pregnant |
| BEH4_5_CET | I want to talk to my doctor first. | BEH4_5_CET: Talk to doctor first |
| BEH4_6_CET | I want to compare the effectiveness of the different vaccines. | BEH4_6_CET: Compare vaccines |
| BEH4_7_CET | I want to see if my friends and family get the vaccine. | BEH4_7_CET: Friends/family |
| BEH4_8_CET | I want to see if others who get the vaccine first develop any problems. | BEH4_8_CET: Side effects |
| BEH4_9_CET | I want to make sure it is safe for people like me first. | BEH4_9_CET: Confirm safety |
| BEH4_10_CET | I want to hear from leaders in my community about the vaccine first. | BEH4_10_CET: Hear from leaders |
| BEH4_11_CET | Other | BEH4_11_CET: Other |

| Value | Value Label |
|-------|-------------|
| 0 | No |
| 1 | Yes |
| 00 | Refused |
| 100 | Valid skin |

// Page Break //

Item #: **Q16/Q17**

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

message_frames. Please indicate to what extent you agree or disagree with the following statements:

Variable Label: message_frames: Vaccine Readiness Message Frames

//PROGRAMMING NOTE: RANDOMIZE message_frame1-message_frame7.//

//INTERNAL NOTE: Counts as two questions.//

| Variable Name | Variable Text | Variable Label |
|-----------------------|--|---------------------------------------|
| message_frame1 | By getting the COVID-19 vaccine, I am helping keep myself healthy. | message_frame1: Benefit to Self |
| message_frame2 | By getting the COVID-19 vaccine, I am helping keep my loved ones and my community healthy. | message_frame2: Benefit to Loved Ones |
| message_frame3 | Getting the vaccine is important | message_frame3: Protecting Culture |

| | | |
|----------------|---|---|
| | because it will help ensure my family can continue our culture and traditions. | |
| message_frame4 | Getting the COVID-19 vaccine will help get us one step closer to normal. | message_frame4: Hope for Normalcy |
| message_frame5 | Getting a COVID-19 vaccine will help keep me healthy so I can provide for my loved ones. | message_frame5: Economic Benefits |
| message_frame6 | The COVID-19 vaccine is authorized to make sure the vaccine's benefits outweigh any possible risks. | message_frame6: Benefits Outweigh Risks |
| message_frame7 | I trust a COVID-19 vaccine will only be approved if it is safe and effective. | message_frame7: Safety/Testing Process |
| message_frame8 | A few days of feeling flu-like symptoms is worth the benefit of being protected against COVID-19. | message_frame8: Side Effects |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |

// Page Break //

Item #: Q18

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc_trust: Trust in Safety of Vaccine

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |

// Page Break //

Item #: Q19

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc_off. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

Variable Label: vacc_off: Confidence in U.S. public health officials

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |

// Page Break //

Item #: Q20/Q21

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

vacc_source. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc_source1-vacc_source11.//

//INTERNAL NOTE: Counts as two questions.//

| Variable Name | Variable Text | Variable Label |
|----------------------|---|--|
| vacc_source1 | Your State Government | vacc_source1: Source of Vaccine: Your State Government |
| vacc_source2 | The U.S. Department of Health and Human Services (HHS) | vacc_source2: Source of Vaccine: HHS |
| vacc_source3 | The Centers for Disease Control and Prevention (CDC) | vacc_source3: Source of Vaccine: CDC |
| vacc_source4 | U.S. Federal public health officials | vacc_source4: Source of Vaccine: Federal public health officials |
| vacc_source5 | White House officials | vacc_source5: Source of Vaccine: White House officials |
| vacc_source7 | The U.S. Food and Drug Administration (FDA) | vacc_source7: Source of Vaccine: FDA |
| vacc_source8 | Pharmaceutical companies | vacc_source8: Source of Vaccine: Pharmaceutical companies |
| vacc_source9 | Local public health officials (e.g. state, county, city, or town) | vacc_source9: Source of Vaccine: Local public health officials |
| vacc_source10 | The American Medical Association | vacc_source10: Source of Vaccine: The American Medical Association |
| vacc_source11 | Medical websites, like WebMD or the Mayo Clinic | Vacc_source11: Source of Vaccine: Medical websites like WebMD or the Mayo Clinic |

| Value | Value Label |
|-------|-------------|
|-------|-------------|

| | |
|-----|-------------------|
| 1 | Not at all likely |
| 2 | Not very likely |
| 3 | Somewhat likely |
| 4 | Very likely |
| -99 | Refused |

// Page Break //

Item #: Q22/Q23

Question Type: Grid

// Soft Prompt: “We would like your response to this question.” //

vacc_source. How likely would you be to get the COVID-19 vaccine if each of the following recommended it?

//PROGRAMMING NOTE: RANDOMIZE vacc_source1-vacc_source9.//

//INTERNAL NOTE: Counts as two questions.//

| Variable Name | Variable Text | Variable Label |
|-------------------|---------------------------|---|
| fam_vacc_source1 | My family physician | fam_vacc_source1: Source of Vaccine: My family physician |
| fam_vacc_source2 | Friends | fam_vacc_source2: Source of Vaccine: Friends |
| fam_vacc_source3 | Immediate family members | fam_vacc_source3: Source of Vaccine: Immediate family members |
| fam_vacc_source4 | Extended family members | fam_vacc_source4: Source of Vaccine: Extended family members |
| fam_vacc_source5 | Neighbors in my community | fam_vacc_source5: Source of Vaccine: Neighbors in my community |
| fam_vacc_source6 | Local schools | fam_vacc_source6: Source of Vaccine: Local schools |
| fam_vacc_source7 | My employer | fam_vacc_source7: Source of Vaccine: My employer |
| fam_vacc_source8 | My local government | fam_vacc_source8: Source of Vaccine: My local government |
| fam_vacc_source9 | My place of worship | fam_vacc_source9: Source of Vaccine: My place of worship |
| fam_vacc_source10 | My pharmacist/pharmacy | fam_vacc_source10: Source of Vaccine: My pharmacist/pharmacy |

| Value | Value Label |
|-------|-------------------|
| 1 | Not at all likely |
| 2 | Not very likely |
| 3 | Somewhat likely |
| 4 | Very likely |

| | |
|-----|----------------|
| | |
| 99 | Not applicable |
| -99 | Refused |