

Draft Survey for Global Guide

1. What is your title?
 - a. Textbox for responses

2. What kind of institution do you work at? Check all that apply:
 - a. Baccalaureate College, Public
 - b. Baccalaureate College, Private
 - c. Master's College or University, Public
 - d. Master's College & University, Private
 - e. Doctorate-Granting University, Public
 - f. Doctorate-Granting University, Private
 - g. For-profit Institution
 - h. Special Focus Institution (e.g. art school)
 - i. Community College
 - j. Minority-Serving Institution
 - k. Higher education membership association
 - l. Testing company
 - m. Other (please specify)

3. Please identify up to five sections of the Global Guide you are likely to find most useful, with 1 being the section you are likely to find most useful.
 - a. Overview of student mobility trends by region
 - b. Overview of countries sending the largest numbers of students to the United States
 - c. Student mobility trends to expect in the next 3-5 years
 - d. Virtual & social media usage
 - e. Successful recruitment strategies
 - f. Institutional partnerships
 - g. Funding from foreign governments and private sources
 - h. Regional economics and market demands
 - i. Regional EducationUSA events/fairs and Conferences/Center Events (in-person and virtual)
 - j. Overview of regional academic calendars and best times to schedule recruitment trips
 - k. U.S. study abroad in the region

4. What do you intend to use the Global Guide for? (Select all that apply)
 - a. To develop a recruitment strategy
 - b. To develop a travel plan
 - c. To inform strategic recommendations to senior leadership

- d. To justify a budget request
 - e. To stay updated on trends/professional development, etc.
 - f. Other (Text Box for Responses)
5. Are you willing to share additional feedback via a follow-up survey?
- a. Yes [if yes, please provide your email address]
 - b. No