

## Part B. Collection of Information Employing Statistical Methods

- 1. Describe (including a numerical estimate) the potential respondent universe and any sampling or other respondent selection method to be used. Data on the number of entities (e.g., establishments, State and local government units, households, or persons) in the universe covered by the collection and in the corresponding sample are to be provided in tabular form for the universe as a whole and for each of the strata in the proposed sample. Indicated expected response rates for the collection as a whole. If the collection had been conducted previously, include the actual response rate achieved during the last collection.**

TSA invites HME applicants that enroll through a TSA agent State to complete an optional survey to gather information on the applicants' overall customer satisfaction with the service received at the enrollment center. The optional survey, which the applicant may decline to take, is administered at the end of the in-person enrollment, the end of the online renewal, or within several weeks of post-enrollment. The survey may be offered at the enrollment location or provided online following renewal, or offered via e-mail or web site following enrollment or activation. The survey results are anonymous and sent to the contractor's database for storage and reporting to TSA.

For in-person enrollments and renewals, the survey may be displayed on the computer monitor facing the applicant. The applicant may elect to exit the survey. If the applicant elects to take the survey, they are presented with up to eight (8) questions and then enter on a numeric keypad whether they are satisfied (enter one) or not satisfied (enter two) with customer service. Also, the applicant may select a response of not applicable or n/a (enter three). For surveys offered via e-mail or website after the enrollment, the survey may be displayed on a desktop, laptop or mobile device. If the applicant elects to participate in the survey, they are presented with up to eight (8) questions and then use radio buttons, indicating whether they are satisfied or not satisfied. Also, the applicant may select a response of not applicable, n/a or neither satisfied nor dissatisfied. Finally, the applicant may enter free text on the enrollment experience and improvement areas.

As displayed in the following table, estimates of the total applicants (new enrollments) are based on historical data that TSA compiled during the previous four years of the HME program. The number of surveys received (column A) is derived from the estimated number of new TSA agent state enrollments (column A) multiplied by the estimated percentage of participation (50%) (column B) (no customer satisfaction surveys are offered for non-TSA-agent State enrollments, as surveys are a feature of the TSA-agent enrollment center software).

**Table 1: Customer Satisfaction Survey (Enrollment)**

Calendar Year (CY)	TSA Agent State Enrollments	% of Completed Surveys	Customer Surveys Received
	A	B	C
2021	176,585	0.50	88,293
2022	178,395	0.50	89,198
2023	180,223	0.50	90,112
<b>Total</b>	<b>535,204</b>	<b>0.50</b>	<b>267,602</b>
<b>Average</b>	<b>178,401</b>	<b>0.50</b>	<b>89,201</b>

TSA regularly reviews the customer satisfaction results, among other measures designed to gauge the effectiveness and efficiency of the program on a monthly basis.

**2. Describe the procedures for the collection of information including:**

- **Statistical methodology for stratification and sample decision,**
- **Estimation procedure,**
- **Degree of accuracy needed for the purpose described in the justification,**
- **Unusual problems requiring specialized sampling procedures, and**
- **Any use of periodic (less frequent than annual) data collection cycles to reduce burden.**

All applicants who visit an enrollment center for enrollment or renew online are invited to complete the survey. Each completed survey is scored to produce an overall rating to determine if the customer is “Satisfied” or “Not Satisfied”. Also, completed survey responses may indicate whether the enrollment representative(s) conducted themselves in a professional and courteous manner. These survey results are then analyzed to produce an estimate of the percentage of “Satisfied” customers. Since the data is captured electronically, it is possible to determine if there are any trends regarding customer service at a particular enrollment center and take steps to improve service.

**3. Describe methods to maximize response rates and to deal with issues of non-response. The accuracy and reliability of information collected must be shown to be adequate for intended uses. For collection based on sampling, a special justification must be provided for any collection that will not yield “reliable” data that can be generalized to the universe studied.**

Participation in the HME Program Survey is voluntary, but recommended. The survey is presented on a computer monitor at the end of the in-person enrollment or card activation, the end of the online renewal, or within several weeks of post-enrollment. The survey may be offered at the enrollment location, provided online following renewal, or offered via e-mail or web site following enrollment. The limited number of questions on the survey helps to encourage completion of the survey. If an individual has additional comments that are not addressed by the survey, they may contact the Universal Enrollment Services (UES) Call Center or send comments and questions to TSA via the UES website to provide additional feedback.

**4. Describe any tests of procedures or methods to be undertaken. Testing is encouraged as an effective means of refining collections of information to minimize burden and improve utility. Tests must be approved if they call for answers to identical questions from 10 or more respondents. A proposed test or set of tests may be submitted for approval separately or in combination with the main collection of information.**

TSA, in close coordination with TSA’s enrollment provider/contractor, conducts ongoing evaluations of data collection tools and methods to minimize burden and improve the quality of information for contract and program purposes. These evaluations are informed by stakeholder insight and industry best practices.

Additionally, TSA seeks to optimize the enrollment process through monthly reviews of the captured data. This information will be used to establish and replicate best practices. The specific customer questionnaire or feedback received from the call center or website may be included in these reviews.

**5. Provide the name and telephone number of individuals consulted on statistical aspects of the design and the name of the agency unit, contractor(s), grantee(s), or other person(s) who will actually collect and/or analyze the information for the agency.**

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